

Guidance affirmed and extension of standby convertible loan facility to fund growth

Highlights

- Continued growth in Annualised Contract Value (ACV) in 1H FY19 with good pipeline of new advertising revenue opportunities
- Maiden guidance affirmed; ACV expected to be between \$4.6m - \$5.1m by 31 December 2018 +13% on June 2018
- Convertible loan Standby Facility with cornerstone shareholder increased and extended, funds accelerated growth

1ST Group Limited (ASX:1ST) is pleased to advise that the growth in new agreements the Company signed with healthcare providers in its chosen verticals of optometry, pharmacy and veterinary in 2H FY18, is continuing in 1H FY19. 1ST has now signed agreements to support more than 7,700 sites (up 400 since end of June) and has facilitated more than 7.5 million appointments online.

Accordingly, 1ST is pleased to affirm the maiden guidance the Company provided to ASX on 18 July 2018. Annualised Contract Value (ACV) is expected to be between \$4.6m and \$5.1m by the end of H1 FY19, an increase of 13% based on the mid-point of the range, compared to June 2018.

On 2 August 2017 as announced to ASX, the Company entered into a convertible loan facility (Standby Facility) agreement with its cornerstone shareholder Mr John Plummer.

The Company wishes to advise that 1ST and Mr Plummer have agreed to a new facility for an additional \$1m, to \$3m in total. The additional capital is to be available to be drawn down from 1st December 2018 and is to be provided on the same commercial terms. As at 26 September, \$1.75m has been drawn down to date (\$250k was drawn down on 24th September).

1ST will use the capital to fully fund its growth strategy in the key verticals of optometry, pharmacy and veterinary.

Klaus Bartosch, Managing Director said, *“We very much appreciate John’s tremendous support and passion for 1ST Group. The additional funding Mr Plummer is providing allows us to continue to drive growth in our chosen verticals. This funding removes the need for an equity raise which has to some extent overshadowed our share price. We look forward to delivering strong returns on this capital for all shareholders.”*

The key terms of these Standby Facilities are:

- Maximum drawdown of \$3.0 million;
- Maximum term to 1st August 2019
- Drawdown in tranches up to the value of \$0.250 million on 30 days’ notice;
- Interest rate of RBA Cash Rate +8.5%, currently 10% per annum, payable quarterly in arrears;
- Convertible to Equity in the Company at the election of the Company (subject to Shareholder Approval and compliance with the Corporations Act) at a 15% discount to the 30 Day VWAP prior to conversion;
- Usual covenants of a Facility of this nature and scope including: unsecured obligation, no debt subordination without consent, anti-dilution provisions etc.; and
- Can be repaid in full or Facility reduced at any time at the election of the Company.

Further information**Klaus Bartosch**

Managing Director
+61 414 992 811

Richard Rogers

Chief Financial Officer
+61 438 409 482

Michael Brown

Pegasus Corporate Advisory
+61 400 248 080

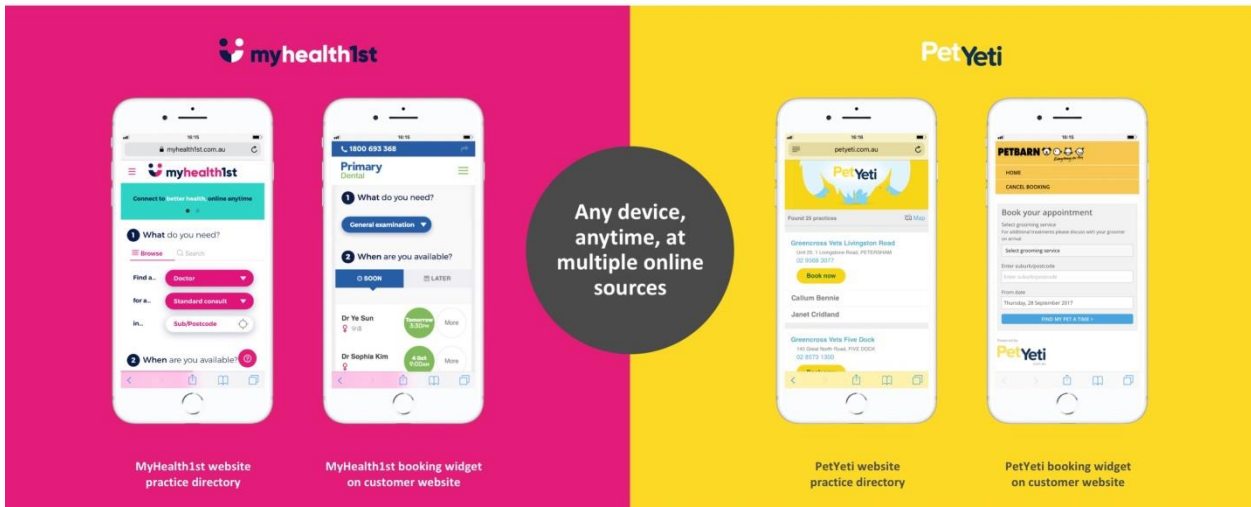
About 1ST Group Limited

1st Group is an ASX listed health, media and technology company building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.

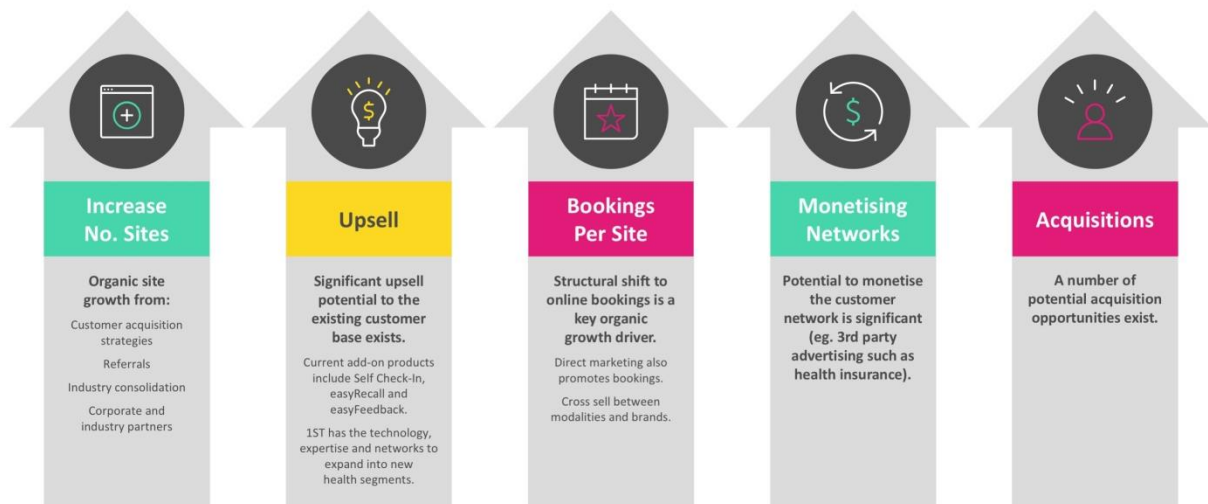
Appendix

Our Portals and Web Widgets

Our Solutions in Action



Multiple Growth Options



Key Investment Considerations

