

# New contract to supply a suite of MyHealth1st products to SmartClinics fast-growing GP medical centres group

## Highlights

- **New contract win to supply 1ST's integrated product suite to fast growing medical centres group, SmartClinics**
- **Product suite includes MyHealth1st Online Appointment, EasyRecalls, EasyFeedback and 1st Insights Business Intelligence**
- **Successful outcome in a competitive tender process; validates 1ST's industry leading, innovative healthcare solutions**
- **Initial 1-year contract term replacing competitor systems**
- **Average revenue per site is more than four times 1st Group's average, reflecting the value uplift when a broader product suite is adopted**

**1st Group Limited (ASX: 1ST)**, the Australian digital health, media and technology group, today announced it has signed an initial 1-year contract to provide SmartClinics, a fast-growing network of 34 GP medical centres, with a range of MyHealth1st technology solutions to digitise more of their patients' journeys, drive practice efficiency and improve health outcomes.

Back in May 2018, 1ST signed a similar agreement to provide its entire product suite to another large, fast-growing medical centre group, migrating the customer away from a competitor. This new deal with SmartClinics further validates 1ST's strong reputation in the market and the value of its combined product suite.

Under the agreement, 1st Group will provide the SmartClinics network with the MyHealth1st Online Appointment solution, EasyFeedback, EasyRecalls and 1st Insights Business Intelligence reporting, all of which are integrated with the network's practice software systems.

1st Group will receive monthly recurring subscription fees, as well as usage and setup fees. Average revenue per site under the contract is over four times 1st Group's average revenue per site, reflecting the range of products being provided. This highlights the upsell opportunity with other customers across the group.

1ST is seeing a growing trend of customers selecting its solutions due to the company's focus on the patient/doctor relationship, data privacy, innovation and improved patient healthcare outcomes.

Sarita Fruk, Marketing Manager of SmartClinics, commented, "1st Group is different. The team took the time to intimately understand our business needs and worked with us to define a solution that would deliver great outcomes for our patients and business, recognising the competitive world in which we operate. This really sets them apart from other 'tech' players."

1st Group's Managing Director, Klaus Bartosch said, "We appreciate SmartClinics' endorsement, and we look forward to partnering with them as they continue to grow rapidly. We were chosen because we think differently about digital patient engagement and how to strengthen patients' relationships with their doctors. Customers appreciate our focus on service, data privacy and quality products. It's a further exciting validation of the quality of our technology and product range, and the expertise of our great team."

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### Further information

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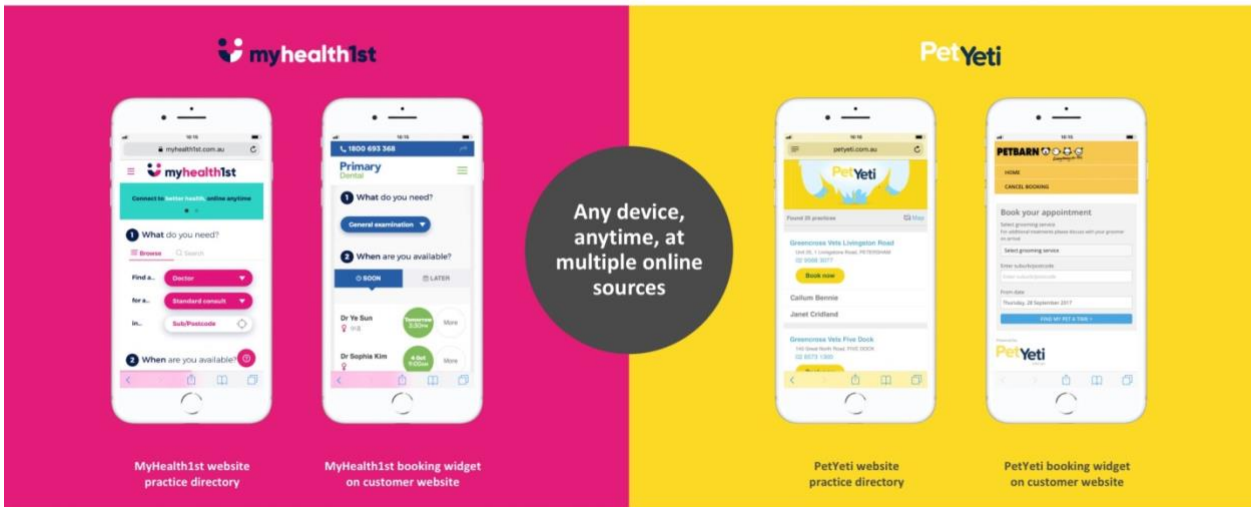
### About 1ST Group Limited

1st Group is an ASX listed digital health, media and technology company building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit [1stGrp.com](http://1stGrp.com), [MyHealth1st.com.au](http://MyHealth1st.com.au), [PetYeti.com.au](http://PetYeti.com.au) and [GoBookings.com](http://GoBookings.com).

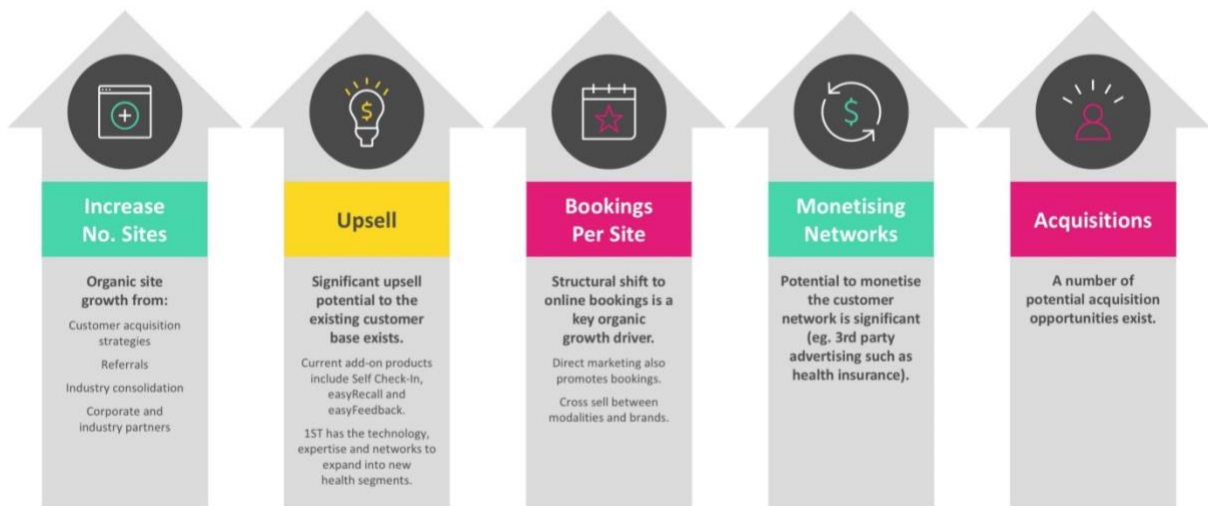
APPENDIX

Our Portals and Web Widgets

Our Solutions in Action



Multiple Growth Options



Key Investment Considerations

