



MARLEY SPOON

Marley Spoon Australia enters into commercial agreement with Home Delivery Solutions

Sydney, 13 November 2018: Marley Spoon AG ("Marley Spoon" or "the Company"), a leading subscription-based meal kit provider, is pleased to announce that its Australian subsidiary, Marley Spoon Pty Ltd ("Marley Spoon Australia") has entered into a commercial agreement with Home Delivery Service Pty Ltd ("HDS").

HDS, a leading Australian food logistics service provider, offers last-mile chilled delivery services within Australia, covering 85% of the total population of Australia.

After a period of successful testing by Marley Spoon Australia, HDS was selected by Marley Spoon as a refrigerated delivery supplier given its demonstrated high service levels and robust track record providing last mile delivery solutions, which is vital as the Company continues to experience rapid growth and penetration in Australia.

HDS will support Marley Spoon's logistics solution by the addition of new delivery windows and increased postcode coverage, as well as increasing service levels in existing areas.

Commenting on the announcement, CEO of Marley Spoon Fabian Siegel said:

"We are delighted to be working with HDS. Our experience so far with HDS has been positive and we are happy to add an additional logistics service provider to our operations in order for our customers to receive fresh produce, ready to cook, straight to their door without any fuss."

ENDS

About Marley Spoon

Founded in 2014, Marley Spoon is a subscription-based weekly meal kit service that services customers in three primary regions: Australia, United States and Europe (servicing Austria, Belgium, Germany and the Netherlands). As of 30 September 2018, Marley Spoon had over 173,000 active customers across both the Marley Spoon and Dinnerly brands.

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