Rule 3.19A.2

## **Appendix 3Y**

### **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity: REDBUBBLE LIMITED	
ABN: 11 119 200 592	

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Barry Ian Newstead
Date of last notice	1 August 2018 (Appendix 3X)

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct	
Nature of direct interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.  Date of change	<ul> <li>Unlisted Share Rights, as follows:</li> <li>Performance Rights and Share Appreciation Rights, allotted as part of Mr Newstead's Chief Executive Officer remuneration; and</li> <li>Deferred Share Rights, allotted as part of Mr Newstead's remuneration for his previous Chief Operating Officer role; both in accordance with Redbubble Ltd shareholders' approval at the 2018 AGM</li> <li>November 2018</li> </ul>	
No. of securities held prior to change  Class	<ul> <li>362,416 Ordinary Shares</li> <li>2,270,000 Share Options</li> <li>728,720 Performance Rights</li> <li>77,095 Deferred Share Rights</li> <li>Unlisted Share Rights, being Performance Rights, Share Appreciation Rights and Deferred Share Rights</li> </ul>	

+ See chapter 19 for defined terms.

01/01/2011 Appendix 3Y Page 1

# Appendix 3Y Change of Director's Interest Notice

Number acquired	875,000 Performance Rights	
•	• 5,666,668 Share Appreciation Rights; and	
	• 45,304 Deferred Share Rights	
Number disposed	Nil	
Value/Consideration	Nil. The Unlisted Share Rights were allotted as part of	
Note: If consideration is non-cash, provide details and estimated valuation	Mr Newstead's remuneration as Chief Operating Officer	
valuation	(as to the 45,304 Deferred Share Rights) and then Chief	
	Executive Officer (as to the 875,000 Performance Rights	
	and 5,666,668 Share Appreciation Rights ) in accordance	
	with Redbubble Ltd shareholders' approval at the 2018	
	AGM	
No. of securities held after change	• 362,416 Ordinary Shares	
	• 2,270,000 Share Options	
	• 1,603,720 Performance Rights	
	• 122,399 Deferred Share Rights	
	• 5,666,668 Share Appreciation Rights	
Nature of change	Grant of Unlisted Share Rights as part of Mr Newstead's	
Example: on-market trade, off-market trade, exercise of options,	remuneration as Chief Operating Officer, and then Chief	
issue of securities under dividend reinvestment plan, participation in buy-back	Executive Officer, in accordance with Redbubble Ltd	
	shareholders' approval at the 2018 AGM	

#### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder	N/A
(if issued securities)	
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

<sup>+</sup> See chapter 19 for defined terms.

# Appendix 3Y Change of Director's Interest Notice

#### Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

<sup>+</sup> See chapter 19 for defined terms.