



BRISBANE

# Superloop (ASX:SLC)

2018 Annual General Meeting  
23 November 2018, Brisbane

## Agenda

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- > Chair Address – Michael Malone
- > Formal Business
- > Meeting Close
- > CEO Presentation – Drew Kelton



**Our vision** is to be the most trusted enabler of connectivity and managed services in **Asia Pacific** by solving industry pain points

## **Our business**

**Superloop provides connectivity services throughout the Asia Pacific metro region**

**We build critical core infrastructure for wholesale carriers and global content providers**

**Our assets include over 600km of fibre in Australia, Singapore and Hong Kong as well as cloud and managed services**

**Discover Asia's new extraordinary network.**

## **Our investment thesis**

**Supported by the rapid growth in data consumption and cloud computing**

**Highly scalable with significant fixed-cost leverage**

**Long duration contracts and recurring revenue streams**





## Revenue and Profit Growth

- 3rd fastest growing tech company in Australia in Deloitte Fast 50 2018 Awards
- FY18 Revenue of \$125.2m, up 109.3% year on year
- Reported EBITDA of \$29.1 million with underlying EBITDA of \$30.6m
- AU, SG and HK networks achieved positive EBITDA (before allocation of corporate overheads)



## Network Expansion Continued

- Expanded metropolitan and international capacity with HK and USA capacity upgrades
- Announced and commenced construction of Superloop's new "Red" Australian national backbone
- Increased network, technology and product coverage through acquisitions of NuScope (contribution from Oct 2017) and GX2 Technology (GX2) (contribution from November 2017)



## Platforms for future growth underway

- Establishment of Superloop's retail internet service provider, and the acquisition of 10,000 fixed line broadband subscribers to kickstart the Group's position in the retail nbn marketplace
- Completion of NBN Co B2B systems creating direct integration between NBN and Superloop 360 portal
- INDIGO subsea cable systems progressing in line with schedule

# Our segments & products



## Connectivity

infrastructure  
fibre  
access  
ethernet  
ip networks

**\$61.2M**  
**FY18 Revenue**



## Services

cloud  
security  
voice  
managed networks  
professional services

**\$36.6M\***  
**FY18 Revenue**

*\*Services customers including their underlying connectivity carriage*

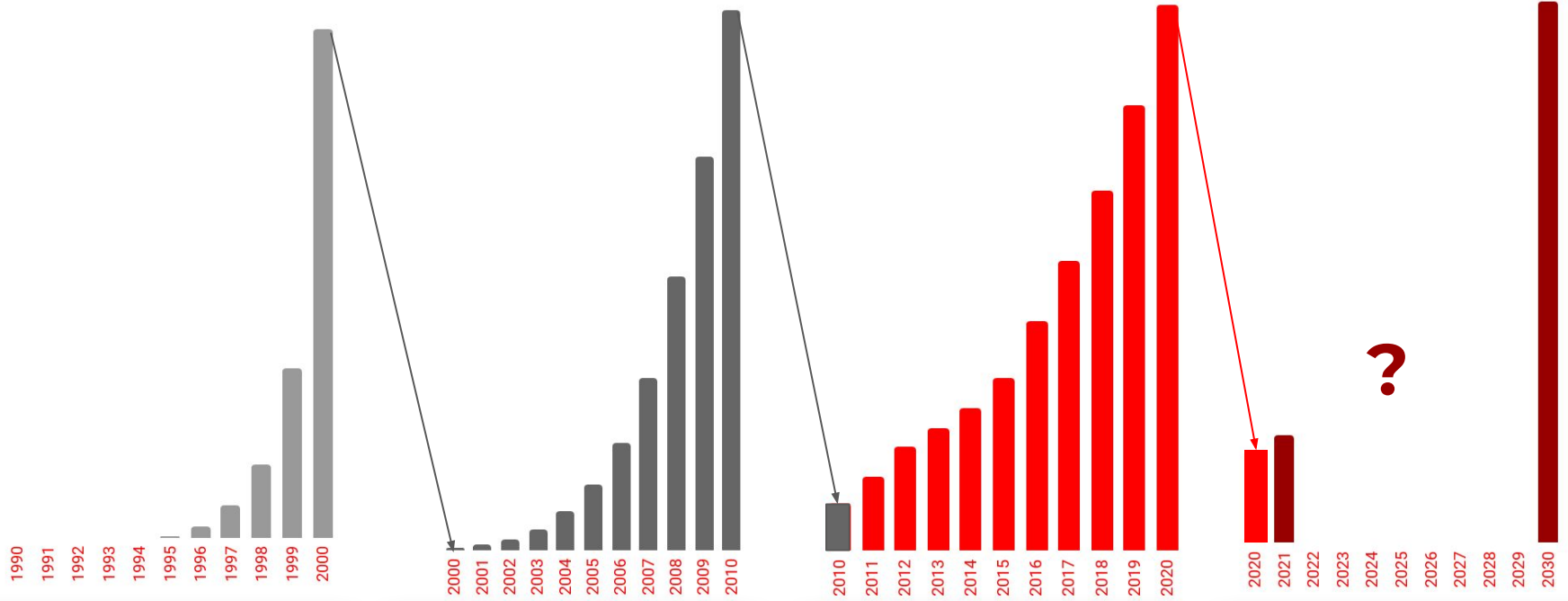


## Broadband

home  
business  
wifi

**\$26.6M**  
**FY18 Revenue**

# Bandwidth (Global Internet Traffic) Growth over the last ~30 years



**8400x** growth from 1990-2000 to **84 PBs/mth**

**240x** growth from 2000-2010 to **>20,000 PBs/mth**

**11x** growth from 2010-2020 to **>228,000 PBs/mth\***

**? Growth from 2020-2030**

# Recap of focus areas for FY19 year ahead



## Connectivity

- Forming **strategic relationships** globally for APAC connectivity
- **Singapore & Hong Kong** on-net buildings expansion
- Completion of **INDIGO** subsea cable Singapore-Perth-Sydney
- Completion of 'RED Backbone' connecting to **121 NBN POIs** to provide wholesale backhaul for retail service providers

## Services

- **Simplify corporate products** - scalable & higher margin services, retire non-profitable or non-core revenue streams
- **Launch security practice** & expand sales of CyberHound

## Broadband

- **Launch Superloop home broadband**: our premium Australian-operated service for residential customers
- Increase **brand awareness** of Superloop across business and consumer markets including brand consolidation

- Apply rigorous **sales** execution to deliver growth in predictable recurring revenue streams across key industry verticals
- Achieve revenue and cost synergies through **full integration** of all acquisitions and major platforms
- Further **strategic partnerships** to build out our network and sources of one-off and recurring revenues.
- Adoption of AASB15 'Revenue from Contracts with Customers' accounting standard from 1st July 2018, impacting IRU recognition

# FY19 Q1 progress to date against our focus areas



## Connectivity

- ✓ Secured first **US channel partner** orders for Asian services
- ✓ **Landed INDIGO** cable in Perth and Sydney
- ✓ Secured long term **deal with NEXTDC** for INDIGO and Perth
- ✓ **44 NBN POIs** connected as of 20/11/18 & on track for completion
- ✓ **5 RSPs signed up** already to NNI

## Services

- ✓ Further **integration of CyberHound** schools security business to give schools more competitive connectivity alternatives to incumbents
- ✓ Upsell of **additional carriage/connectivity** to services customers
- ✓ Continuous rigorous review of non-profitable, non-core services

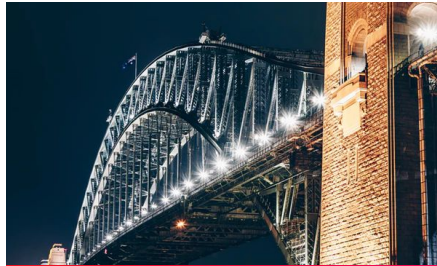
## Broadband

- ✓ Signed **naming rights** for Superloop **Adelaide 500** festival
- ✓ On track for December consumer **broadband NBN launch**, leveraging Superloop 'RED' backbone
- ✓ **Onboarding of ~10,000 SkyMesh** NBN fixed line residential customer base on track

- ✓ Appointed new Chief Commercial, Financial & Revenue Officers and Head of APAC Sales **based in the region**
- ✓ **Integration** progressing aligning sales, operations, software developers and corporate teams across the group
- ✓ Refinanced **debt facility** for further 3 years from October 2018



# Connectivity: Our Asia Pacific metro fibre network assets



## Australia

30 June 2018	30 June 2017
<b>242km</b>	<b>217km</b>
Fibre	Fibre
<b>225+</b>	<b>200+</b>
Strategic sites	Strategic sites



## Singapore

30 June 2018	30 June 2017
<b>190km</b>	<b>176km</b>
Fibre	Fibre
<b>57</b>	<b>48</b>
Strategic sites	Strategic sites



## Hong Kong

30 June 2018	30 June 2017
<b>239km</b>	<b>221km</b>
Fibre <sup>(1)</sup>	Fibre
<b>28</b>	<b>17</b>
Strategic sites	Strategic sites



Total Strategic Sites  
30 June 2018


**310+**  
↑16.9%




Total Optic Fibre  
30 June 2018

**671km**  
↑9.2%

## Total Progression of Optic fibre Infrastructure

 **184km**  
June 2015

 **378km**  
June 2016

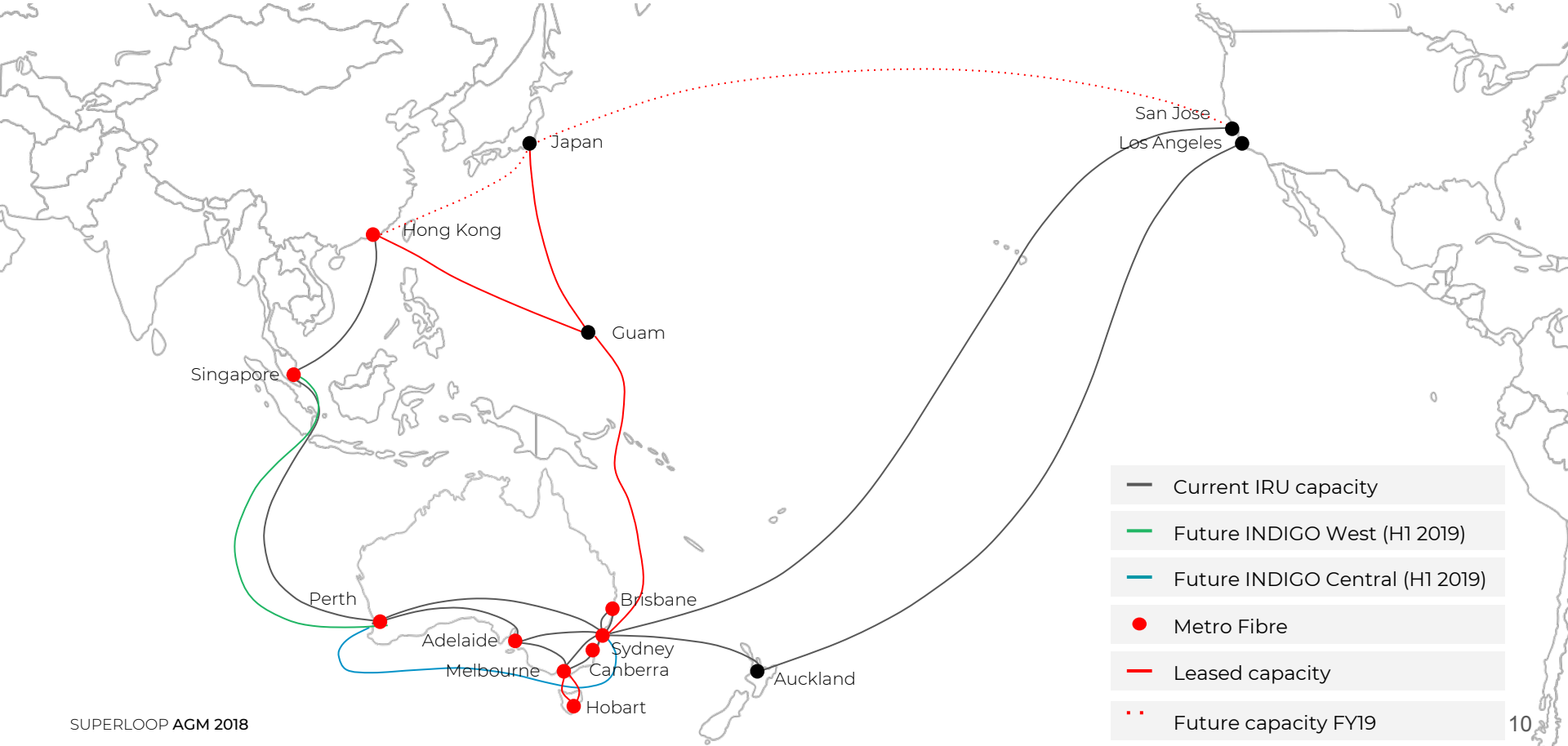
 **614km**  
June 2017

(1) HK core backbone includes 2 cables of approximately 118km

# Connectivity: Our Asia Pacific international cable network assets



Superloop's advanced fibre network reach





Quick Facts  
and Brand  
exposure  
projections

Attendance: 273,500 (2018)

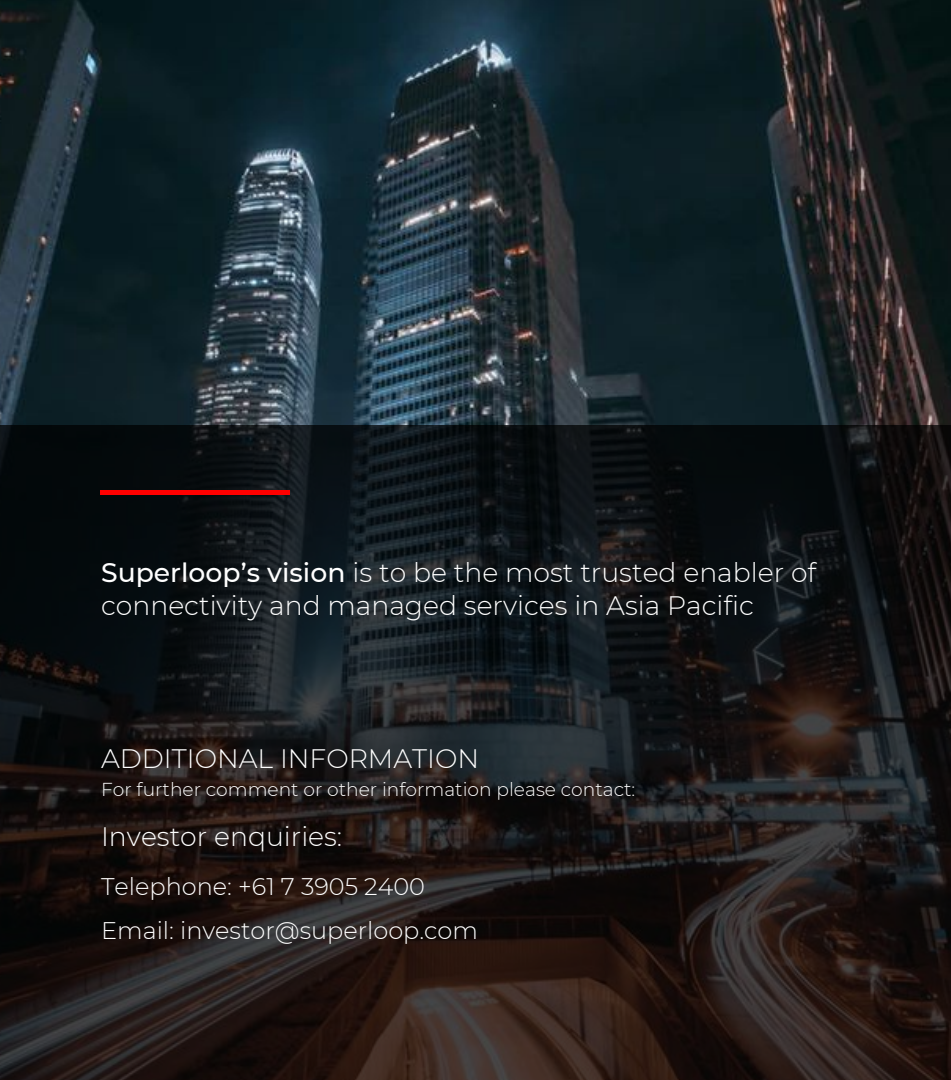
Broadcasting to: Over 100  
Countries

Social Media: Over 20 Million  
Impressions

## Key Takeaways

1. Only Pan-Asia Pacific network
2. Emerging technologies driving further bandwidth growth
3. Asset ownership driving compelling leverage opportunities
4. Disruptive business model and attitude



A nighttime photograph of a city skyline with several illuminated skyscrapers. In the foreground, there are light trails from cars on a road, suggesting motion. A semi-transparent dark box is overlaid on the left side of the image, containing text.

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**Superloop's vision** is to be the most trusted enabler of connectivity and managed services in Asia Pacific

#### ADDITIONAL INFORMATION

For further comment or other information please contact:

Investor enquiries:

Telephone: +61 7 3905 2400

Email: [investor@superloop.com](mailto:investor@superloop.com)

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