



30 November 2018

## LETTER TO SHAREHOLDERS

In accordance with ASX Listing Rule 3.17.1, enclosed is a copy of a letter being sent today to shareholders who hold Coles Group Limited shares on the Australian Securities Exchange.

Yours sincerely

A handwritten signature in black ink, appearing to read "Daniella Pereira".

Daniella Pereira  
Company Secretary  
Coles Group Limited



## Update your information:



**Online:**

[www.investorcentre.com/col](http://www.investorcentre.com/col)



**By Mail:**

Computershare Investor Services Pty Limited  
GPO Box 2975 Melbourne  
Victoria 3001 Australia

## Enquiries:

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(international) +61 3 9415 4078

Facsimile +61 3 9473 2500

[colesgroup.shareregistry@computershare.com.au](mailto:colesgroup.shareregistry@computershare.com.au)

Dear Shareholder

### **Demerger of Coles Group Limited (Coles) from Wesfarmers Limited (Wesfarmers)**

On behalf of the Board of Coles, I am pleased to welcome you as a Coles shareholder.

Coles is a leading Australian retail company with a proud history. Originally founded by G.J. Coles in 1914, we have served generations of Australian families with the best quality, service and value for over 100 years.

We enjoy a leading position because our customers trust Coles to provide them with everyday products including fresh food, groceries, household goods, liquor, fuel and financial services through our store network and online platforms. Coles processes more than 21 million customer transactions on average each week, employs over 115,000 team members, works with over 7,000 suppliers and operates more than 2,500 retail outlets nationally.

Following our demerger from Wesfarmers, Coles has a strong balance sheet which will provide funding capacity to support our strategic and operational objectives, as well as experienced leadership with dedicated team members who are focused on growing value for shareholders and serving our customers across all communities within Australia. In line with our success, we look forward to paying dividends to our shareholders, with the first dividend payment expected to be in September 2019.

I look forward to updating you on our progress as we build upon Coles' strong foundations as a major listed Australian company with a commitment to advancing the interests of all our stakeholders.

Yours sincerely

**James Graham AM**  
Chairman  
Coles Group Limited

## Shareholder Information

### Confirmation of your Coles holding

If, at the time of the Demerger, you were an issuer sponsored holder of Wesfarmers Shares, your holding statement showing the distribution of the new Coles Shares is enclosed.

If, at the time of the Demerger, you were a CHESS holder of Wesfarmers Shares, you will receive your Coles holding statement from ASX Settlement Pty Limited in December, and a CHESS confirmation advice is enclosed for your reference.

Please note that your issuer sponsored Securityholder Reference Number ('SRN'), or if you are a CHESS holder, your Holder Identification Number ('HIN'), should be regarded as confidential and you should avoid disclosing it to anyone other than Computershare or your stockbroker. Your holding statement should be kept in a safe place.

### Tax Implications

Information relating to the tax implications of the Demerger for certain Wesfarmers Shareholders is contained within Section 5 of the Scheme Booklet.

Wesfarmers has applied to the Australian Commissioner of Taxation (**Commissioner**) for a class ruling confirming certain Australian income tax implications of the Demerger for Wesfarmers Shareholders. The final class ruling is expected to be issued by the Commissioner shortly. Wesfarmers will notify shareholders through making an announcement to the ASX as soon as the ruling is released and will provide further guidance on the Wesfarmers website ([www.wesfarmers.com.au](http://www.wesfarmers.com.au)) at this time.

It should be noted that the information provided does not take into account the individual circumstances of particular shareholders and does not constitute tax advice. It is intended as a general guide only and shareholders should seek independent professional advice on the tax implications of the Demerger based on their individual circumstances.

### Your Shareholder Information

Some personal information recorded on the Wesfarmers register at the Record Date has been applied to your Coles Shares which you have received from the Demerger. This information includes direct credit banking instructions for use in connection with dividends.

Tax File Numbers (**TFNs**), TFN exemptions or Australian Business Numbers (**ABN**) for Wesfarmers have not been carried over to the Coles register (and will not be used post the Demerger on the Coles register). You are under no obligation to quote your TFN, TFN exemption or ABN in respect of your Coles Shares. However, if you do not, then TFN withholding may be required to be deducted from any dividends paid on your Coles Shares at the highest marginal tax rate plus the Medicare levy. **To avoid this, you will need to provide your TFN/ABN to our share registry (refer below).**

The personal information applied to your account can be viewed and updated online at [www.investorcentre.com/col](http://www.investorcentre.com/col). You will need your SRN or HIN, located at the top of this letter, to access or update any details including your TFN, your TFN exemption or ABN (as appropriate). Alternatively, you can update your personal information by email to [colesgroup.shareregistry@computershare.com.au](mailto:colesgroup.shareregistry@computershare.com.au) or by post.

### Holder Enquiries

If you have an enquiry with respect to the above or your holding, please contact our share registry, Computershare:

Phone 1300 171 785 (within Australia)  
+61 3 9415 4078 (outside Australia)

Online [www.investorcentre.com/contact](http://www.investorcentre.com/contact)

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