



MARLEY SPOON

Marley Spoon leases new Texas site to support US growth

Berlin, Sydney, 5 December 2018: Marley Spoon AG (“Marley Spoon” or the “Company” ASX: MMM), a leading global subscription-based meal kit provider, announces the signing of a lease for a new manufacturing center in Dallas, Texas to support strong US growth.

The 128,000 square foot site is well situated to support national fulfillment, and will allow the Company to continue to support its two-brand strategy in the US consisting of “Martha & Marley Spoon” and “Dinnerly” which contributed to a 43% growth in US revenue during Q3 2018, and a 117% increase compared to the previous corresponding period (PCP).

Marley Spoon plans to commence operations from the new site in Q1 2019.

Commenting on the announcement, CEO of Marley Spoon Fabian Siegel said:

“We are excited to add this facility to our US operations in 2019, which will allow us to capitalise on the strong growth at stable customer acquisition costs we are experiencing in the US market. Both our US brands continue to gain traction with customers, and this fulfilment site will allow us to meet this growing demand. This new site is increasing our operational footprint in the Dallas region threefold with the ability to grow even further within the site over the coming years.”

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About Marley Spoon

Founded in 2014, Marley Spoon is a subscription-based weekly meal kit service that services customers in three primary regions: Australia, United States and Europe (servicing Austria, Belgium, Germany and the Netherlands). As of 30 September 2018, Marley Spoon had over 170,000 active customers across both the Marley Spoon and Dinnerly brands.

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