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ASX Market Announcements Office
Australian Securities Exchange

Baby Bunting Group Limited (ASX: BBN)

APPOINTMENT OF GARY KENT AS A NON-EXECUTIVE DIRECTOR

The Baby Bunting Board is pleased to announce the appointment of Gary Kent as a Non-executive Director.

In commenting on his appointment, Baby Bunting's Chairman Ian Cornell said "Gary's strong retail, financial and operational experience, plus his demonstrated success at senior executive levels in major businesses, makes him a very suitable person to be appointed as a director."

"I am very pleased to be joining the Baby Bunting Board" said Gary Kent. "The Company continues to execute its strategy and to expand its market share. It's a great opportunity to be invited to contribute as a non-executive director to Baby Bunting's development and growth."

Gary has an extensive background in the retail and services sector, with considerable experience in corporate finance transactions having served as the Chief Financial Officer of Skilled Group, Healthscope and the Coles Group. He had a career of 18 years with Coles Myer and the Coles Group, during which time his roles included Group General Manager for Finance at Kmart and Myer. More recently, Gary has served as the Chief Executive Officer of the Western Bulldogs AFL club, where he has also served as a non-executive director and as chair of the club's audit and risk committee.

Gary has also been appointed a member of Baby Bunting's Audit & Risk Committee.

For further information, please contact:

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