

11 January 2019

**ASX ANNOUNCEMENT – DIRECTOR APPOINTMENT**

**Urbanise.com Limited (ASX: UBN) (Urbanise)**, a market leader of cloud based technology solutions for delivering strata management, building services and property related financial transactions, today announced that David Cronin will join its board as a Non-Executive Director on 14 January 2019.

Mr. Cronin has extensive knowledge of Urbanise and the markets that we service. Mr Cronin previously served as a Director and Chairman of UBN prior to its IPO.

Mr. Cronin has over 23 years professional experience and 15 years of international experience at the director/chairman board level. Mr. Cronin is presently the Managing Director of the investment & consulting group Pierce Group Asia where he is responsible for its technology focused corporate development and investment activities. Previous to his role at Pierce Group Asia, David was an investment manager for the London listed Guinness Peat Group PLC and Director of M&A for its technology focused division. Working for several large financial and non-financial institutions, including 5 years at Westpac Banking Corporation, David has been involved in various advisory, executive level and board positions with several early to mid-stage technology companies.

Executive Chairman, Almero Strauss said “We welcome David to the Board of Directors and look forward to his contribution and expertise as we continue to execute on our growth strategy”.

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**For more information contact:**

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