

# city chic collective

ASX Announcement

12<sup>th</sup> February 2019

## **Phil Ryan Appointed Managing Director**

City Chic Collective Limited (ASX: CCX) (“City Chic”) announces that Chief Executive Officer, Phil Ryan will join the City Chic Board as Managing Director with immediate effect.

Mr Ryan, who has more than 25 years’ retail sector experience, took over as CEO in October 2018 having been General Manager of the City Chic business since its inception in 2006.

City Chic Chairman, Michael Kay said: “We are delighted to welcome Phil to the Board. He has done an outstanding job over the last 13 years in building the City Chic business into the leading plus size retailer in Australia. He has extensive industry experience, a deep knowledge of the business and great passion for understanding and serving our customers. We look forward to working more closely with him as he and the team implement our exciting growth plans as a standalone business.”

Following Mr Ryan’s appointment, the Board will continue to assess the skills and experience of its members and its alignment with the management team, to ensure the requirements for the business are being met. While further board renewal remains under consideration, the immediate search for a new Non-Executive Director has been put on hold.

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