21 February 2019

Listings Advisor
Company Announcements Office
ASX Limited
Level 6, 20 Bridge Street
Sydney NSW 2000

Dear Sir/Madam

Appendix 3Y

Following the lifting of the trading halt including the updated earnings guidance and other matters disclosed on 13 February 2019, having taken cognisance of the fact that the information disclosed fully updated and informed the market and that the Director was not in possession of any non-public price sensitive information, the fact that the trade took place during a closed trading period as provided in the Company's Securities Trading Policy was overlooked. Upon realisation, the Director took immediate action to remedy the position and divested of the shares the next day. The attached Appendix 3Y reflects the trades. The total shareholding of the Director is unchanged.

Yours sincerely

Fiona van Wyk
Company Secretary

About Experience Co Limited (ASX:EXP)
Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef, and personalised tours to the Daintree Rainforest in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), Great Barrier Reef Helicopters (November 2017), Big Cat Green Island Reef Cruises (December 2017), and Tropical Journeys (December 2017).

Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	**Experience Co Limited**
ABN	**167 320 470**

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	John Flower Diddams
Date of last notice	4 December 2018

Part 1 - Change of director's relevant interests in securities
In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect & Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	**Whitfield Investments Pty Ltd** (Sole Director & Shareholder) **Galdarn Pty Ltd** (Sole Director & Shareholder) **John Flower Diddams**
Date of change	14 February 2019
No. of securities held prior to change	**Whitfield Investments Pty Ltd** 1,800,545 Fully Paid Ordinary Shares 1,500,000 Options over Ordinary Shares with exercise price $0.25 **Galdarn Pty Ltd** 640,000 Fully Paid Ordinary Shares **John Flower Diddams** 354,467 Service Rights issued in accordance with the EEIP

Class	Fully Paid Ordinary Shares
Number acquired	50,000 – Galdarn Pty Ltd
Number disposed	50,000 – Galdarn Pty Ltd
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	50,000 acquired - $0.17 50,000 disposed - $0.24 Refer cover note
No. of securities held after change	**Whitfield Investments Pty Ltd** 1,800,545 Fully Paid Ordinary Shares 1,500,000 Options over Ordinary Shares with exercise price $0.25 **Galdarn Pty Ltd** 640,000 Fully Paid Ordinary Shares **John Flower Diddams** 354,467 Service Rights issued in accordance with the EEIP
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Holding position remains unchanged 50,000 shares bought and subsequently sold – refer attached explanation

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

+ See chapter 19 for defined terms.

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	YES
If so, was prior written clearance provided to allow the trade to proceed during this period?	NO
If prior written clearance was provided, on what date was this provided?	N/A