Rule 2.7, 3.10.3, 3.10.4, 3.10.5

# Appendix 3B

## New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

Name of entity

oOh!media Limited (OML)

ABN

69 602 195 380

We (the entity) give ASX the following information.

### Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

1 \*Class of \*securities issued or to be issued
Fully paid

Fully paid ordinary shares (Shares).

- 2 Number of \*securities issued or to be issued (if known) or maximum number which may be issued
- 3 Principal terms of the \*securities (e.g. if options, exercise price and expiry date; if partly paid \*securities, the amount outstanding and due dates for payment; if \*convertible securities, the conversion price and dates for conversion)

1,835,578 Shares issued under the oOh!media Dividend Reinvestment Plan (**DRP**).

Same as existing quoted Shares in OML.

| 4  | Do the *securities rank equally<br>in all respects from the *issue<br>date with an existing *class of<br>quoted *securities?<br>If the additional *securities do   | Yes, the DRP Shares will rank equally in all<br>respects with the existing Shares in OML<br>currently on issue. |  |
|----|--|---|--|
|    | <ul> <li>In the additional "securities do not rank equally, please state:</li> <li>the date from which they do</li> <li>the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment</li> <li>the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment</li> </ul> |   |  |
| 5  | Issue price or consideration   | \$3.5460 per Share.   |  |
| 6  | Purpose of the issue<br>(If issued as consideration for<br>the acquisition of assets, clearly<br>identify those assets)  | Shares issued under the oOh!media DRP.  |  |
| 6a | Is the entity an <sup>+</sup> eligible entity<br>that has obtained security<br>holder approval under rule 7.1A?<br>If Yes, complete sections 6b – 6h<br><i>in relation to the <sup>+</sup>securities the</i><br><i>subject of this Appendix 3B</i> , and<br>comply with section 6i   | No.   |  |
| 6b | The date the security holder<br>resolution under rule 7.1A was<br>passed   | Not applicable.   |  |
| 6с | Number of +securities issued<br>without security holder approval<br>under rule 7.1   | Not applicable.   |  |
| 6d | Number of <i>+</i> securities issued<br>with security holder approval<br>under rule 7.1A   | Not applicable.   |  |

<sup>+</sup> See chapter 19 for defined terms.

- 6e Number of \*securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)
- 6f Number of +securities issued under an exception in rule 7.2
- 6g If \*securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the \*issue date and both values. Include the source of the VWAP calculation.
- 6h If <sup>+</sup>securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements
- 6i Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements
- 7 <sup>+</sup>Issue dates

Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.

Cross reference: item 33 of Appendix 3B.

Not applicable.

Not applicable.

Not applicable.

Not applicable.

Not applicable.

26 March 2019.

8 Number and <sup>+</sup>class of all <sup>+</sup>securities quoted on ASX (*including* the <sup>+</sup>securities in section 2 if applicable)

| Number      | +Class                     |
|-------------|----------------------------|
| 239,320,183 | Fully paid ordinary shares |
|             |                            |
|             |                            |
|             |                            |

9 Number and <sup>+</sup>class of all <sup>+</sup>securities not quoted on ASX (*including* the <sup>+</sup>securities in section 2 if applicable)

| Number    | +Class             |  |
|-----------|--------------------|--|
| 308,704   | Share Performance  |  |
|           | Rights (Vesting 30 |  |
| 1         | June 2019)         |  |
| 712,615   | Share Performance  |  |
|           | Rights (Vesting    |  |
|           | February 2020)     |  |
| 790,508   | Share Performance  |  |
|           | Rights (Vesting    |  |
|           | February 2021)     |  |
| 1,146,035 | Share Performance  |  |
|           | Rights (Vesting    |  |
|           | February 2022)     |  |
|           |                    |  |

10 Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

No change.

# Part 2 - Pro rata issue

| 11 | Is security holder approval required?   |  |
|----|---|--|
| 12 | Is the issue renounceable or non-<br>renounceable?  |  |
| 13 | Ratio in which the <sup>+</sup> securities will be offered  |  |
| 14 | <sup>+</sup> Class of <sup>+</sup> securities to which the offer relates                                    |  |
| 15 | <sup>+</sup> Record date to determine<br>entitlements   |  |
| 16 | Will holdings on different<br>registers (or subregisters) be<br>aggregated for calculating<br>entitlements? |  |
| 17 | Policy for deciding entitlements<br>in relation to fractions  |  |

<sup>+</sup> See chapter 19 for defined terms.

| 18 | Names of countries in which the<br>entity has security holders who<br>will not be sent new offer<br>documents<br>Note: Security holders must be told how their<br>entitlements are to be dealt with.<br>Cross reference: rule 7.7. |
|----|--|
| 19 | Closing date for receipt of acceptances or renunciations   |
| 20 | Names of any underwriters  |
| 21 | Amount of any underwriting fee<br>or commission  |
| 22 | Names of any brokers to the issue  |
| 23 | Fee or commission payable to the broker to the issue   |
| 24 | Amount of any handling fee<br>payable to brokers who lodge<br>acceptances or renunciations on<br>behalf of security holders  |
| 25 | If the issue is contingent on<br>security holders' approval, the<br>date of the meeting  |
| 26 | Date entitlement and acceptance<br>form and offer documents will be<br>sent to persons entitled  |
| 27 | If the entity has issued options,<br>and the terms entitle option<br>holders to participate on<br>exercise, the date on which<br>notices will be sent to option<br>holders   |
| 28 | Date rights trading will begin (if applicable)   |
| 29 | Date rights trading will end (if applicable)   |

- 30 How do security holders sell their entitlements in full through a broker?
- How do security holders sell part 31 of their entitlements through a broker and accept for the balance?
- How do security holders dispose 32 of their entitlements (except by sale through a broker)?
- <sup>+</sup>Issue date 33



### Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

Type of +securities 34 (tick one)

| (a) | $\nabla$ | + |
|-----|----------|---|
| (a) |          |   |

(b)

Securities described in Part 1

#### All other +securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

### Entities that have ticked box 34(a)

#### Additional securities forming a new class of securities

| Tick to indicate you are | e providing | the | information | or |
|--------------------------|-------------|-----|-------------|----|
| documents                |             |     |             |    |

| 35 | If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders   |
|----|---|
| 36 | If the *securities are *equity securities, a distribution schedule of the additional<br>*securities setting out the number of holders in the categories<br>1 - 1,000<br>1,001 - 5,000<br>5,001 - 10,000<br>10,001 - 100,000<br>100,001 and over |
| 37 | A copy of any trust deed for the additional <sup>+</sup> securities   |

37

<sup>+</sup> See chapter 19 for defined terms.

# Entities that have ticked box 34(b)

| 38 | Number of *securities for which<br>*quotation is sought  | Not applicable.           |                                       |
|----|--|---------------------------|---------------------------------------|
| 39 | <sup>+</sup> Class of <sup>+</sup> securities for which quotation is sought  | Not applicable.           |                                       |
| 40 | Do the <sup>+</sup> securities rank equally in<br>all respects from the <sup>+</sup> issue date<br>with an existing <sup>+</sup> class of quoted<br><sup>+</sup> securities?   | Not applicable.           |                                       |
|    | <ul> <li>If the additional *securities do not rank equally, please state:</li> <li>the date from which they do</li> <li>the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment</li> <li>the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment</li> </ul> |                           |                                       |
| 41 | Reason for request for quotation<br>now<br>Example: In the case of restricted securities, end<br>of restriction period<br>(if issued upon conversion of<br>another <sup>+</sup> security, clearly identify<br>that other <sup>+</sup> security)  | Not applicable.           |                                       |
| 42 | Number and <sup>+</sup> class of all<br><sup>+</sup> securities quoted on ASX<br>( <i>including</i> the <sup>+</sup> securities in clause<br>38)   | Number<br>Not applicable. | <sup>+</sup> Class<br>Not applicable. |

#### Quotation agreement

- <sup>1</sup> <sup>+</sup>Quotation of our additional <sup>+</sup>securities is in ASX's absolute discretion. ASX may quote the <sup>+</sup>securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the \*securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those +securities should not be granted +quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
- If we are a trust, we warrant that no person has the right to return the <sup>+</sup>securities to be quoted under section 1019B of the Corporations Act at the time that we request that the <sup>+</sup>securities be quoted.
- 3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before 'quotation of the 'securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Molinso, Jones

Sign here:

(Company secretary)

Date: 26 March 2019

Print name: Melissa Jones

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<sup>+</sup> See chapter 19 for defined terms.