

Bubs Australia Limited ACN 060 094 742 2-4/6 Tilley Lane, Frenchs Forest NSW 2086 Australia

1800 2827 2878 (1800 BUBS AUST) info@bubsaustralia.com

Coach House Dairy Assets Sale Agreement

Sydney, 17 April 2019: Bubs Australia Limited (**ASX: BUB**) has entered into an agreement for the sale of certain assets acquired as part of its acquisition of NuLac Foods Pty Ltd in 2017, to The Remarkable Milk Company Pty Ltd.

The 'Coach House Dairy' brand is not considered core to Bubs business strategy, which centres around infant nutrition and goat dairy products. The assets include the business conducted under the 'Coach House Dairy' brand for the production and sale of flavoured cow's milk products, including the Australian registered trademarks, recipes, website and social URL's.

The consideration for the sale is \$500,000. Completion of the sale is expected to occur on 30 June 2019.

END

Media and Investor Inquiries

Deanne Curry Ph. +61 2 8353 0401 investors@bubsaustralia.com media@bubsaustralia.com bubsaustralia.com investor.bubsaustralia.com