



**THE FOOD
REVOLUTION
GROUP**

Announcement

2 May 2019

FOD receives first juice orders from Metcash

Highlights

- **FOD receives its first orders from Metcash distribution with Juice Lab products available to Metcash Victorian supermarket banners, IGA and Foodworks, this week**
- **Metcash (ASX: MTS) is a leading Australian wholesale distribution and marketing company with sales of more than \$14 billion in FY18**
- **Its footprint includes nearly 1,700 supermarket retail stores across Australia, as well as 2,700 retail liquor stores and nearly 700 hardware stores**
- **The Metcash footprint adds to FOD's solid Australian distribution platform which also includes majors Coles, Aldi and Woolworths.**

The Food Revolution Group Limited (ASX: FOD) is pleased to announce its Juice Lab products have been ranged within Metcash Victorian distribution centres and are now available to Victorian IGA and Foodworks supermarkets.

The deal with Metcash distribution further extends FOD's strong domestic footprint, with its juice products already available through Woolworths, Aldi and Coles supermarkets as well as other convenience outlets.

Juice Lab's launch in Metcash Victoria follows FOD signing a Memorandum of Understanding (MOU) with international cross-border e-commerce platform ICC Global Pty Ltd in April, which will see ICC Global order \$8 million of FOD's products by the end of 2020.

FOD Chief Executive John Florey said the launch of Juice Lab in Metcash Victoria stores was another step forward for FOD in expanding its solid domestic distribution footprint and growing a strong sales profile to leverage into China.

"While our recent efforts have been on extending our distribution in China and other international markets, we are continuing to work to grow availability of our products in Australia as well which underpins our business and provides a solid platform to expand into China," he said.

About Metcash

Metcash (ASX: MTS) is a leading Australian wholesale distribution and marketing company with sales of more than \$14 billion in FY18. Its footprint includes nearly 1,700 supermarket retail stores across Australia, as well as 2,700 retail liquor stores and nearly 700 hardware stores, and Metcash provides merchandise, operational and marketing support to these businesses, which are often family-owned and operated enterprises.

For more information, please contact:

Nathan Ryan

Investor/media relations

nathan.ryan@nwrcommunications.com.au

+61 420 582 887

About The Food Revolution Group

The Food Revolution Group Limited (ASX: FOD) is an Australian-based food processing company that uses a combination of conventional juice processing equipment and custom-developed equipment and processes to manufacture a range of high-quality juices, fibres, infused fruits and fruit waters that are sold as branded products or ingredients to customers domestically and overseas.

FOD uses a range of processing technologies, including Current Counter Extraction (CCE) technology which was developed in conjunction with Australia's CSIRO to extract juice from fruit and vegetables. Its processing facilities are located in Mill Park, Victoria.

FOD is aiming to generate shareholder value through exploring opportunities for growth in the functional food, beverage and nutraceutical markets in Australian and key international markets, including China.