

ASX / Media Release 9 May 2019

Agreement with St Vincent's Health Australia

MyHealth1st engaged to run a pilot program with SVHA

1st Group Limited (ASX: 1ST), the Australian digital health group, today announced it has entered into an agreement (subject to conditions) with St Vincent's Health Australia (SVHA) to fund the development and trial of a digitised referral platform. The solution will simplify and transform processes with the ultimate goal of supporting a seamless and integrated patient experience.

Founded by the Sisters of Charity, SVHA has been providing compassionate, high quality health and aged care to the Australian community since 1857. SVHA is the nation's largest not-for-profit health and aged care provider.

1st Group's Managing Director and Co-Founder, Klaus Bartosch said, "We are excited to be working with SVHA. We secured the contract because of our unique technical capabilities and demonstrated deep understanding of SVHA's objectives and vision. Importantly, this agreement marks our expansion into a complementary and significant new health services vertical for 1st Group. The partnership further progresses our 2019 Roadmap announced on 25 March 2019. We look forward to working closely with SVHA to enlist the support and adoption of the MyHealth1st to their network."

Momentum building - recent announcements

Our recent announcements illustrate 1st Group's accelerating growth in the healthcare market:

- 15 March 2019 agreement with Medibank Private initially driving dental practices to MyHealth1st;
- 21 March 2019 agreement with Vetcentric to deploy PetYeti across its 85+ practices;
- 11 April 2019 agreement with Benestar Group to bring 2,600 psychologists to MyHealth1st;
- 9 May 2019 agreement with St Vincent's Health Australia network.









Further information

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About 1ST Group Limited

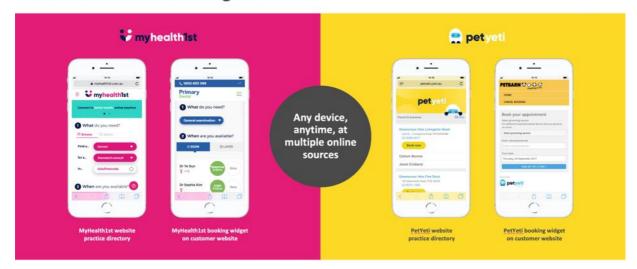
1st Group is an ASX listed digital health company building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value-added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.





APPENDIX

Our Portals and Web Widgets



Multiple Growth Options



Key Investment Considerations



- Revenue growth momentum
- Costs stabilised



- Online health services bookings market is > \$1.9b



- Acquire new customers as they increase their online presence and digital profile through multiple products, including online appointments
- Upsell revenues as customers purchase additional products & services
- Booking migration from offline to online increases patient interaction points and monetization opportunities driving broader consumer engagement, cross-sell patients to other services, including PetYeti



· Significant quarter on quarter revenue growth



- Upsell revenues are rising off a low penetration base
- Significant existing upsell customer opportunity
- Upsell consumer users to complementary services



- · Experienced leadership team
- Significant online experience SEEK, HotelClub, Concur, Wotif.com, Realestate.com.au and others

