

ASX / Media Release 11 June 2019

1st Group Update - Investor Conference Call

1st Group Limited (ASX: 1ST), the Australian digital health group, advises that a live tele-conference via a webcast URL link or telephone.

Mr. Klaus Bartosch, Chief Executive Officer and Mr Richard Rogers, Chief Financial Officer will present an update on a teleconference at 11:00am (AEDT) on Wednesday 12th June 2019.

Investors will be able to access the live tele-conference via the following options:

Please follow the link below to join the webinar:

https://zoom.us/j/698552893

Or you can dial: +61 2 8015 6011 and enter Webinar ID: 698 552 893

An archive of the event will also be placed on the Company's website shortly after the event, including a transcript.







Further information

Klaus Bartosch

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About 1ST Group Limited

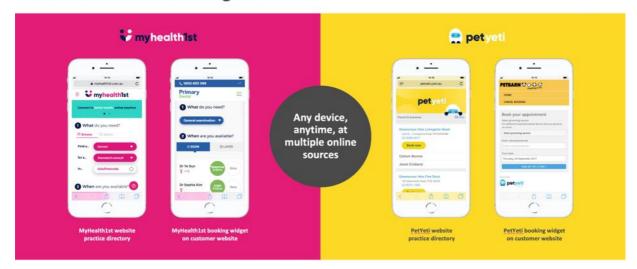
1st Group is an ASX listed digital health company building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value-added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.



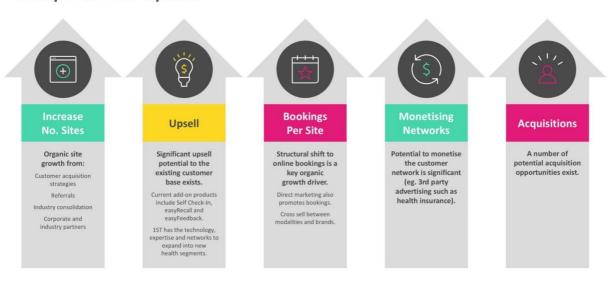


APPENDIX

Our Portals and Web Widgets



Multiple Growth Options



Key Investment Considerations





- Online health services bookings market is > \$1.9b



- Acquire new customers as they increase their online presence and digital profile through multiple products, including online appointments
- Upsell revenues as customers purchase additional products & services
- Booking migration from offline to online increases patient interaction points and monetization opportunities driving broader consumer engagement, cross-sell patients to other services, including PetYeti





- Upsell revenues are rising off a low penetration base
- Significant existing upsell customer opportunity
- Upsell consumer users to complementary services



- · Experienced leadership team
- Significant online experience SEEK, HotelClub, Concur, Wotif.com, Realestate.com.au and others

