



RB GROUP RESPONDS TO INCORRECT DATA IN RESEARCH REPORT

Melbourne, Australia; 27 June 2019: Redbubble Limited (ASX: RBL) is aware of a research report that was recently released which refers to monthly visits for both Redbubble.com and TeePublic.com. RB Group does not utilise the data source that is referenced in the report, and is of the view that the data in the report is inaccurate when compared to internal data sources, such as Google Analytics. As scheduled, RB Group will update the market at the Quarterly Cash Flow Report (Appendix 4C) release in July.

For further information, please contact:

Louise Lambeth – Head of Investor Relations
louise.lambeth@redbubble.com

About Redbubble Group

Founded in 2006, the Redbubble Group incorporates Redbubble Limited and its subsidiaries, including TP Apparel LLC (TeePublic). The Redbubble Group owns and operates the leading global online marketplaces hosted at Redbubble.com and TeePublic.com, powered by over 800,000 independent artists. The Redbubble Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.