

▶ INTRODUCING A WORLD FIRST: PATENTed PRESCRIPTIVE AI

July 2019

**VERILUMA**  
problem solved



**"Veriluma's value proposition is  
unlike that of any other vendor  
we have ever seen..."**

GARTNER

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# The Veriluma objective

▶ **OBJECTIVE:**  
**\$5.4M CAP RAISE**  
**AT \$0.03 (3 CENTS)**

## ▶ **ASX:VRI**

At relist, post 10:1 consolidation:

Shares on issue: 259,300,614

Options on issue:

2,000,000 at \$0.03 before 4 April 2022

35,000,000 at \$0.04 before 30 June 2022

35,000,000 at \$0.08 before 30 June 2023

Performance shares on issue:

13,000,000 various classes with revenue or VWAP milestones

## ▶ **MARKET CAP**

\$7.779M

## ▶ **CASH AT RELIST**

\$4.381M

# The Veriluma Executive

## ANDREW GROVER

### Executive Chairman

Andrew's focus is on innovative businesses. As a former CEO, Andrew facilitated the merger of his executive recruitment agency with an ASX listed company. He has been featured in BRW Fast 100 and Deloitte's Fast 50. Today, Andrew spends his energies on technology and invests in both listed and private equity ventures.

## STEVE FORMICA

### Non Executive Director

Experienced NED of ASX listed companies with his professional and practical experience in building, construction and mining industries.

## ELIZABETH WHITELOCK

### Managing Director and founding shareholder

Elizabeth is an executive skilled in managing large teams for global tech, including roles at IBM and SAS. Skilled in software development for products delivering CRM, SAAS and Professional Services, Elizabeth has a singular focus to grow the Veriluma team in global expansion.

## ARUN SENGUPTA

### Non Executive Director

Experience in financial markets, corporate finance and private equity and has been involved in the establishment, capital raising and operation of ASX listed companies.

# We are Veriluma. Prescriptive AI.

## GLOBAL

Veriluma is an Australian founded software company working in the area of prescriptive AI all around the world.

## AI SOFTWARE

We predict outcomes. With certainty. With absolute transparency. We work with our clients to deliver:

- bespoke solutions
- go-to-market applications
- consulting led insight

## PATENTED

Veriluma's prescriptive AI is a patented, analytical engine that combines data and human subjectivity to solve problems quickly with great accuracy and without bias.

## ADAPTIVE

As the world changes, the inclusion of new variables and data creates complexity and typically wastes time. With Veriluma, these are simple inputs. Done fast.



**PROBLEM IN**

**HUMAN CONCEPTS  
ADDED**

**SOLUTIONS  
REACHED**

**PROBLEM SOLVED**

# Why Veriluma AI?

**"VERILUMA IS  
ENGINEERED TO FIND  
THE BEST COURSE OF  
ACTION FOR ANY  
GIVEN SITUATION"**

**PROBLEM SOLVED**

## **CLARITY**

where a significant amount of conflicting  
information exists

## **TRANSPARENCY**

risks and opportunities are identified with  
a date and time stamped audit trail

## **SPEED & PREDICTABILITY**

prescriptive analytics with an ability to  
problem solve instantly and in real time

## **CERTAINTY**

sound, logical algorithmic base for reasoning

## **SIMPLICITY**

simple to deploy and integrate with exiting  
systems: visual workflow software interface



**"Artificial intelligence is the future, not only for Russia, but for all humankind..."**

VLADIMIR PUTIN



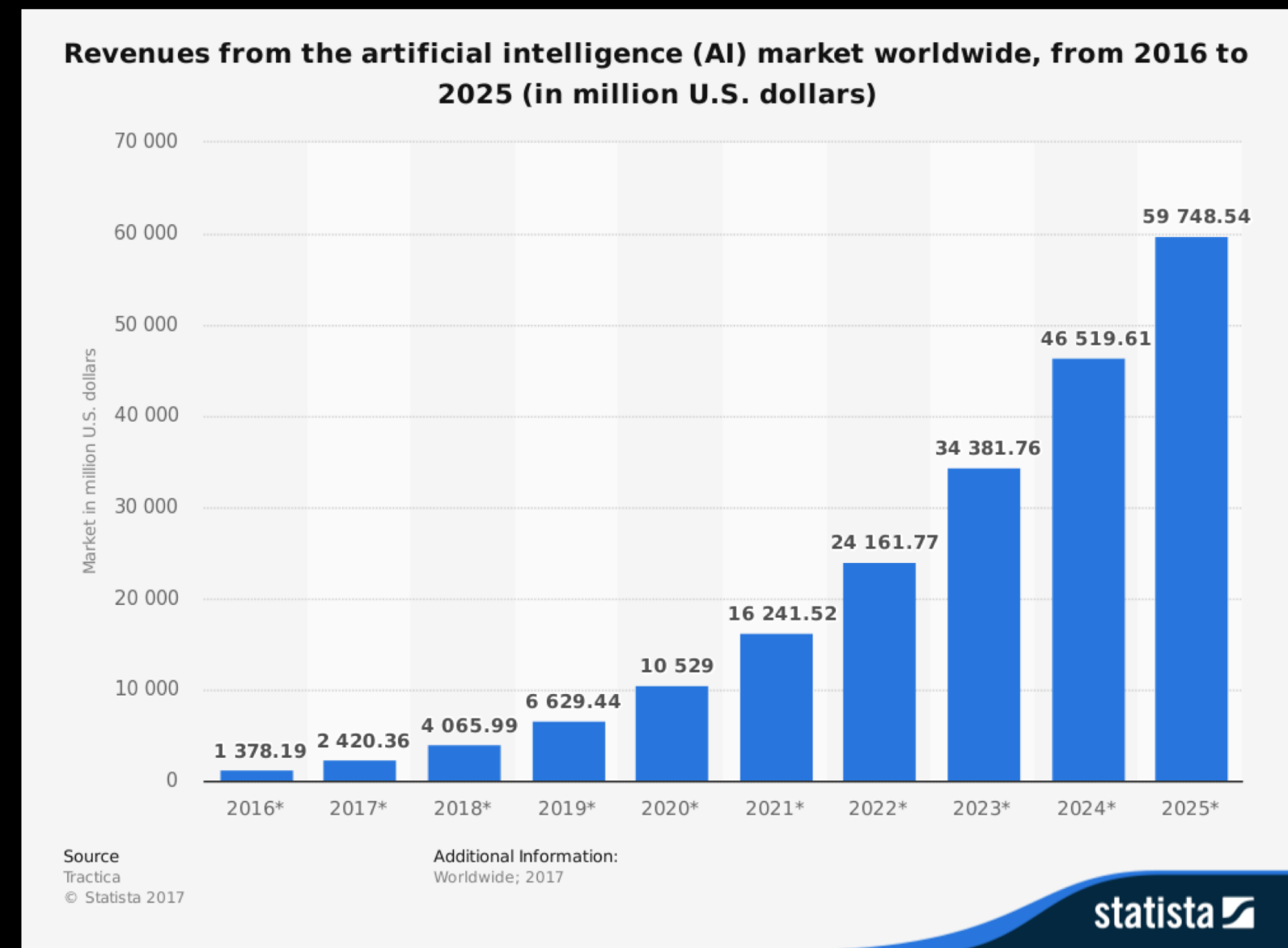


# Veriluma AI and the global market potential

**59.75B BY 2025**

## AI REVENUE TO BALLOON

Market Intel firm, Tractica, concurs, predicting annual worldwide AI revenue to balloon from \$1.38 billion in 2016 to \$59.75 billion in 2025, A jump of \$58.37 billion in just nine years, or a compound annual growth rate of 52%.

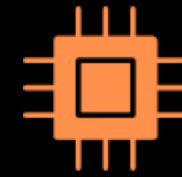


# Veriluma. Patently different.

INTRODUCING A WORLD FIRST:

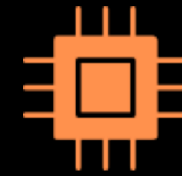
## **PATENTed PRESCRIPTIVE AI**

Veriluma has developed and patented an advanced algorithmic approach to deliver decisive insight to decision makers in real time. Enabling organizations to build an objective model of a complex decision process, with or without data, enabling disparate elements to be synthezed in a single evaluation.



## **FILLS IN GAPS: KNOWN VS. UNKNOWN**

The platform can deal with what is known and can consider what is not.



## **SOLUTIONS FOUND. NO BIAS.**

Veriluma software is ambivalent to quality or quantity of data and is ambivalent to objective or subjective inputs.

# Veriluma. For industry decision makers.

**"SO, THE DATA  
ANALYSIS IS IN...**

**BUT HOW DO I  
MAKE THE BEST  
DECISION?"**

## **INVESTMENT**

VC funding, evaluate merger  
& acquisition, large  
infrastructure projects

## **GOVERNMENT**


crime, law enforcement,  
security assessment,  
counter terrorism

## **RISK**

diverse data, insurance,  
banking and risk mitigation

## **SALES**

marketing, product,  
research, customer  
lifecycle

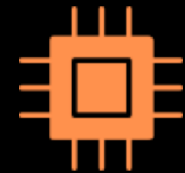


**"Veriluma offers a unique type of  
prescriptive analysis, one that tackles  
the difficult strategic end of the  
decision spectrum."**

GARTNER



# Veriluma use cases

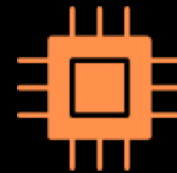


## RISK ASSESSMENT FOR LENDING

Determine likelihood of default by small and medium enterprises applying for business loans.

### PROBLEM SOLVED.

ZERO net credit losses to date, due to automated, real time dynamic risk assessment.



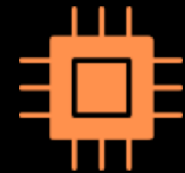
## M&A FOR CORPORATE ADVISORS

Determine likelihood of success or failure upon completion of a merger or acquisition.

### PROBLEM SOLVED.

Ability to calculate, determine and predict 'good value' post merger of combined businesses.

# Veriluma use cases

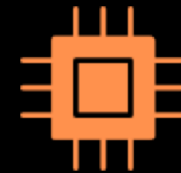


## INVENTORY OPTIMISATION

ID critical parts to ensure correct inventory available to avoid production failure.

### PROBLEM SOLVED.

Reduced working capital, reduced loss of production days and reduced obsolescence.



## START UP VENTURE VALIDATION

Critical analysis to determine the likelihood of success or failure pre-investment in a technology venture.

### PROBLEM SOLVED.

Incorporated as key sprint planning milestone into organisations of all sizes; from startups through to in-house corporate teams.

# Veriluma 2018-2019 highlights so far

## DEFENCE CONTRACT

Signed 3 year, \$1.97M contract to supply software to the Department of Defence with remit to transform data into value-added intelligence plus 2 year option to renew.

## POTENTIATE ALLIANCE

Potentiate is Australia's largest private statistical analysis firm. Potentiate deployed Veriluma's technology to predict consumer purchase intention to 83% accuracy. The program is to be rolled out end 2019.

## AVVA PARTNERSHIP

JV with global design firm Made In The Now to provide early insight into the likelihood of success for startup ideas. Launched July 2019 as part of a Queensland Govt initiative.

## UK INVESTMENT

Establishment of Decision Point as the primary base of operations for the group's expansion into Europe and the USA.

# Veriluma Advisory Board

## TONY GUOGA

### Entrepreneur

A former Member of the European Parliament for Lithuania, the founder of Crypto Tax and Legal and the Blockchain Centre in Vilnius, Lithuania.

## HENRY CHEANG

### CEO, Potentiate

Global entrepreneur, founder and CEO of potentiate and NED of Information Tools, Kapiche, ID Driver and Non Executive Chair for Livius and Veriglif.

## MEGAN JAMES

### CEO, Australian Data Centres

The first female CEO of Australian Data Centres, President of WIIC (Women In IT and Communications), Deputy Chair of the Board of the Breast Cancer Network Australia and board member of AIIA.

## KARL SMITH

### Thought Leader, UK

A technology thought leader with a track record for building new technology products and services from the ground up including Wipro Digital, Accenture EUX and Zoopla.

## EUGENE DUBOSSARSKY

### Founder, AlphaZetta

A leader in the data analytics field and founding partner of Australian AI Company, Advantage Data, and the Chief Innovation Officer at catastrophe risk management company, reask.earth,



# Veriluma: the future is bright



## **GLOBAL PRESENCE**

UK, USA, Australia - go to market ready



## **VERTICAL SOLUTIONS**

Defence, banking, insurance, legal



## **COMPLEMENTARY TECHNOLOGY ACQUISITIONS**

Extend the technology platform. Extend the client base.



## **PROFESSIONAL SERVICES**

Extend services to include consulting in data analytics and machine learning



## **RESEARCH**

A hub for bespoke projects



**“What should we do?”**