



ASX / Media announcement

2 August, 2019

Marc Blazer appointed to AACo Board

The Board of Australian Agricultural Company (AACo)(ASX:AAC) today advised the appointment of Marc Blazer as a non-executive Director following his election to that role at AACo's AGM held on 31 July 2019.

Marc is currently the Chairman and CEO of Overture Holdings, a US headquartered consumer, hospitality and brand investment group. He is also Chairman of the Board of Noma Holdings, the parent company of world-renowned restaurant Noma based in Copenhagen; co-founder and Executive Chairman of New York based PRIOR, a global hospitality and travel company and is a Co-founder and Director of Ahimsa Partners, a venture that licenses, owns, and operates Le Pain Quotidien in India.

Chairman Donald McGauchie said Mr Blazer was a global leader in the food and hospitality sector and his experience and knowledge would be of enormous value to AACo.

"Marc's background in tourism, food and hospitality is world class. He brings a unique understanding of what makes food brands iconic," Mr McGauchie said.

"As CEO of Overture Holdings Marc invests in elite food and hospitality around the world – chefs, products, ideas and experiences.

"Marc understands how to build brands around people and products in a way that captures what makes them special.

"His addition to the Board will position us to tell the AACo story in the most effective way.

"Marc will play a key role as we accelerate our branded beef strategy and market our brands to the world's best restaurants."

Mr Blazer said he was thrilled to be endorsed by shareholders and join the AACo Board.

"AACo is a compelling company that is making great strides as a branded food business, but there is still so much promise and opportunity," Mr Blazer said.

"A big part of building brands is telling stories and creating trust. This is especially the case in the food industry. People want to know where their food comes from, and what goes into getting it from the station to their plate.

"I've always been impressed by AACo and its people. At almost 200 years old, it is a part of Australian history. There is no company in the world like it.

"I look forward to helping build on that story and share it across the world, over the coming years."

See over for biography

Biography

Marc Blazer is a leader in the international tourism and hospitality sector.

Marc is currently the Chairman and CEO of Overture Holdings, a consumer, hospitality and brand investment group. He is also Chairman of the Board of Noma Holdings, the parent company of world renowned restaurant noma based in Copenhagen; co-founder and Executive Chairman of New York based PRIOR, a global hospitality and travel company, Co-founder and Director of Ahimsa Partners, a venture that licenses, owns, and operates Le Pain Quotidien in India.

In addition to his consumer and hospitality business activities, Mr Blazer has also had an extensive career in capital markets.

Before becoming Chairman of Overture Holdings, he was a partner and the global head of investment banking at Cantor Fitzgerald. During his tenure, he was named one of Investment Dealer's Digests 40-under-40 in 2006. Prior to joining Cantor Fitzgerald, Mr. Blazer spent six years at ChaseMellon Financial Corp. (now Bank of New York Mellon), a joint-venture between Chase Manhattan Corporation and Mellon Financial Group LLC.

Earlier in his career, Mr Blazer was an advisor to members of Congress in both the US House of Representatives and Senate on tax matters, banking and securities legislation, international trade policy, and foreign relations.

Mr Blazer earned a graduate degree from the London School of Economics in 1992, and a BA from the University of Maryland in 1990.

During the past three years Mr Blazer has not served as a Director of any other listed company.

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