

27 September 2019

ASPERMONT EVENTS BUILDS MOMENTUM

Events Division Highlights FY19:

- \$2.3m events revenue with 109% year on year revenue growth
- 1,596 attendees at Aspermont events with 61% year on year growth
- Divisional profitability established

Managing Director Alex Kent commented:

“The development of our Events division has been a strategic priority for Aspermont since we started this new business just over two years ago. I am delighted to report that in FY19 the business surpassed three significant milestones: We doubled revenues in a year, we had 1,596 attendees at our events and the division moved into profitability. These achievements validate our unique integrated offering and bring growth momentum. Over the next few years we expect our Events division to continue to grow while enhancing the organic growth in our other business streams.”

The table below provides the essential statistics on growth for the first two years and we expect a significant increase in all categories in our third year:

Key Events Metrics	2018	2019*	1 Year Growth
Number of Events	3	5	67%
Total Attendees	993	1,596	61%
Number of Paid Delegates	120	264	120%
Number of Sponsors	64	117	83%
Total revenue	\$1.1m	\$2.3m	109%
Events Division Profit / Loss	Loss	Profit	

2019*: figures are unaudited management forecast as at 26.9.19; for the year ending 30.9.19

Two years ago, in July 2017, [Aspermont successfully established the 100% owned Aspermont Events business](#) to serve the mining, energy and resource sectors. As the leading media services provider to the global mining and resource industries with offices in four continents, Aspermont is uniquely positioned to build a global rather than a regional Events business. Our experience over the past two years confirms there is serious demand in the mining industry for events set within a global context. Our Events business is building momentum as it goes global and is now monetising our intrinsic competitive advantage.

Aspermont's Future of Mining (**FOM**) conference, a new and unique Event series, was launched in May 2018 in Sydney and has now been rolled out in Denver and in London. The FOM conferences address critical global issues such as safety, sustainability, and the environmental and regulatory issues which challenge our industry today. They are also a platform for the industry to showcase the latest innovations and technologies that are driving the sector into a new era. The FOM Events are well supported by world leading companies in the resource sectors. An important element of the FOM Events is the leadership provided by [Mining Journal Intelligence](#) which sets the context through the World Risk and Global Leadership reports for the mining industry.

At the same time, Aspermont has also established the Mining Journal Select Events where the companies presenting are carefully selected to showcase the best new projects, business plans and management teams in the world today. Our focus is to curate events which represent quality in a global context rather than quantity at a regional level. Our attendee levels have tripled, and major companies are booking participation a year in advance. Mining Journal has introduced a Project Pipeline handbook to again set an objective context.

Aspermont Events is also the publisher of Farming Ahead and supports the agricultural industry through Events such as Farmer of the Year, now in its 10th year. This conference is held at Government House in Canberra with significant Australian Government participation. Aspermont is committed to rolling out media services to the Global agricultural industries from our Project Horizon media distribution platform

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About Aspermont

Aspermont is the leading media services provider to the global mining and resources industries and delivers high value, premium subscription-based content through digital, print, social conferencing and events channels. Aspermont's portfolio includes brands such as *Mining Journal*, *Mining Magazine*, *Australia's Mining Monthly* and *MiningNews.net*. Aspermont has successfully restructured over recent years and has transitioned from print to become the global digital media distributor to the mining and resource industries, now able to focus on scaling new content solutions to better serve new territories and sectors.

Aspermont is listed on the Australian Stock Exchange (ASX: ASP) with offices in offices in London, Australia, USA, Philippines and Brazil.

For more information please see: www.aspermont.com