

# MORGAN STANLEY CONFERENCE OPTICOMM LTD

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John Phillips Chief Financial Officer





OptiComm is a designer, builder, owner and operator of wholesale, openaccess, Fibre-to-the-Premises telecommunications infrastructure networks in new residential, commercial, and retail developments

| Largest national private |
|--------------------------|
| provider of              |
| telecommunications       |
| infrastructure           |

OptiComm networks deployed to over 245 estates nationally

Contracted obligations to construct future networks to over 100,000 additional lots

# Established in 2005 employing over 80 people with with 33 RSPs on its network

Network passes 106,000 lots
Over 76,000 dwellings connected
Over 60,000 with active services

Over 96% of constructed networks utilising Fibre-to-the-Premises technology

Licensed Australian telecommunications carrier

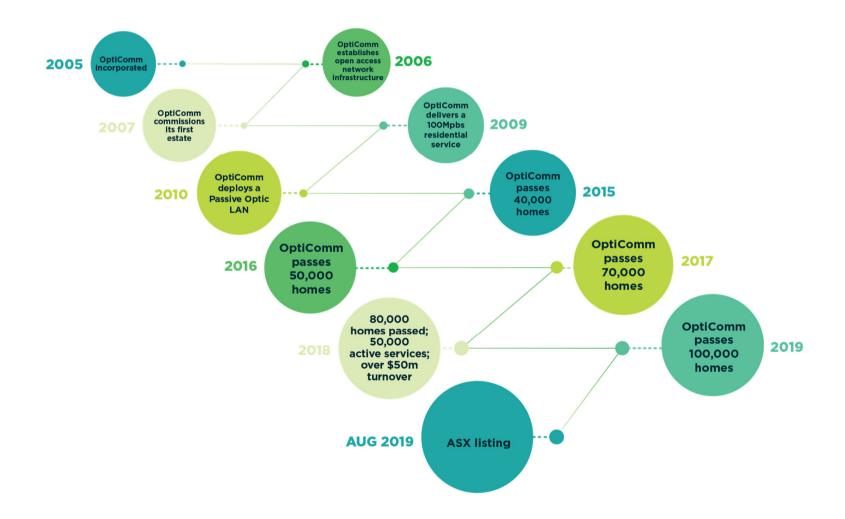
Current contracted pipeline includes **24,000 lots under construction** 

~27% of Broadacre housing market

### **OPTICOMM'S GROWING FOOTPRINT**



Over 14 years, OptiComm has grown to become one of Australia's largest Fibre to the Premises wholesale infrastructure builder, owner, operator



#### **FIXED BROADBAND IN AUSTRALIA**



The ever-increasing consumer appetite for internet connectivity which requires fast and reliable bandwidth services within residential, commercial and retail market segments is driving OptiComm's business

#### Data

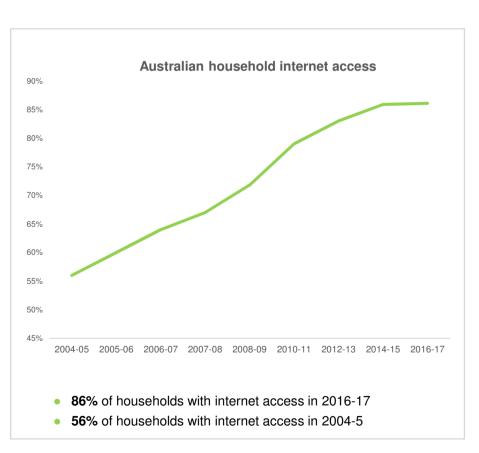
- Consumption of data is growing significantly
- Data demand is expected to continue to grow as technology develops
- ~96% of Australian internet downloads during April – June 2018 over fixed-line broadband services

#### **Speed**

 Speed at which data is delivered 'bandwidth' is interrelated to the consumption of data

#### **Devices**

- Growing demand for multiple internet-enabled devices
- Average household is forecast to have 50 connected devices by 2026





# LEGISLATION REQUIRES FIXED-LINE FIBRE INFRASTRUCTURE IN NEW RESIDENTIAL DEVELOPMENTS

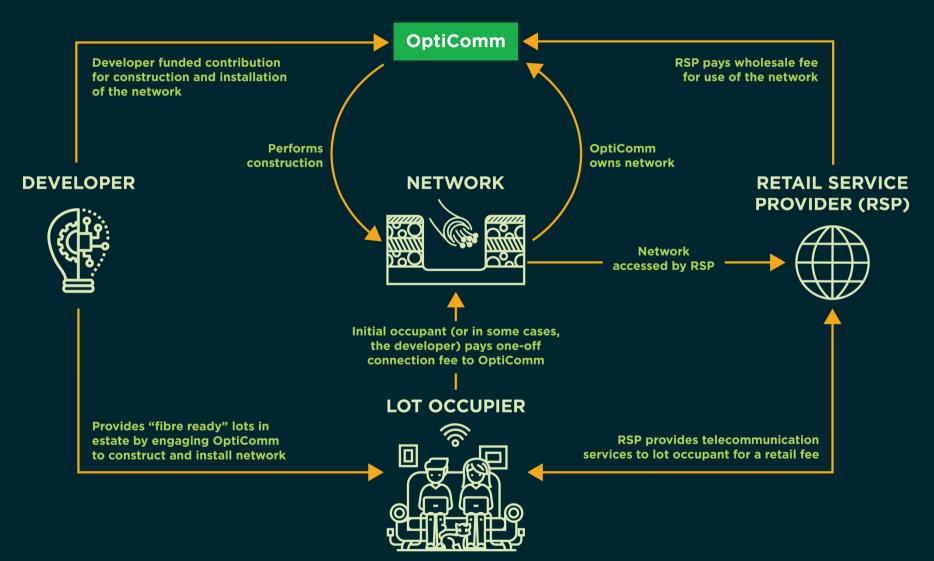
The Federal Government's regulatory framework requires new residential property developments to have appropriate 'fibre ready' telecommunications infrastructure in place prior to sale

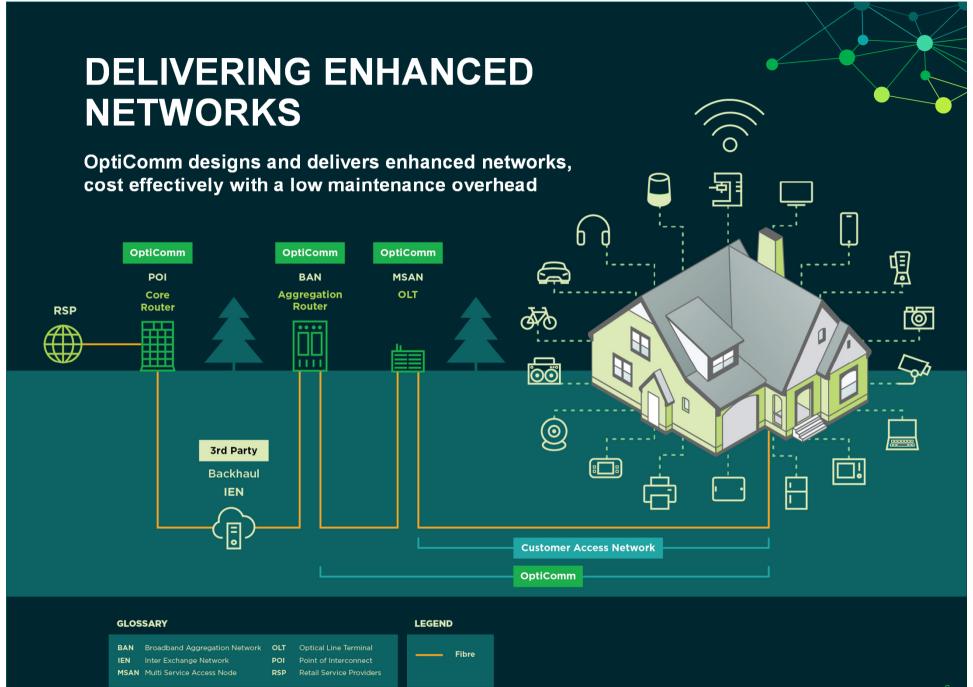
Developers have the fibre network infrastructure installed by a network provider such as **OptiComm** concurrently with the development – effectively making fibre the fourth utility



# THE OPTICOMM BUSINESS







# OPTICOMM CONSTRUCTED NETWORKS AND CONNECTIONS



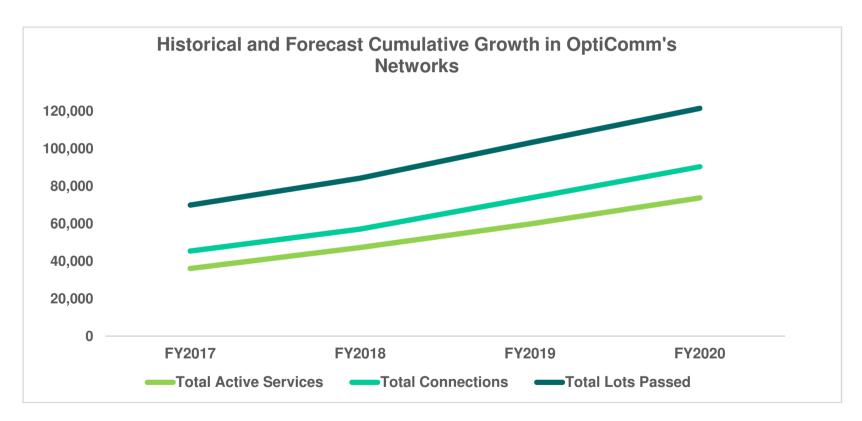


<sup>&</sup>lt;sup>1</sup> Figures shown for estates, lots passed and active premises are within the capital cities noted and do not include all OptiComm connected estates in which OptiComm has <u>infrastructure installed</u>.

## **RAPIDLY GROWING NETWORK**



Embedded growth from a combination of lots under construction, active connections and a contracted pipeline where infrastructure is to be constructed.



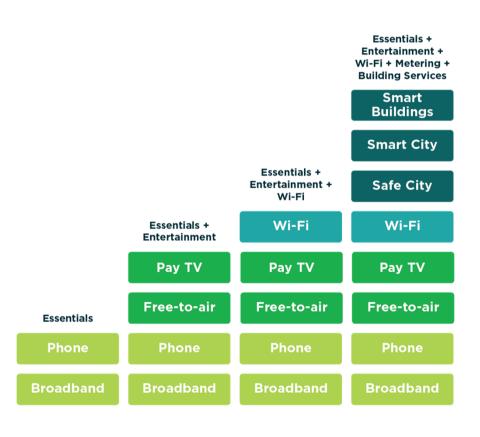
Add to this contracted future networks to over 100,000 additional lots – yet to be constructed

#### **BUILDING ONLINE COMMUNITIES**



OptiComm enables, in conjunction with its RSPs, a range of services across its network that are in addition to the standard broadband, telephony and data services readily available

- Business Services
- Satellite Master Antenna (SMA) TV
- Community Wi-Fi
- Smart Cities
- Smart Poles
- Smart Building Services (Intercom, CCTV, BMS, EACS)



#### FINANCIAL HIGHLIGHTS



Organic revenue growth

Significant recurring revenue

Strong earnings and cash flow

Strong balance sheet

Operating leverage

History of organic revenue growth underpinned by a growing demand for high-speed internet connectivity and legislative requirement for fixed-line fibre infrastructure in new residential developments

Revenue forecast to increase by +10% CAGR from FY17 to FY20 Recurring network revenue forecast to increase by +28% CAGR from FY17 to FY20 and is forecast to become the single largest revenue stream from FY19 Strong earnings growth with EBITDA forecast to increase by nearly 17% CAGR from FY17 to FY20 supported by strong forecast free cash flow

Strong balance sheet with no net debt. Network infrastructure investment is mostly funded by contributions from developers Targeting a dividend payout ratio<sup>1</sup> of up to 60% of annual free cash flow

Operating leverage with gross margins in recurring network revenue of over 85%

<sup>1.</sup> Payment of dividends are at the Director's discretion and based on a range of factors. OptiComm makes no guarantee regarding the payment of future dividends, quantum or timing. Normalised Free Cash Flow is normalised cashflow from operations, less capital expenditure, as adjusted for one-off items and any infrastructure debt funding.

#### **REVENUE STREAMS**



OptiComm generates revenue from three principal sources – building its network, connecting premises and network wholesale charges

#### **Construction revenue**

 Revenue for design and construction of network infrastructure in residential Broadacre, MDU and commercial developments

#### **One-off connection fees**

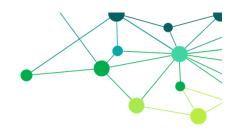
- Every lot/dwelling that is first connected to the OptiCommowned networks
- As OptiComm is typically the only fixed-line provider in their estates, historically there is a high connection rate for new dwellings

#### Recurring network revenue

 Network access and use by residential and commercial end-users – monthly wholesale access charge to Retail Service Providers



## **FINANCIAL HIGHLIGHTS**



| A\$000                 | Pro Forma<br>Historical<br>FY17 |        | Pro Forma<br>Historical<br>FY19 |        |
|------------------------|---------------------------------|--------|---------------------------------|--------|
| Total revenue          | 46,949                          | 56,544 | 62,259                          | 69,962 |
| Network revenue        | 15,585                          | 23,877 | 33,062                          | 41,988 |
| Revenue growth         |                                 |        |                                 |        |
| Total revenue growth   |                                 | 20%    | 10%                             | 12%    |
| Network revenue growth |                                 | 53%    | 38%                             | 27%    |

| Profitability        |        |        |        |        |
|----------------------|--------|--------|--------|--------|
| EBITDA               | 20,813 | 28,921 | 34,143 | 38,680 |
| NPAT                 | 12,001 | 17,096 | 20,218 | 22,144 |
| Profitability growth |        |        |        |        |
| EBITDA growth        |        | 39%    | 18%    | 13%    |
| NPAT growth          |        | 42%    | 18%    | 10%    |

| Cash Flow                  |       |       |       |        |
|----------------------------|-------|-------|-------|--------|
| Operating cash flow        | 4,064 | 5,220 | 9,419 | 11,462 |
| Operating cash flow growth |       | 28%   | 80%   | 22%    |

#### Comments:

- · Revenue continues to grow as the network expands
- Proportion of revenue that is recurring continues to grow and is forecast to become the largest single revenue stream from FY19 onward
- Year on year EBITDA and NPAT growth
- Operating cash flow (after allowing for network capital expenditure) will allow for a solid dividend stream subject to other capital requirements



All forecast financial information is based on assumptions and accounting policies as set out in the Prospectus and key risks. There is no guarantee that forecasts will be achieved.

## **REVENUE COMPOSITION**



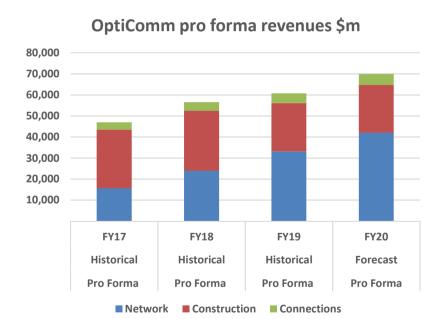
# Network revenue exceeded construction and connection revenue in FY19 and is backed by a long term contracted pipeline

| A\$000                | Pro<br>Forma<br>FY2017<br>Actual | Pro<br>Forma<br>FY2018<br>Actual | Pro<br>Forma<br>FY2019<br>Actual | Pro<br>Forma<br>FY2020<br>Forecast |
|-----------------------|----------------------------------|----------------------------------|----------------------------------|------------------------------------|
| Network<br>Operations | 15,585                           | 23,877                           | 33,062                           | 41,988                             |
| YOY growth            |                                  | 53%                              | 38%                              | 27%                                |

| Network<br>Contribution <sup>1</sup> | 12,578 | 20,260 | 28,635 | 37,527 |
|--------------------------------------|--------|--------|--------|--------|
| Gross Margin                         | 81%    | 85%    | 87%    | 89%    |
| YOY growth                           |        | 61%    | 41%    | 31%    |

<sup>1.</sup> Network Contribution is expressed as the gross margin after direct costs and pre operating expenses and overhead.

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# **QUESTIONS**









