

oOh!media Limited  
ABN 69 602 195 380

29 October 2019

## ASX Release

### Appointment of Non-Executive Director

oOh!media Limited (ASX: OML) (**oOh!** or **Company**) is pleased to announce the appointment of Mr David Wiadrowski as an independent Non-Executive Director (**NED**), with effect from 29 November 2019.

oOh!'s Chair, Tony Faure said Mr Wiadrowski's appointment forms part of the board renewal process to appoint additional NEDs which was flagged at the Company's Annual General Meeting in May 2019. Mr Wiadrowski's appointment is the third made this year as it follows the appointments of NEDs Philippa Kelly and Timothy Miles, who were appointed in September 2019 and May 2019 respectively.

"Having regard to the skill-set and composition of our Board, we are very pleased to have David join and enhance our expertise with his audit, risk and finance experience," Mr Faure said.

Mr Wiadrowski will also be appointed as the Chair of the Company's Audit, Risk and Compliance Committee and will stand for election at the next AGM in May 2020.

Mr Wiadrowski is currently a Non-Executive Director and Chair of the Audit and Risk Committees of ASX listed Vocus Group Limited, carsales.com Ltd and Life360 Inc.

Previously, Mr Wiadrowski was a partner of PwC for 25 years, including five years as Chief Operating Officer of PwC Assurance, during which he was responsible for the day to day operations of the firm's largest business consisting 160 partners and 1,800 staff.

During his time at PwC, Mr Wiadrowski had a focus on technology, entertainment and media and was the lead audit partner for a number of the firm's major clients including Network Ten, Seven West Media, APN News & Media and APN Outdoor.

Mr Wiadrowski holds a Bachelor of Commence from the University of New South Wales, is a Graduate of the Australian Institute of Company Directors' Company Directors Course and is a Fellow of the Chartered Accountants of Australia and New Zealand.

Chief Executive Officer of oOh!, Brendon Cook, said Mr Wiadrowski's expertise in the key areas of media and risk were a great complement to an already highly experienced and diverse Board.

As disclosed at the time of the Company's 2019 Annual General Meeting, Debbie Goodin previously notified the Company of her intention to retire as a Non-Executive Director of the Company once a suitable replacement was identified and to allow for orderly succession. Accordingly, Ms Goodin has now confirmed that she will be retiring as a NED of the Company with effect from 25 February 2020.

Tony Faure thanked Ms Goodin for her important contribution to the Company over the four years she served.

“Debbie has made an enormous contribution to the business, particularly as Chair of the Audit Risk and Compliance Committee, and also as Lead Independent Director.

“On behalf of the Board and Management team, I thank Debbie for her wise counsel, valuable and significant involvement with the Company and dedicated commitment to oOh!” Mr Faure said.

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**About oOh!media:** oOh!media is a leading media company across Australia and New Zealand that creates deep engagement between people and brands through Unmissable Out of Home advertising solutions. Our connected offline and online ecosystem makes brands Unmissable across our diverse network of over 30,000+ locations across Australia and New Zealand helping brands connect with their audiences through powerful and integrated, cross format campaigns. Our unparalleled reach combined with industry best data, insights, media planning tools and technological innovation gives advertisers an added layer of campaign intelligence. oOh! delivers the reach, optimisation, engagement and impact to connect and influence audiences anytime and anywhere.