

# A WORLD OF UNMISSABLE



oOh!media Limited  
ABN 69 602 195 380

18 November 2019

## **ASX Announcement**

### **Media speculation**

oOh!media Limited (ASX:OML) (**oOh!**) today rejected a media report claiming the company may be the subject of a Management buyout.

Chief Executive Officer, Brendon Cook said “the article is without any basis in fact.”

oOh!’s Board and Management confirm they have not received any proposal regarding a Management buyout nor are they in any discussions regarding a potential management buyout and has nothing to disclose.

The company remains focussed on achieving organic growth by leveraging the reach and diversity of its product portfolio in the Out of Home media sector. oOh! is undertaking digital transformation, increasing efficiencies, enhancing products and offerings and maximising shareholder value creation by delivering long-term sustainable revenue and earnings growth.

ENDS

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**About oOh!media:** oOh!media is a leading media company across Australia and New Zealand that creates deep engagement between people and brands through Unmissable Out of Home advertising solutions. Our connected offline and online ecosystem makes brands Unmissable across our diverse network of over 30,000+ locations across Australia and New Zealand helping brands connect with their audiences through powerful and integrated, cross format campaigns. Our unparalleled reach combined with industry best data, insights, media planning tools and technological innovation gives advertisers an added layer of campaign intelligence. oOh! delivers the reach, optimisation, engagement and impact to connect and influence audiences anytime and anywhere.