

StVincentsPriority.com.au service goes live

MyHealth1st platform transforms GP referrals to Specialists

Highlights:

- **1st Group launches new online patient referral and booking service for St Vincent’s Health Australia – StVincentsPriority.com.au and MaterPriority.com.au**
- **Powered by 1st Group’s MyHealth1st platform, the new service called “EasyReferrals” transforms the GP to Specialist referral and booking experience for GPs, patients and receiving Specialists**
- **Opens a new long-term growth vertical for 1st Group; Specialists**
- **Generates setup and monthly subscription fee revenue for 1st Group per Specialist**
- **Phase 1 rollout delivered - 3 of the 10 private hospital networks of specialists and some 160 sites have gone live**

1st Group Limited (ASX: 1ST), the Australian digital health group, today announced that the landmark deal it entered into with St Vincent’s Health Australia announced on 9th May 2019 has successfully delivered Phase 1, launching StVincentsPriority.com.au and MaterPriority.com.au. This new service, powered by 1st Group’s MyHealth1st platform and new “EasyReferrals” product, enables GPs and patients to search and book appointments with Specialists across St Vincent’s Health’s network. In Phase 1, Specialists at three of the ten St Vincent’s private hospitals can be searched for and booked online, including attaching referral documentation.

Managing Director and Co-Founder Klaus Bartosch said, “We are delighted to deliver Phase 1 of this landmark project with St Vincent’s Health. In an Australian-first, GPs and patients can now search for and book appointments with Specialists conveniently online, 24/7. For GPs and patients, the traditional system of referral can be highly frustrating and inconvenient, often resulting in delays to important treatments for patients as GPs have no visibility of a Specialist’s availability. We share a vision with St Vincent’s to transform the referral experience for patients, GPs and Specialists and improve patient care. They have been fantastic to work with and members of their Specialist network have been quick to sign up to the new service. We look forward to completing Phase 2 of the project in the coming months and to bringing on the

additional 1,200 Specialists across the St Vincent's private hospital network and delivering easier and more efficient access to referring GPs and patients."

The new service delivers the following key benefits for GPs and patients:

- A directory listing of real-time appointment availability for a broad range of Specialists.
- The ability to search by "sub-speciality", the unique areas of specific expertise of each Specialist. This has never been available to GPs before which has also sometimes resulted in patients being referred to the wrong Specialist.
- The option for a GP or their front desk staff to book an appointment on behalf of their patient in just a few seconds.
- The option of securely "attaching" the referral documentation to the online appointment, including the option of taking a photo using either the patient's or GP's mobile phone.
- Notifications to the GP that the referral appointment has been booked including details of the appointment, with the option of being notified if the patient doesn't show up for their referral appointment.
- The Specialist being provided all of the information they need to allow them to undertake immediate triage of the inbound online appointment.
- Access to 21 specialties including Breast Surgeons, Cardiologists, Hepatologists, Neurologists, Otolaryngologists, Gynaecologists, Vascular Surgeons and others, with more to come.
- MyHealth1st integrates with practice management software used by GPs and Specialists including Genie, Shexie (new integration), BlueChip, Best Practice, and soon Clinic2Cloud.

Commenting on the project, Lynne Fishwick, Director of Planning and Service Development, St Vincent's Health Australia's Private Hospitals Division, said "We were looking for a partner to bring our vision to life and the team at 1st Group not only understood from day one what was needed, but have engaged with passion and a shared responsibility to see this project go live. We are delighted to launch Phase 1 and are now busy preparing the rollout of Phase 2 across the full private hospital specialist network over the coming months."

Want to see how it works? Visit 1stgrp.com/investors to watch a demo of the new service or visit stvincentspriority.com.au.

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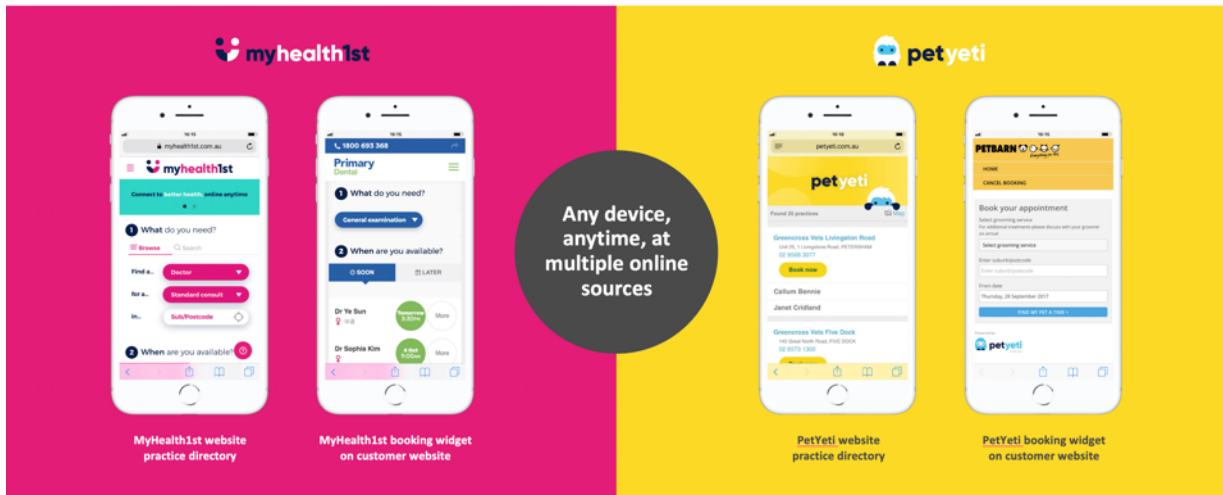
About 1st Group Limited

1st Group is an ASX listed digital health group building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value-added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.

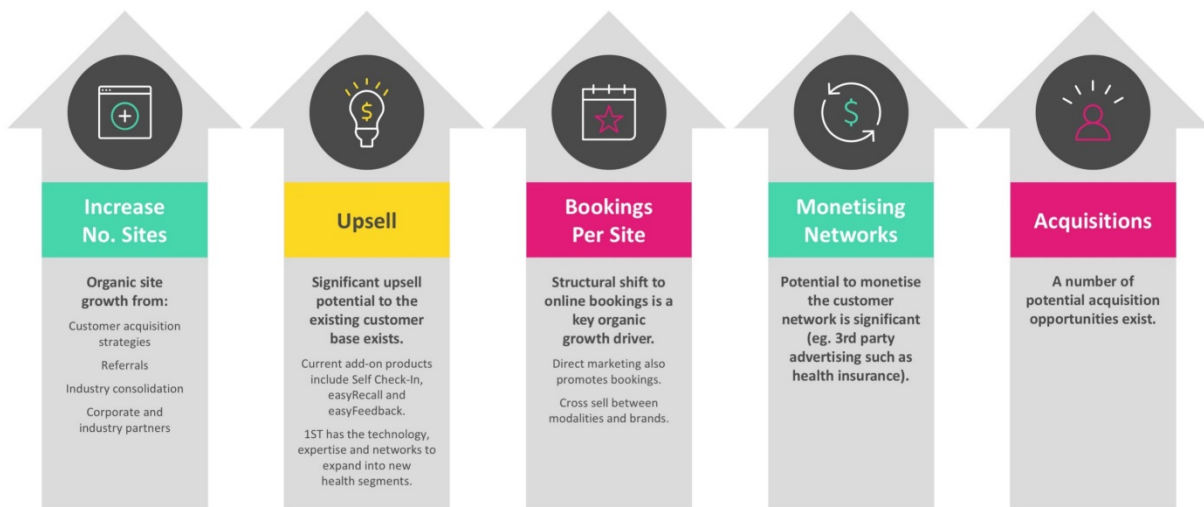
APPENDIX

Our Portals and Web Widgets

Our Solutions in Action



Multiple Growth Options



Key Investment Considerations

- Visible Path to Break-Even Cashflows**
 - Revenue growth momentum
 - Directionally positive KPIs
 - Costs stabilised
- Large Addressable Markets > \$1.9B**
 - Online health services bookings market is > \$1.9b
 - Includes online appointments, add-on products and services, and advertising
- Multiple Growth Drivers**
 - Acquire new customers as they increase their online presence and digital profile through multiple products, including online appointments
 - Upsell revenues as customers purchase additional products & services
 - Booking migration from offline to online increases patient interaction points and monetization opportunities driving broader consumer engagement, cross-sell patients to other services, including PetYeti
- Strong Recent Momentum**
 - Significant quarter on quarter revenue growth
- Significant Upsell Revenue Potential**
 - Upsell revenues are rising off a low penetration base
 - Significant existing upsell customer opportunity
 - Upsell consumer users to complementary services
- Experienced Management Team**
 - Experienced leadership team
 - Significant online experience – SEEK, HotelClub, Concur, Wotif.com, RealEstate.com.au and others