



24 February 2020
NZX/ASX Market Release

Chief Growth and Brand Officer

The a2 Milk Company Limited wishes to announce that Susan Massasso has been appointed to the newly created role of Chief Growth and Brand Officer. The Company announced in November 2019 that Ms Massasso would resign as Chief Marketing Officer and we are pleased she will be remaining with the Company in such an important and expanded role.

The new role will encompass broad responsibilities across innovation; new product and market development; and quality and regulatory affairs, while Ms Massasso will continue to lead the marketing and development of our brand as she has done so successfully over the years.

A search is underway for a new Head of Group Marketing role which will report to Ms Massasso.

Shareef Khan, Chief Operations Officer, has been leading the technical team on an interim basis until this change and will continue to oversee the quality activities in conjunction with Ms Massasso.

Ms Massasso will commence her new role on 24 February 2020.

Geoffrey Babidge

Chief Executive Officer

The a2 Milk Company Limited

For further information, please contact:

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