

25 February 2020

Retirement of Debbie Goodin from the Board

oOh!media Limited (ASX: OML) (**oOh!** or **Company**) today announces the retirement of Debbie Goodin as an independent Non-Executive Director of the Board, with effect from 10am today, 25 February 2020.

As disclosed at the Company's 2019 Annual General Meeting, Debbie previously notified the Company of her intention to retire as a Non-Executive Director once a suitable replacement was identified and to allow for an orderly succession as Chair of the Company's Audit, Risk and Compliance Committee.

David Wiadrowski joined the Board on 29 November 2019 and was appointed Lead Independent Director and Chair of the Audit, Risk and Compliance Committee with effect from today.

oOh!'s Chair, Tony Faure said: "Debbie has made an enormous contribution to our business and on behalf of the Board and management team, I thank her for her wise counsel, valuable and significant involvement with the Company and dedicated commitment to oOh!"

This announcement has been authorised for release to the ASX by the Chair of the Board.

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About oOh!media: oOh!media is a leading media company across Australia and New Zealand that creates deep engagement between people and brands through Unmissable Out of Home advertising solutions. Our connected offline and online ecosystem makes brands Unmissable across our diverse network of over 30,000+ locations across Australia and New Zealand helping brands connect with their audiences through powerful and integrated, cross format campaigns. Our unparalleled reach combined with industry best data, insights, media planning tools and technological innovation gives advertisers an added layer of campaign intelligence. oOh! delivers the reach, optimisation, engagement and impact to connect and influence audiences anytime and anywhere.