

Redbubble Group Announces New Chair

- Transition of Chair's role from Richard Cawsey to Independent Director Anne Ward part of ongoing evolution of Redbubble Group
- Richard Cawsey's decision to retire as a Director and Chair after 10 years aligns with planned Board renewal and the recruitment of a permanent CEO

Melbourne, Australia; 10 March 2020: The Chair of Redbubble Ltd (ASX:RBL) Richard Cawsey today announced his decision to step down from the Board of Redbubble Ltd and as Chair effective 30 March 2020. He will be replaced as Board Chair by Anne Ward who has been an Independent Director of the Company since March 2018 and is currently Chair of the People and Nomination Committee.

Mr Cawsey's decision follows the announcement on 18 February that former CEO Barry Newstead was to be replaced by founder Martin Hosking on an interim basis pending appointment of a permanent CEO.

"This decision is in line with ongoing and planned Board renewal and with the search for a permanent CEO commencing, I have decided that now is the right time to retire from the Redbubble Ltd Board," Mr Cawsey said.

"Redbubble Group has been an important part of my life and I am deeply honoured to have played a role in its success." Mr Cawsey said. "I am particularly proud that, as an Australian-based company, the Group has grown to be the global market leader in its industry and delivered over \$200 million to artists around the world. I leave the Board in the most capable of hands with Anne as Chair and with committed and decisive independent Directors. I am very confident of the Group's future and remain a committed shareholder."

Chair-Elect Anne Ward said, "Richard has made an extraordinary contribution to Redbubble Group over many years. He was part of the small group providing seed funding for the Company in 2006 and joined the Board in 2010. He chaired the Board through its successful public listing and guided Redbubble's evolution from a small Australian start-up to a leading global marketplace with over 1 million artists on the platform and more than \$300 million in sales to almost 6 million customers last year. On behalf of the Board, the whole Company and our investors, I wish to thank Richard for his commitment, passion, and contribution."

Anne Ward is an experienced independent director with broad industry experience spanning financial services, banking, insurance, technology, healthcare, education and tourism. She is



currently Chairman of Colonial First State Investments Limited and a Council member at RMIT University.

This announcement was authorised for lodgment by Redbubble Ltd's Board.

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About Redbubble Group

Founded in 2006, the Redbubble Group incorporates Redbubble Limited and its subsidiaries, including TP Apparel LLC (TeePublic). The Redbubble Group owns and operates the leading global online marketplaces hosted at Redbubble.com and TeePublic.com, powered by over one million independent artists. The Redbubble Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.