

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Lovisa Holdings Limited
ABN	34 602 304 503

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr Shane Fallscheer
Date of last notice	29 October 2019

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct Indirect
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Centerville Pty Ltd as Trustee for The Fallscheer Trust
Date of change	10 March 2020
No. of securities held prior to change	4,140,000 Ordinary Shares 1,687,764 Options (2017-2019) 1,308,901 Options (2018-2020) 2,564,103 Options (2019-2023) 956,328 Options (2020-2022)
Class	Fully paid ordinary shares
Number acquired	1,687,764 fully paid ordinary shares acquired upon exercise of vested share options issued under the Lovisa Holdings Limited Equity Incentive Plan (2017-2019).
Number disposed	Nil

+ See chapter 19 for defined terms.

Appendix 3Y Change of Director's Interest Notice

Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Payment of exercise price of vested options of \$2.10 per share, total consideration of \$3,544,304
No. of securities held after change	5,827,764 Fully Paid Ordinary Shares 1,308,901 Options (2018-2020) 2,564,103 Options (2019-2023) 956,328 Options (2020-2022)
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Exercise of vested share options issued under the Lovisa Holdings Limited Equity Incentive Plan (2017-2019).

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

+ See chapter 19 for defined terms.

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.