



**CROMWELL**  
PROPERTY GROUP

**HEAD OFFICE** Lvl 19, 200 Mary St, Brisbane QLD 4000 | GPO Box 1093, Brisbane QLD 4001  
**INVESTORS** 1300 268 078 | **EMAIL** [invest@cromwell.com.au](mailto:invest@cromwell.com.au)  
**TENANTS** 1800 005 657 | **EMAIL** [property@cromwell.com.au](mailto:property@cromwell.com.au)  
**TELEPHONE** +61 7 3225 7777  
**FACSIMILE** +61 7 3225 7788  
**WEBSITE** [www.cromwellpropertygroup.com](http://www.cromwellpropertygroup.com)

Friday 20 March 2020

ASX Market Announcements Office  
Exchange Centre  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir/Madam

## **Cromwell Property Group (ASX:CMW)**

### **Letter to Cromwell Property Group securityholders**

---

In accordance with ASX Listing Rule 3.17.1, attached is a copy of a letter sent to holders of Cromwell Property Group stapled securities.

Yours faithfully

**CROMWELL PROPERTY GROUP**

**LUCY LAAKSO**

COMPANY SECRETARY

Authorised for lodgement by Lucy Laakso (Company Secretary) and Michael Wilde (Chief Financial Officer).

#### **Media Enquiries:**

Honner Media

Paul Cheal / Jessica Effenev

+61 (0) 427 755 296 / +61 (0) 400 998 373

[paul@honner.com.au](mailto:paul@honner.com.au) / [jessica@honner.com.au](mailto:jessica@honner.com.au)

#### **ABOUT CROMWELL PROPERTY GROUP**

Cromwell Property Group (ASX:CMW) is a diversified real estate investor and manager with operations on three continents and a global investor base. As at 31 December 2019, Cromwell had a market capitalisation of \$3.1 billion, a direct property investment portfolio valued at \$3.2 billion and total assets under management of \$11.9 billion across Australia, New Zealand and Europe.



**CROMWELL**  
PROPERTY GROUP

**HEAD OFFICE** Lvl 19, 200 Mary St, Brisbane QLD 4001 | GPO Box 1093, Brisbane QLD 4001  
**INVESTORS** 1300 268 078 | **EMAIL** [invest@cromwell.com.au](mailto:invest@cromwell.com.au)  
**TENANTS** 1800 005 657 | **EMAIL** [property@cromwell.com.au](mailto:property@cromwell.com.au)  
**TELEPHONE** +61 7 3225 7777  
**FACSIMILE** +61 7 3225 7788  
**WEBSITE** [www.cromwellpropertygroup.com](http://www.cromwellpropertygroup.com)

- **VOTE NOW: Vote against election of Dr Weiss**
- **Protect your investment and prevent ARA from taking control**
- **Join the meeting online and be heard**

Friday 20 March 2020

Dear valued securityholder,

ARA Asset Management, through ARA Real Estate Investors XXI Pte Ltd, (ARA) has called a Cromwell securityholder meeting to again push for the election of its nominee, Dr. Gary Weiss, to the Cromwell Board. ARA convened the meeting at the offices of their lawyers Arnold Bloch Leibler in Melbourne at 10.30am AEDT on Monday 30 March 2020.

Cromwell believes the location and timing of the meeting, in addition to ARA's attempt to only provide postal voting, is a deliberate attempt to make it difficult for Cromwell securityholders to vote. ARA's continued agitation and insistence in holding the meeting, particularly given uncertainty caused by COVID-19, illustrates their 'takeover by stealth' agenda and their disregard for other Cromwell securityholders.

### **Cromwell has taken steps to ensure all securityholders can have their voices heard.**

In addition to ARA's choice of venue, Cromwell securityholders are welcome to also physically attend the securityholder meeting at Cromwell's office in Brisbane and also in London. The details of the venues are enclosed with this letter. Please consider your personal health and safety and any COVID-19 restrictions that may apply at the time.

Cromwell understands that physical attendance may not be possible or practical. Cromwell therefore invites securityholders to participate in the meeting 'virtually' through an online platform provided by our registry, Link Market Services Limited. You will be able to participate in the meeting by hearing the Chair's address, viewing the presentation slides and asking questions.

If you have not previously lodged a proxy, you will also be able to vote online. The meeting URL will be <https://agmlive.link/CMW20>. A guide to the meeting will be posted on Cromwell's website next week.

### **Don't wait. Lodge your proxy now.**

Online proxy appointments and proxy forms must be received by 10.30am AEDT on Saturday 28 March 2020. Lodge online at [www.linkmarketservices.com.au](http://www.linkmarketservices.com.au) or submit Cromwell's official yellow proxy form by priority post now. If you have any questions including if you are unable to locate the proxy form, please call Cromwell's Investor Services Team on 1300 268 078 (within Australia) or +61 7 3225 7777 (outside Australia) or email [invest@cromwell.com.au](mailto:invest@cromwell.com.au) or visit [www.cromwellpropertygroup.com](http://www.cromwellpropertygroup.com) for more information.

We would like to thank securityholders for their participation.

Yours sincerely

**Leon Blitz**  
**Chair**  
Cromwell Property Group

---

## Meeting Details

**Date:** Monday 30 March 2020

**Time:** 9.30am AEST (Brisbane)  
10.30am AEDT (Melbourne)  
12.30am BST (London)

**Virtual meeting:** <https://agmlive.link/CMW20>

---

## Physical Venues

### **Brisbane**

Registration commences at 9.00am AEST

### **Cromwell Property Group**

Level 19  
200 Mary Street  
Brisbane QLD 4000 Australia

---

### **Melbourne**

Registration commences at 10.00am AEDT

### **Arnold Bloch Leibler**

Level 21  
333 Collins Street  
Melbourne VIC 3000 Australia

---

### **London**

Registration commences at midnight

### **Link Group**

65 Gresham Street  
London EC2V 7NQ United Kingdom

---