

**FAX COVER SHEET**

DATE: 01 APRIL 2020	
TO: Market Announcements Office	FROM: MATT SZIMANSKI
COMPANY: ASX	T. ROWE PRICE ASSOCIATES, INC.
FAX NUMBER: 9 011 61 2 9347 0005	FAX NUMBER: 410-345-2035
PHONE NUMBER:	PHONE NUMBER: 443-695-2998
NUMBER OF PAGES INCLUDING COVER SHEET: 7	

To Whom It May Concern:

See attached **Form 604** for **Ooh Media Ltd**

Please contact me at the above phone number or by email at matt.szimanski@troweprice.com if you have any questions.

This form is also being sent to the company.

Regards,

Matt Szimanski
T. Rowe Price Associates, Inc.
Legal Compliance
Phone: (443) 695-2998
Fax: (410) 345-2035

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Form 604Corporations Act 2001
Section 671B**Notice of change of interests of substantial holder**To Company Name/Scheme Ooh Media LimitedACN/ARSN 602 195 380**1. Details of substantial holder(1)**Name T. Rowe Price Associates, Inc.

ACN/ARSN (if applicable)

There was a change in the interests of the
substantial holder on 30 / 03 / 2020The previous notice was given to the company on 24 / 10 / 2019The previous notice was dated 22 / 10 / 2019**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary Shares	18,419,255	7.59%	15,725,450	6.48%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
See Annexure 1					

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (6)	Nature of relevant interest (6)	Class and number of securities	Person's votes
See Annexure 2					

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (3) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

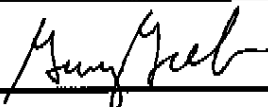
Name and ACN/ARSN (if applicable)	Nature of association

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
T. Rowe Price Associates, Inc.	100 EAST Pratt Street, Baltimore, MD 21202
T. Rowe Price International Ltd	60 Queen Victoria Street, London, EC4N 4TE, United Kingdom

Signature

print name Gary Greb capacity Vice President
 sign here  date 01 / 04 / 2020

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg, a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg, if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

Annexure 1

<u>Date of Change</u>	<u>Person whose relevant interest changed</u>	<u>Nature of change</u>	<u>Consideration given in relation to change (AUD)</u>	<u>Class and number of securities affected</u>	<u>Person's votes affected</u>
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	113,221 ordinary shares	113,221
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	107,582 ordinary shares	107,582
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	158,291 ordinary shares	158,291
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	150,408 ordinary shares	150,408
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	53,333 ordinary shares	53,333
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	50,677 ordinary shares	50,677
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	10,085 ordinary shares	10,085
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	9,583 ordinary shares	9,583
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	130 ordinary shares	130
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	124 ordinary shares	124
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	25 ordinary shares	25
24-Oct-19	T. Rowe Price International Ltd	Purchase	2.505	24 ordinary shares	24
30-Oct-19	T. Rowe Price International Ltd	Purchase	2.632	625 ordinary shares	625
1-Nov-19	T. Rowe Price International Ltd	Transfer Out	2.760	202,526 ordinary shares	202,526
13-Nov-19	T. Rowe Price International Ltd	Purchase	2.830	30,000 ordinary shares	30,000
13-Nov-19	T. Rowe Price International Ltd	Purchase	2.817	5,875 ordinary shares	5,875
14-Nov-19	T. Rowe Price International Ltd	Purchase	2.925	1,193 ordinary shares	1,193
20-Nov-19	T. Rowe Price International Ltd	Purchase	2.980	1,050 ordinary shares	1,050
26-Nov-19	T. Rowe Price International Ltd	Purchase	2.983	859 ordinary shares	859
27-Nov-19	T. Rowe Price International Ltd	Purchase	3.005	1,767 ordinary shares	1,767
4-Dec-19	T. Rowe Price International Ltd	Transfer Out	3.010	146,517 ordinary shares	146,517
6-Dec-19	T. Rowe Price International Ltd	Purchase	3.865	747 ordinary shares	747
6-Dec-19	T. Rowe Price International Ltd	Purchase	3.864	128 ordinary shares	128
6-Dec-19	T. Rowe Price International Ltd	Sale	3.815	65,939 ordinary shares	65,939
16-Dec-19	T. Rowe Price International Ltd	Purchase	3.899	1,852 ordinary shares	1,852
31-Dec-19	T. Rowe Price International Ltd	Purchase	3.645	162,823 ordinary shares	162,823
31-Dec-19	T. Rowe Price International Ltd	Purchase	3.645	223,659 ordinary shares	223,659
31-Dec-19	T. Rowe Price International Ltd	Purchase	3.645	79,599 ordinary shares	79,599
31-Dec-19	T. Rowe Price International Ltd	Purchase	3.645	14,658 ordinary shares	14,658
31-Dec-19	T. Rowe Price International Ltd	Purchase	3.645	199 ordinary shares	199
31-Dec-19	T. Rowe Price International Ltd	Purchase	3.645	39 ordinary shares	39
9-Jan-20	T. Rowe Price International Ltd	Purchase	3.754	1,360 ordinary shares	1,360
20-Jan-20	T. Rowe Price International Ltd	Sale	3.708	7,619 ordinary shares	7,619
20-Jan-20	T. Rowe Price International Ltd	Sale	3.677	17,409 ordinary shares	17,409
20-Jan-20	T. Rowe Price International Ltd	Sale	3.708	10,661 ordinary shares	10,661
20-Jan-20	T. Rowe Price International Ltd	Sale	3.677	24,356 ordinary shares	24,356
20-Jan-20	T. Rowe Price International Ltd	Sale	3.708	3,199 ordinary shares	3,199
20-Jan-20	T. Rowe Price International Ltd	Sale	3.677	7,309 ordinary shares	7,309
20-Jan-20	T. Rowe Price International Ltd	Sale	3.708	709 ordinary shares	709
20-Jan-20	T. Rowe Price International Ltd	Sale	3.677	1,619 ordinary shares	1,619
20-Jan-20	T. Rowe Price International Ltd	Sale	3.708	9 ordinary shares	9
20-Jan-20	T. Rowe Price International Ltd	Sale	3.677	20 ordinary shares	20
20-Jan-20	T. Rowe Price International Ltd	Sale	3.708	2 ordinary shares	2
20-Jan-20	T. Rowe Price International Ltd	Sale	3.677	5 ordinary shares	5
21-Jan-20	T. Rowe Price International Ltd	Sale	3.660	72,489 ordinary shares	72,489
21-Jan-20	T. Rowe Price International Ltd	Sale	3.655	106,655 ordinary shares	106,655
21-Jan-20	T. Rowe Price International Ltd	Sale	3.653	3,592 ordinary shares	3,592
21-Jan-20	T. Rowe Price International Ltd	Sale	3.660	101,423 ordinary shares	101,423

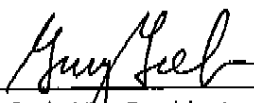
Annexure 1

21-Jan-20	T. Rowe Price International Ltd	Sale	3.655	149,226 ordinary shares	149,226
21-Jan-20	T. Rowe Price International Ltd	Sale	3.653	5,026 ordinary shares	5,026
21-Jan-20	T. Rowe Price International Ltd	Sale	3.660	30,437 ordinary shares	30,437
21-Jan-20	T. Rowe Price International Ltd	Sale	3.655	44,782 ordinary shares	44,782
21-Jan-20	T. Rowe Price International Ltd	Sale	3.653	1,508 ordinary shares	1,508
21-Jan-20	T. Rowe Price International Ltd	Sale	3.660	6,742 ordinary shares	6,742
21-Jan-20	T. Rowe Price International Ltd	Sale	3.655	9,919 ordinary shares	9,919
21-Jan-20	T. Rowe Price International Ltd	Sale	3.653	334 ordinary shares	334
21-Jan-20	T. Rowe Price International Ltd	Sale	3.660	85 ordinary shares	85
21-Jan-20	T. Rowe Price International Ltd	Sale	3.655	125 ordinary shares	125
21-Jan-20	T. Rowe Price International Ltd	Sale	3.653	5 ordinary shares	5
21-Jan-20	T. Rowe Price International Ltd	Sale	3.660	20 ordinary shares	20
21-Jan-20	T. Rowe Price International Ltd	Sale	3.655	29 ordinary shares	29
21-Jan-20	T. Rowe Price International Ltd	Sale	3.653	1 ordinary shares	1
22-Jan-20	T. Rowe Price International Ltd	Sale	3.650	808 ordinary shares	808
22-Jan-20	T. Rowe Price International Ltd	Sale	3.570	49,987 ordinary shares	49,987
22-Jan-20	T. Rowe Price International Ltd	Sale	3.600	36,874 ordinary shares	36,874
22-Jan-20	T. Rowe Price International Ltd	Sale	3.650	1,131 ordinary shares	1,131
22-Jan-20	T. Rowe Price International Ltd	Sale	3.650	340 ordinary shares	340
22-Jan-20	T. Rowe Price International Ltd	Sale	3.650	75 ordinary shares	75
22-Jan-20	T. Rowe Price International Ltd	Sale	3.650	1 ordinary shares	1
23-Jan-20	T. Rowe Price International Ltd	Sale	3.650	711 ordinary shares	711
23-Jan-20	T. Rowe Price International Ltd	Sale	3.645	13 ordinary shares	13
23-Jan-20	T. Rowe Price International Ltd	Sale	3.650	994 ordinary shares	994
23-Jan-20	T. Rowe Price International Ltd	Sale	3.650	299 ordinary shares	299
23-Jan-20	T. Rowe Price International Ltd	Sale	3.650	66 ordinary shares	66
23-Jan-20	T. Rowe Price International Ltd	Sale	3.650	1 ordinary shares	1
24-Jan-20	T. Rowe Price International Ltd	Sale	3.641	46,654 ordinary shares	46,654
24-Jan-20	T. Rowe Price International Ltd	Sale	3.641	65,276 ordinary shares	65,276
24-Jan-20	T. Rowe Price International Ltd	Sale	3.641	19,589 ordinary shares	19,589
24-Jan-20	T. Rowe Price International Ltd	Sale	3.641	4,339 ordinary shares	4,339
24-Jan-20	T. Rowe Price International Ltd	Sale	3.641	55 ordinary shares	55
24-Jan-20	T. Rowe Price International Ltd	Sale	3.641	13 ordinary shares	13
17-Feb-20	T. Rowe Price International Ltd	Purchase	3.163	7,532 ordinary shares	7,532
18-Feb-20	T. Rowe Price International Ltd	Sale	2.933	103,632 ordinary shares	103,632
19-Feb-20	T. Rowe Price International Ltd	Purchase	2.902	1,310 ordinary shares	1,310
20-Feb-20	T. Rowe Price International Ltd	Purchase	2.920	97 ordinary shares	97
25-Feb-20	T. Rowe Price International Ltd	Purchase	2.939	2,566 ordinary shares	2,566
25-Feb-20	T. Rowe Price International Ltd	Purchase	2.939	1,065 ordinary shares	1,065
27-Feb-20	T. Rowe Price International Ltd	Purchase	2.956	1,349 ordinary shares	1,349
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.387	30,635 ordinary shares	30,635
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.384	23,462 ordinary shares	23,462
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	2,657 ordinary shares	2,657
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	172,906 ordinary shares	172,906
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.387	66,536 ordinary shares	66,536
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.384	50,955 ordinary shares	50,955
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	5,771 ordinary shares	5,771
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	375,529 ordinary shares	375,529
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.387	17,967 ordinary shares	17,967
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.384	13,760 ordinary shares	13,760
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	1,558 ordinary shares	1,558

Annexure 1

6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	101,406 ordinary shares	101,406
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.387	4,421 ordinary shares	4,421
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.384	3,386 ordinary shares	3,386
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	384 ordinary shares	384
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	24,954 ordinary shares	24,954
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.387	43 ordinary shares	43
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.384	33 ordinary shares	33
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	4 ordinary shares	4
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	244 ordinary shares	244
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.387	14 ordinary shares	14
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.384	11 ordinary shares	11
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	2 ordinary shares	2
6-Mar-20	T. Rowe Price International Ltd	Purchase	2.390	81 ordinary shares	81
9-Mar-20	T. Rowe Price International Ltd	Purchase	2.026	1,539 ordinary shares	1,539
10-Mar-20	T. Rowe Price International Ltd	Purchase	1.870	10,011 ordinary shares	10,011
13-Mar-20	T. Rowe Price International Ltd	Purchase	1.509	4,209 ordinary shares	4,209
13-Mar-20	T. Rowe Price International Ltd	Purchase	1.460	4,155 ordinary shares	4,155
16-Mar-20	T. Rowe Price International Ltd	Purchase	1.297	2,929 ordinary shares	2,929
16-Mar-20	T. Rowe Price International Ltd	Sale	1.294	31,705 ordinary shares	31,705
17-Mar-20	T. Rowe Price International Ltd	Purchase	1.168	6,011 ordinary shares	6,011
18-Mar-20	T. Rowe Price International Ltd	Purchase	1.016	2,711 ordinary shares	2,711
18-Mar-20	T. Rowe Price International Ltd	Purchase	1.010	2,789 ordinary shares	2,789
18-Mar-20	T. Rowe Price International Ltd	Sale	1.003	37,371 ordinary shares	37,371
27-Mar-20	T. Rowe Price International Ltd	Purchase	0.665	12,886 ordinary shares	12,886
30-Mar-20	T. Rowe Price International Ltd	Sale	0.582	134,535 ordinary shares	134,535
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	767,549 ordinary shares	767,549
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	217,303 ordinary shares	217,303
30-Mar-20	T. Rowe Price International Ltd	Sale	0.582	168,617 ordinary shares	168,617
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	961,994 ordinary shares	961,994
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	272,352 ordinary shares	272,352
30-Mar-20	T. Rowe Price International Ltd	Sale	0.582	92,327 ordinary shares	92,327
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	526,746 ordinary shares	526,746
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	149,128 ordinary shares	149,128
30-Mar-20	T. Rowe Price International Ltd	Sale	0.582	14,301 ordinary shares	14,301
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	81,586 ordinary shares	81,586
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	23,098 ordinary shares	23,098
30-Mar-20	T. Rowe Price International Ltd	Sale	0.582	172 ordinary shares	172
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	978 ordinary shares	978
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	277 ordinary shares	277
30-Mar-20	T. Rowe Price International Ltd	Sale	0.582	48 ordinary shares	48
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	278 ordinary shares	278
30-Mar-20	T. Rowe Price International Ltd	Sale	0.583	79 ordinary shares	79

This is annexure 1 referred to on page 1 of Form 604 (Notice of change of interest of substantial holder)



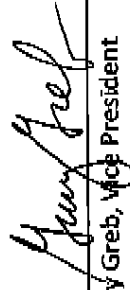
Gary Greb, Vice President

1-Apr-20

Annexure 2

<u>Holder of Relevant Interest</u>	<u>Registered holder of securities</u>	<u>Person entitled to be registered as holder</u>	<u>Nature of relevant interest</u>	<u>Class and number of securities</u>	<u>Person's Votes</u>
T. Rowe Price International Ltd	Bank of New York Mellon	Bank of New York Mellon	Power to exercise vote and/or dispose of the securities as discretionary investment managers	487,507 ordinary shares	487,507
T. Rowe Price International Ltd	JP Morgan Chase	JP Morgan Chase	Power to exercise vote and/or dispose of the securities as discretionary investment managers	11,810,863 ordinary shares	11,810,863
T. Rowe Price International Ltd	National Australia Bank	National Australia Bank	Power to exercise vote and/or dispose of the securities as discretionary investment managers	247,921 ordinary shares	247,921
T. Rowe Price International Ltd	Northern Trust Company	Northern Trust Company	Power to exercise vote and/or dispose of the securities as discretionary investment managers	3,179,159 ordinary shares	3,179,159

This is annexure 2 referred to on page 1 of Form 604. (Notice of change of interest of substantial holder)


 Gary Greb, Vice President

1-Apr-20