



9 April 2020

oOh!media Limited - Notification of HT&E shareholding in oOh!media

oOh!media Limited (ASX: OML) (**oOh!media** or **the Company**) has become aware that HT&E Limited (**HT&E**) has acquired at least 11 million oOh!media shares as at the latest share register obtained by the Company for 6 April 2020, representing at least 1.8% of the Company's issued capital (post completion of oOh!media's Equity Raising).

oOh!media is the leader in the Out of Home sector in Australia/New Zealand and the acquisition of oOh!media shares by another participant in the Australian media sector highlights the strategic value of oOh!media's assets and in the Board's view the company remains significantly undervalued based on current trading prices.

oOh!media has not had any correspondence with HT&E in relation to its shareholding and regards the purchase as totally opportunistic.

oOh!media confirms that it remains in compliance with its continuous disclosure obligations.

This announcement has been authorised for release to the ASX by the Company's Continuous Disclosure Committee.

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About oOh!media: oOh!media is a leading media company across Australia and New Zealand that creates deep engagement between people and brands through Unmissable Out of Home advertising solutions. Our connected offline and online ecosystem makes brands Unmissable across our diverse network of over 30,000+ locations across Australia and New Zealand helping brands connect with their audiences through powerful and integrated, cross format campaigns. Our unparalleled reach combined with industry best data, insights, media planning tools and technological innovation gives advertisers an added layer of campaign intelligence. oOh! delivers the reach, optimisation, engagement and impact to connect and influence audiences anytime and anywhere.