



Q3 FY20 Quarterly Results Presentation

*The World's First **Omnidata Intelligence** Company*

About Skyfii

Our vision is to improve visitor experience by understanding behaviour.

Skyfii is a global technology company that transforms the way organisations collect, analyse and extract value from data.

We process billions of data points monthly, captured in the physical & digital world to help businesses better understand and improve the experiences of millions of customers every day.

OMNIDATA INTELLIGENCE

The practice of analysing multiple data sets to create a complete understanding of experiences across the physical and digital world.



Offices in 7 countries



64 staff globally



Portfolio of 10,000+ venues
across 35 countries



Right Data



Intelligent Technology

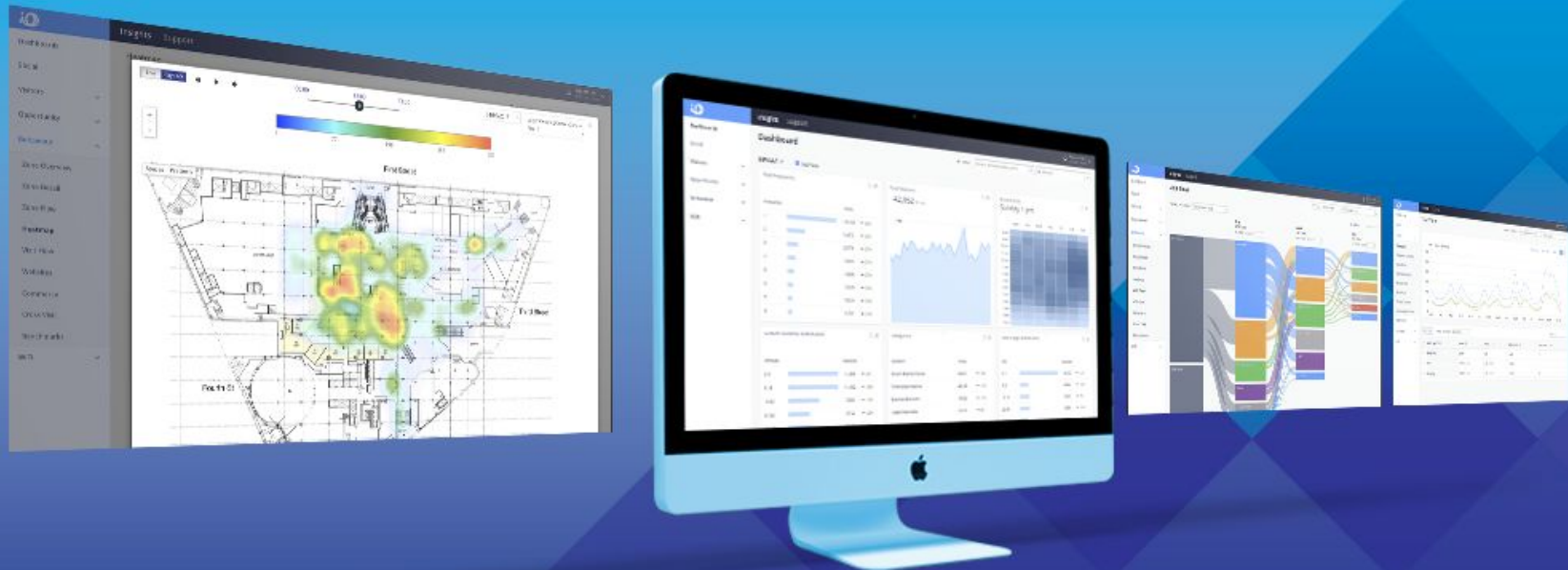


Experienced People



Data Intelligence Platform built for Physical Venues

We process billions of data points monthly, captured in the physical & digital world to help businesses better understand and improve the experiences of millions of customers every day.



Company Overview

35 countries in which SKF operate across 5 continents

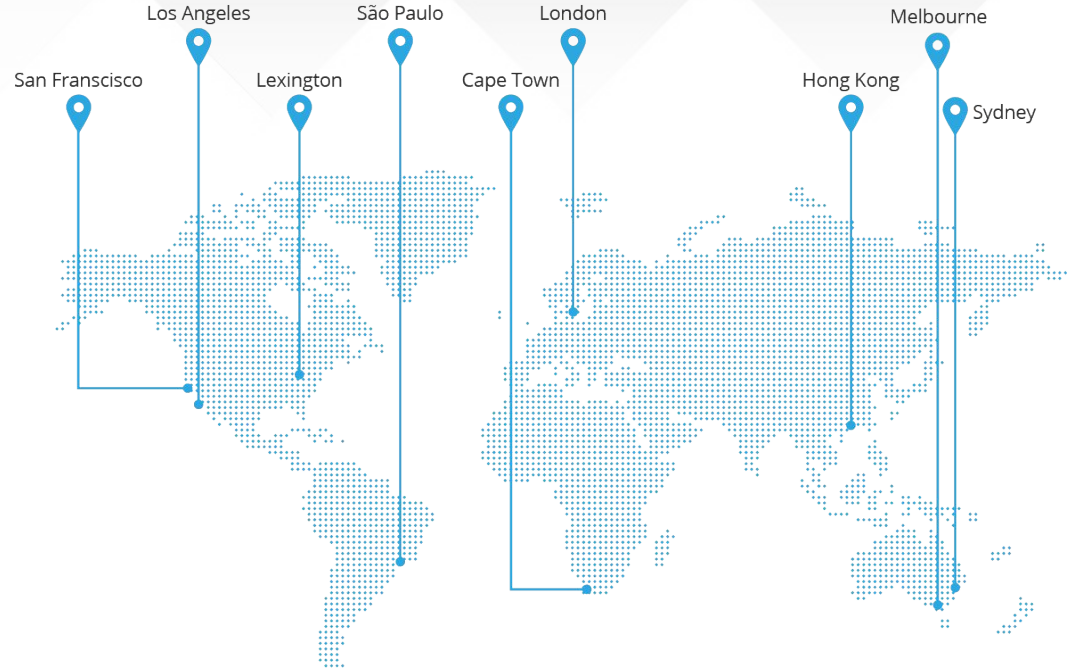
+900 number of customers SKF provide services to across 10,000 physical venues

3 year average contract length

>60 % of revenues generated from recurring revenue streams

\$10m Annualised recurring revenue

47 % of revenue generated from international markets



Operating Highlights



Operations & Business Update



Diverse mix of customers across 35 countries and 10+ verticals



60% of our revenues via recurring revenue streams on 3-5 year terms



No single client representing more than 5% of recurring revenues



New opportunities for growth within Municipalities and Grocery verticals



Developed and launched a range of new analytic products to support existing customers, retain revenues and unlock new opportunities



Continuing to manage costs inline with market conditions



Confirms guidance to deliver a positive EBITDA position for FY20



New Product Releases

1 COVID-19 Reporting

Our Data Science team has built a predictive reporting tool to measure the daily impact of COVID-19 on physical venues



2 Industry Research

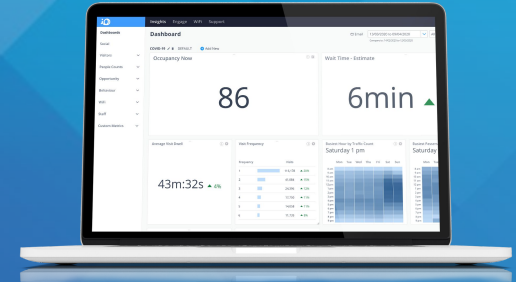
Skyfi partnered with leading customer insights firm Brickfields Consulting to help the Australian Retail Property industry better understand and react to changes in shopper sentiment during these challenging market conditions



3 OccupancyNow™

Skyfii has recently launched a new product called Occupancy Now™, an automated occupancy and social distancing management solution, It helps venues:

- Manage venue occupancy in real time
- Optimize cleaning and testing services
- Facilitate contact tracing



Notable Contract Wins



Christchurch Airport (New Zealand)

- Three-year Master Services Agreement signed
- Contract includes the provision of the IO Connect (Guest WiFi) and IO Insights (data analytics) products

QIC (Australia, Retail Property)

- Further expansion on existing contract
- Roll out will see the deployment of 'IO Connect' (Guest WiFi and people counting) into 16 shopping centres total

HCFC Stadium (Europe, Sporting venue)

- Five-year contract signed to deploy Skyfii's IO Platform services to HCFC Hockey Stadium in Switzerland
- Contract includes the provision of Skyfii's IO Connect (Guest WiFi) and IO Insight (Analytics)



Financial Highlights



Diversified Revenue Model



RECURRING REVENUES

are generated from ongoing subscription fees for access to Skyfii's 'IO' data intelligence platform. Recurring revenues are charged on a fixed fee per venue per month basis and not volume based on traffic. The majority of our recurring revenues are typically contracted on 3-5 year terms with a monthly subscription fee



SERVICES REVENUES

are generated from the payment of projects undertaken by both Data Consultancy Services (DCS) and Marketing Services (MS) divisions. Revenues generated from Services are received as either monthly, recurring or fixed fee projects.



NON-RECURRING REVENUES

are generated from the deployment of hardware and infrastructure, implementations and upfront setup fees, which underpin recurring revenues, including installation of Wireless Access Points, 2D and 3D cameras, People and Vehicle Counting technology.

MS= Marketing Services

DCS= Data Consultancy Services



Q3 FY20 Results¹

Operating
Revenue
\$3.9m



72%²

Recurring
Revenues
\$2.3m



75%²

ARR³

\$10m

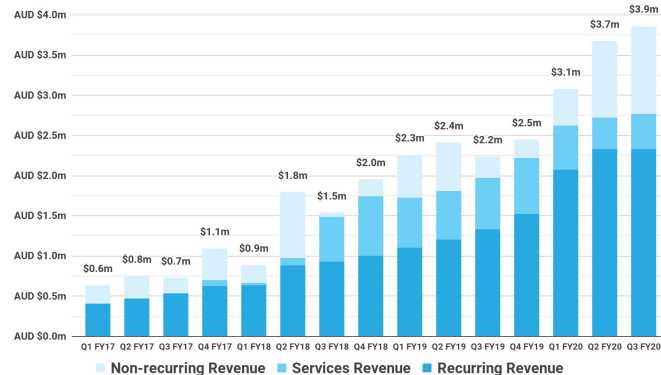
Cash at
Bank @
31st Mar 2020

\$2.5m

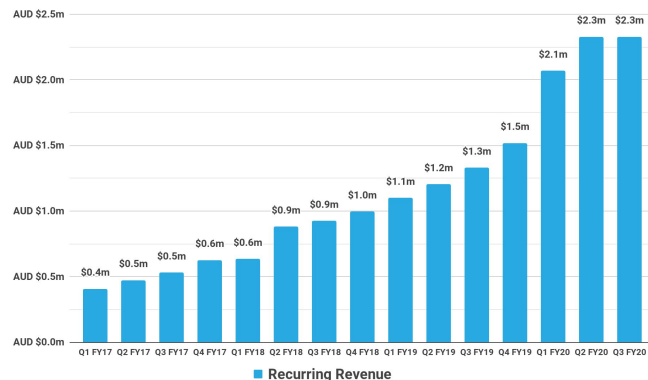
Debt Facility
\$2m

\$1.9m
Undrawn

TOTAL OPERATING REVENUE - BY QUARTER



RECURRING REVENUE - BY QUARTER



1. All revenues are inclusive of Beonic transaction which completed on 9 July 2019

2. Versus Previous Corresponding Period (Q3 FY20)

3. Annual Recurring Revenue (ARR) based on contracted recurring revenues as at the end of Q3 FY2020

Outlook



Outlook

The Company recognises that our track record of quarter on quarter growth momentum may be challenged in Q4 FY20.

However, the strong Q3FY20 performance allows the Company to re-confirm it will maintain a positive full-year operating EBITDA for FY2020.

Key areas of focus for the remainder of the year include:

- Ongoing development and rollout of new analytic products
- Strong focus on Marketing to drive new lead generation
- Maintain focus on cash preservation inline with market conditions
- Continue to support current customers with business critical insights
- Convert new business leads within Grocery, Municipalities and Healthcare
- Deliver a positive EBITDA positive for the full year FY20





Media

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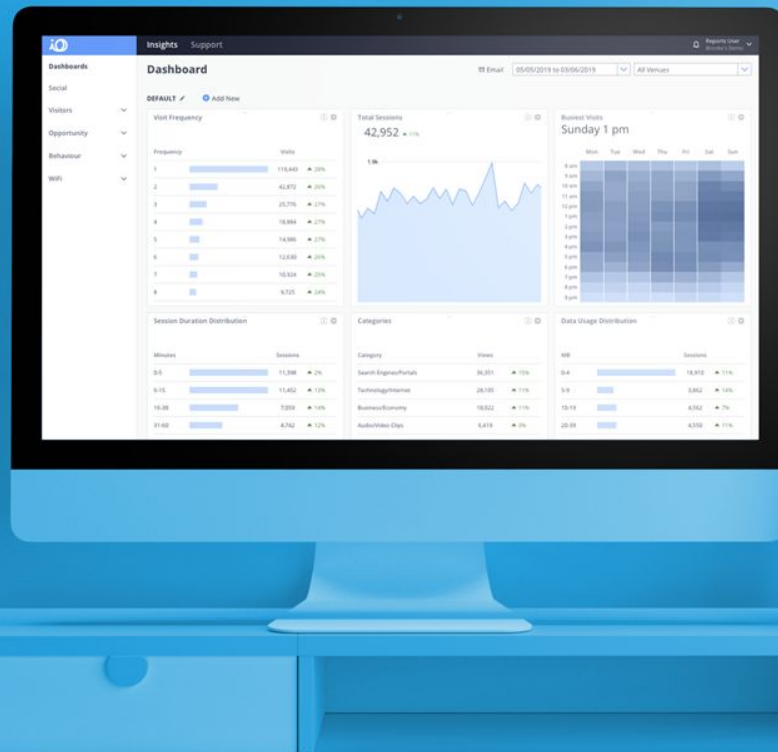
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Appendix



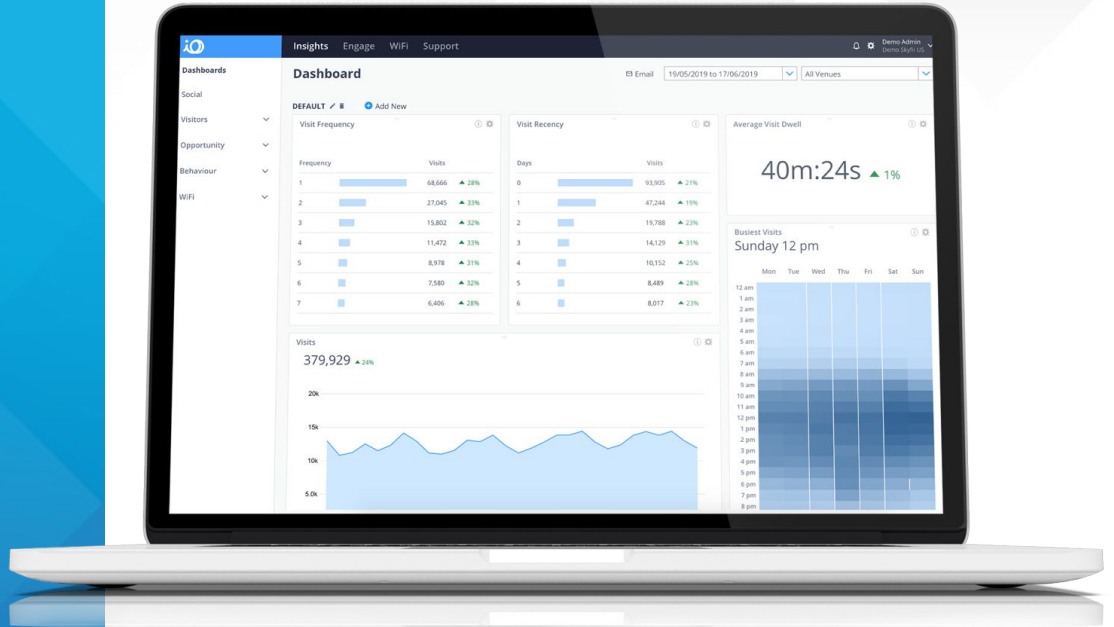
Businesses typically use
Skyfii IO in three phases...



1

Establish Baseline Metrics for Visitor Behavior

Most venues start by using Skyfii to get more value from the technology infrastructure they already have.



2

Add Context With Additional Data Sources

Skyfii IO can incorporate data from multiple aspects of your business.

By selecting the right data sources, Skyfii can add more context to the data you're already collecting.

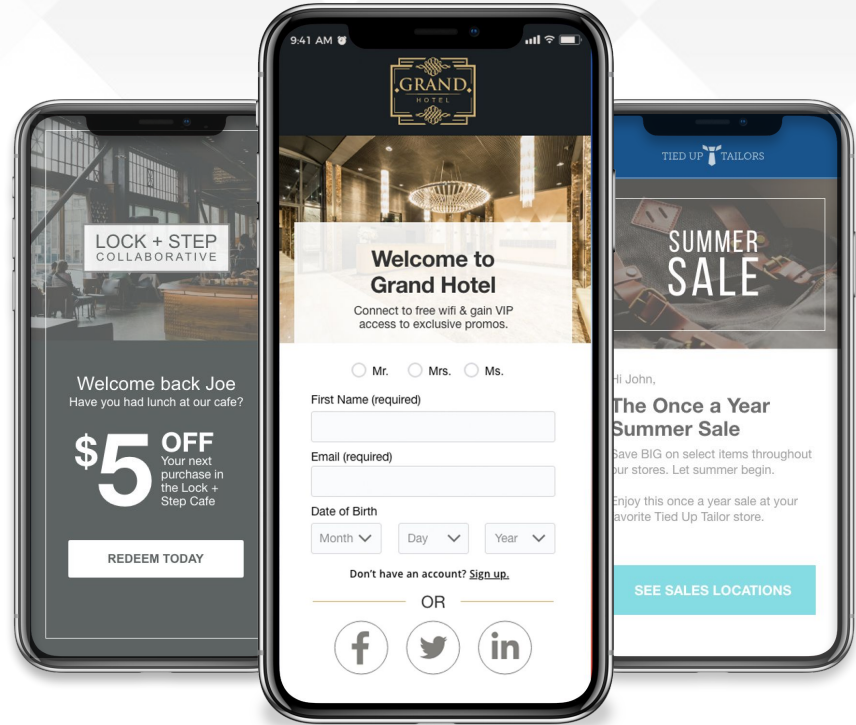


3

Engage Visitors To Obtain Deeper Insights

Obtain email, phone, name, zip code, survey responses and other visitor-provided data

Send and measure responses to email campaigns, SMS messages, in-app notifications, and mobile content.



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