Rule 3.19A.2

# **Appendix 3Y**

## **Change of Director's Interest Notice**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of ent	tity oOh!media Limited
ABN 6	69 602 195 380

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Brendon Cook
Date of last notice	12 March 2020

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect	
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	<ul> <li>Debra Cook Wife of Brendon Cook; and</li> <li>Outdoor Nominees Pty Limited as trustee for Cook Family Superannuation Fund of which Brendon Jon Cook is a beneficiary</li> </ul>	
Date of change	1 March 2020	
No. of securities held prior to change	<ol> <li>Fully paid ordinary shares</li> <li>Direct – 390,263 ordinary shares</li> <li>Indirect – 755,072 ordinary shares         Shares held by:         <ul> <li>Debra Cook Wife of Brendon Cook</li> <li>500,000; and</li> <li>Outdoor Nominees Pty Limited as trustee for Cook Family</li> <li>Superannuation Fund of which</li> <li>Brendon Jon Cook is a beneficiary – 255,072</li> </ul> </li> <li>Performance Rights</li> <li>Direct – 305,873 Share Performance</li> <li>Rights</li> </ol>	
Class	Fully paid ordinary shares	

<sup>+</sup> See chapter 19 for defined terms.

Number acquired	<ol> <li>Direct – 390,263 ordinary shares</li> <li>Indirect – 755,072 ordinary shares         Shares held by:         <ul> <li>Debra Cook Wife of Brendon Cook                 – 500,000; and</li> <li>Outdoor Nominees Pty Limited as                 trustee for Cook Family                 Superannuation Fund of which                 Brendon Jon Cook is a beneficiary –</li></ul></li></ol>
Number disposed	NIL
Value/Consideration  Note: If consideration is non-cash, provide details and estimated valuation	<ol> <li>Direct – \$206,839.36</li> <li>Indirect –         <ul> <li>Debra Cook Wife of Brendon Cook</li> <li>- \$265,000; and</li> </ul> </li> <li>Outdoor Nominees Pty Limited as trustee for Cook Family         <ul> <li>Superannuation Fund of which</li> <li>Brendon Jon Cook is a beneficiary –</li> <li>\$135,188.16</li> </ul> </li> </ol>
No. of securities held after change	<ul> <li>Fully paid ordinary shares</li> <li>Direct – 780,526 ordinary shares</li> <li>Indirect – 1,510,144 ordinary shares         Shares held by:         <ul> <li>Debra Cook Wife of Brendon Cook – 1,000,000; and</li> <li>Outdoor Nominees Pty Limited as trustee for Cook Family</li></ul></li></ul>
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Participation in the retail component of the accelerated non-renounceable pro rata entitlement offer announced to ASX on 26 March 2020.

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Appendix 3Y Page 2 01/01/2011

<sup>+</sup> See chapter 19 for defined terms.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change  Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration  Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

## Part 3 – \*Closed period

Were the interests in the securities or contracts detailed	No
above traded during a +closed period where prior written	
clearance was required?	
If so, was prior written clearance provided to allow the trade	N/A
to proceed during this period?	
If prior written clearance was provided, on what date was this	N/A
provided?	

<sup>+</sup> See chapter 19 for defined terms.