

12 May 2020

Company Announcements Office
ASX Limited
Level 4, 20 Bridge Street
Sydney NSW 2000

Freedom Foods Group Limited Appointment of Independent Non Executive Director

Freedom Foods Group Limited (**ASX Code: FNP**) today announced that Ms Jane McKellar will join its Board as an independent non-executive director.

“We are delighted that Jane has accepted our invitation to join the Board. She brings extensive experience in customer-centric, marketing, brands and digital technologies. We look forward to her contribution as a director of the Company” said Chairman, Perry Gunner.

Jane is an experienced non-executive director in both public and private companies in Australia and the USA, bringing deep international consumer, digital, brand, marketing and governance experiences to bear. Her key contributions are in customer / consumer-focused business transformation, harnessing digital, technology, brand and marketing to enhance business performance.

Jane’s executive experience spans the consumer-focused FMCG, Luxury, Retail industries and she is one of the original ‘digital natives’ in Australian Digital / E- commerce industries - as a CEO and CMO. She has held senior roles in Unilever, Microsoft, Ninemsn, Elizabeth Arden (Australia) and Stila Corporation. Jane has extensive global experience, particularly in Asia, Europe and North America. Jane has built a strong reputation over the years for leading teams and transforming businesses in difficulty back on the road to profitability and growth.

Jane currently sits on the Boards of ASX-listed McPhersons and GWA Group and she is also on the Board of The NRMA.

Ms McKellar said “I am delighted to be joining the Board of Freedom Foods Group at this exciting time in the Company’s history and I look forward to contributing towards its next chapter.”

In accordance with the Freedom Foods Group Constitution, Ms McKellar will offer herself for election by shareholders at the 2020 Annual General Meeting to be held in November.

For further information, please contact:

Rory J F Macleod
Managing Director and CEO
Freedom Foods Group Limited
Tel: +61 2 9526 2555

Authorised by the Managing Director



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