



amaysim Australia Ltd

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ABN: 65 143 613 478

2 June 2020

The Manager
Market Announcements Office
Australian Securities Exchange
4th Floor, 20 Bridge Street
Sydney NSW 2000

Dear Sir / Madam

Response to media speculation

Please find enclosed amaysim Australia Limited (ASX: AYS) announcement in regards to media speculation.

Authorised by:

Alexander Feldman

amaysim | Chief Strategy Officer, General Counsel & Company Secretary

ASX ANNOUNCEMENT

2 June 2020

Response to media speculation

amaysim Australia Limited (ASX:AYS) (**amaysim** or **Company**) is aware of media speculation regarding potential interest in its energy business. amaysim does, from time to time, receive a broad spectrum of interest in relation to its businesses. It is amaysim's policy not to comment on, or engage with, market or media speculation.

As requested by the ASX, the company confirms that it engaged Luminis Partners some time ago to assist the Board with considering options to unlock shareholder value, including in respect of the energy business. A data room is maintained for the purpose of facilitating discussions with interested parties.

The Company remains focussed on executing its strategy and is pleased with the overall performance of the business in the current environment. amaysim confirms that it is in compliance with its continuous disclosure obligations under the ASX Listing Rules.

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ABOUT AMAYSIM

amaysim is an asset light subscription utility provider. We have adopted the philosophy of putting out customers first by delivering them the best mobile and energy plans and we do this by providing clear and transparent plans and excellent customer service.

amaysim launched in 2010 and is Australia's fourth largest mobile service provider with over one million subscribers and a proven market disruptor.

amaysim is bringing the best of its ground-breaking approach to mobile into the energy sector with subscription energy services to help drive a fundamental shift in the industry towards simplicity and flexibility. amaysim is a technology-driven company, and offers customers smart tools, DIY account management and award winning, online-first customer support. All of amaysim's services also feature no lock-in contracts and are built to deliver a great customer experience and convenience. For more information about amaysim visit amaysim.com.au.