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NZX/ASX Market Release

Revised Securities Trading Policy

In accordance with ASX Listing Rule 12.10, The a2 Milk Company attaches a revised Securities Trading Policy.

Jaron McVicar
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The a2 Milk Company Limited
Authorised by the Board of Directors

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SECURITIES TRADING POLICY

1. Scope

This Policy sets out the Company's policy on dealing by Directors and employees in:

- securities of the Company (the "**Company Securities**"); and
- securities of other entities.

If you do not understand any part of this policy, the summary of the law, or how it applies to you, you should raise the matter with the Company Secretary before dealing with any securities covered by this policy.

2. Purpose

Under New Zealand and Australian legislation, the insider trading laws operate to prohibit people in possession of non-public price sensitive information from dealing in securities or passing on the information to other people who may deal in securities.

Given the restrictions imposed by law, this policy is relevant to all Directors, employees and contractors of the Company and their associates. This policy also imposes additional restrictions (described below) on:

- all Directors and officers of the Company including the CEO;
- all employees who occupy a position that allows that employee to exercise significant influence over the management and administration of the Company, including all direct reports to the CEO ("**Senior Executives**");
- their associates (as defined in the Takeovers Code); and
- other persons identified by the Company from time to time, ("**Restricted Persons**").

3. Meaning of Securities

For the purposes of this policy, "Securities" means shares, debentures, options to subscribe for new shares and options over existing shares, warrant contracts and other derivatives relating to the shares.

4. Insider Trading Laws

4.1 Prohibition

If you have any inside information about the Company (or another relevant entity, such as a company with which the Company is considering a transaction) which is not publicly known, it is a criminal offence for you to:

- trade in the Company Securities (or securities of the other relevant entity);
- advise or procure another person to trade in the Company Securities (or securities of the other relevant entity); or
- pass on inside information to someone else (including colleagues, family or friends) knowing (or where you should have reasonably known) that the other person will, or is likely to, use that information to trade in, or procure someone else to trade in, the Company Securities (or securities of the other relevant entity).

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4.2 Consequences of insider trading

This offence, called "insider trading", can subject you to:

- criminal liability including large fines and/or imprisonment;
- a civil penalty; and/or
- civil liability, which may include being sued for any loss suffered as a result of illegal trading.

4.3 Inside information

"Inside information" is information that:

- is not generally available; and
- if it were generally available, would – or would be likely to – influence investors in deciding whether to buy or sell particular Securities.

The financial impact of the information is important, but strategic and other implications can be equally important in determining whether information is inside information. The definition of information is broad enough to include rumours, matters of supposition, intentions of a person (including the Company) and information which is insufficiently definite to warrant disclosure to the public. False information can be inside information.

Importantly, you need not be an "insider" to come across inside information. That is, it does not matter how you come to know the inside information (for example, you could learn it in the course of carrying out your responsibilities or in passing in the corridor or in a lift or at a dinner party).

4.4 Insider trading is prohibited at all times

If you possess inside information, you must not buy or sell the Company Securities, advise or get others to do so or pass on the inside information to others. This prohibition applies regardless of how you learn the information.

The prohibition on insider trading applies not only to information concerning the Company Securities. If a person has inside information in relation to securities of another company, that person must not deal in those securities.

5. Confidential Information

Related to the above, Directors, employees and contractors also have a duty of confidentiality to the Company. You must not reveal any confidential information concerning the Company, use that information in any way which may injure or cause loss to the Company, or use that confidential information to gain an advantage for yourself.

6. Trading restrictions imposed by this policy

6.1 Additional restrictions

Additional restrictions (described below) on trading the Company Securities apply to Restricted Persons (as defined above). The additional restrictions in this policy do not prohibit Restricted Persons from acquiring securities under a Company dividend reinvestment plan or an employee share plan, if either plan exists (however, the additional restrictions will apply to any subsequent trading of the Company Securities acquired under those plans).

6.2 Reasons for additional restrictions

Restricted Persons are in positions where it may be assumed that they may come into possession of inside information and, as a result, any trading by Restricted Persons may embarrass or reflect badly on them or on the Company (even if a Restricted Person has no actual inside information at the time). This policy is designed to avoid the possibility that misconceptions, misunderstandings or suspicions might arise.

6.3 Blackout periods

Restricted Persons must not deal in the Company's Securities during any of the following blackout periods:

- the period each year from the close of trading one week before the end of the full financial year until 10.00am on the second trading day following the announcement to NZX and ASX of the preliminary final statement or full year results;
- the period each year from the close of trading one week before the end of the financial half year until 10.00am on the second trading day following the announcement of half-yearly results; and
- any other period that the Company specifies from time to time.

6.4 No speculative short term trading or short selling

Restricted Persons should not trade in the Company Securities on a short term basis or for speculative trading gain or short sell any Company Securities.

6.5 Exceptional circumstances

If a Restricted Person needs to deal in the Company Securities due to exceptional circumstances but such dealing would breach rule 6.3 or 6.4 of this Policy, the Restricted Person must apply to the person specified in rule 7 for a waiver from compliance with the provisions in rule 6.3 or 6.4.

Exceptional circumstances include severe financial hardship, compulsion by a court order or any other circumstances that is deemed exceptional by the person described in rule 7.

The Restricted Person seeking a waiver under this rule must apply in writing to the person specified in rule 7 setting out the circumstances of the proposed dealing (including an explanation as to the severe financial hardship or circumstances that are otherwise exceptional), the reason the waiver is requested and confirmation that the Restricted Person is not in possession of inside information. A waiver will only be granted if the Restricted Person's application is accompanied by sufficient evidence (in the opinion of the person specified in rule 7) that the dealing of the relevant securities is the most reasonable course of action available in the circumstances.

If a waiver is granted, the Restricted Person will be notified in writing (which may include notification via email) and in each circumstance the duration of the waiver to deal in securities will be 2 business days.

Unless otherwise specified in the notice, any dealing permitted under this rule must comply with the other sections of this Policy (to the extent applicable).

6.6 Permitted dealings

Where rules 4.1, 6.3 or 6.4 do not apply, Restricted Persons are permitted to trade the Company Securities subject to the notification and approval requirements set out below.

Restricted Persons must notify the Company in advance of any proposed dealing in Company Securities. The notification, which must be made to the person in rule 7, requires the Restricted Person to confirm that they do not hold any inside information.

The proposed dealing must not be entered into until written clearance has been given by the person nominated in rule 7. In determining whether to clear the proposed dealing, the relevant person nominated in rule 7 will consider whether the proposed dealing is appropriate having regard to all relevant circumstances.

Clearance to deal in Company Securities can be revoked at any time but will otherwise be valid (unless another period is otherwise specified in the clearance) for a period of ten trading days commencing on the date following the clearance being obtained. If a cleared dealing has not been executed within this ten-day period, the Restricted Person will be required to make a fresh notification under this rule 6.6 prior to entering into the proposed dealing.

6.7 Requirements after trading

Once a Restricted Person has completed a trade in the Company Securities, the relevant person described in rule 7, must be immediately:

- advised that the trade has been completed; and
- in the case of Directors and Senior Executives, provided with sufficient information to enable the Company to comply with the requirements to notify a change of interests to NZX and ASX, and to update its interests register maintained for this purpose.

6.8 Application to employee share and option plans

The additional restrictions in this policy do not affect a Restricted Person's participation in any Company employee share or option plans or the exercise of options/rights under those plans.

However the additional restrictions in this policy may apply to any subsequent trade of any of the Company Securities issued to (or for the benefit of) a Restricted Person on the exercise of any options granted under an employee share or option plan.

6.9 No hedging

A Restricted Person must not, without prior written approval by the relevant person specified in rule 7, engage in hedging arrangements, deal in derivatives or enter into other arrangements which vary economic risk related to the Company's Securities including, for example, dealing in warrants, equity swaps, put and call options, contracts for difference and other contracts intended to secure a profit or avoid a loss based on fluctuations in the price of the Company's Securities. This provision includes engaging in hedging or other arrangements that have the effect of limiting the economic risk in connection with unvested securities issued pursuant to any employee option or share plan.

6.10 Margin or securities lending

Restricted Persons must notify the Company in advance before engaging in any margin or securities lending arrangements or granting a security interest or other encumbrance over Company Securities. The notification must be made to the person in rule 7. The proposed arrangement must not be entered into or grant made until written clearance has been given by the person nominated in rule 7.

7. Clearances and Notifications

Where this Policy requires a notification to occur, or clearance, or waiver to be obtained (unless the context requires otherwise) the table below sets out who the relevant Restricted Person must notify or seek approval from.

Restricted Person	Person to notify and obtain clearance
Chair of the Board	The Board
Other Directors (including CEO)	Chair of the Board
Senior Executives	Chair of the Board and the CEO
Other persons identified by the Company from time to time	CEO

All Directors are to be notified of any trading in securities by Directors or Senior Executives.

8. Breaches of the Policy

Strict compliance with this policy is a condition of employment. Breaches of this policy will be subject to disciplinary action, which may include termination of employment.

9. Further information

For more information about this policy, contact the Company Secretary.