

About Cedar Woods: Company Overview





- S&P ASX 300 property company; market capitalisation of ~\$420m
- Products: land estates, townhouses, apartments & commercial
- 9000+ lots in pipeline; 30 projects across VIC, SA, WA, QLD
- High amenity locations; often next to train stations
- Stable Board & Management with excellent governance structures and strong corporate reputation
- Outlook supported by good presales and quality portfolio



About Cedar Woods: Strategy

To grow our national project
portfolio, diversified by geography,
product type and price point, so
that it continues to hold broad
customer appeal and performs
well in a range of market
conditions



Geography

Good geographic spread of well-located projects in 4 states



Product Type

Range of housing lots, townhouses, apartments and commercial



Price Point

Wide range of price points offered throughout the portfolio



About Cedar Woods: Strategic Priorities

Financial Strength

Optimising performance through disciplined capital management, a commercial focus, cost minimisation and maintaining a strong balance sheet



FY20 PROGRESS

Continued support from our 3 banks with facilities recently extended; Gearing at low end of target range; Significant facility headroom to fund growth

Earnings Growth

Pursuit of earnings growth is the key metric to achieve our primary objective of creating long-term value for our shareholders. This may be achieved organically, by mergers and acquisitions or through new business areas



Maintained growth mindset to capitalise on favourable buying conditions – 4 sites acquired in FY20

Operational Excellence

Being operationally strong and safe through renewed and integrated systems and technologies, and having a strong corporate brand with quality, sustainable projects



Developing leading, integrated systems to create efficiencies, superior controls, real time data, and workforce mobility; Strong safety record; Projects with excellent sustainability credentials

High Performance Culture

Creating a progressive, high-spirited work environment with strong staff alignment to values and objectives, where top talent work collaboratively and high performance is rewarded



Strong culture serving as a form of advantage; staff surveys demonstrating high satisfaction levels



About Cedar Woods: Purpose, Vision, Values

Our purpose and vision have interconnected objectives:

- Reliable and growing income streams for investors;
- Quality housing or offices for customers;
- Vibrant communities for our customers to be part of;
- A high spirited and safe workplace for staff; and
- A loyal business partner to suppliers.

FY20 **Staff Survey** Results:

- ▶ 93% have clarity on our Vision, Purpose, Values
- ▶ 84% are satisfied / very satisfied with their role
- ▶ 88% would recommend Cedar Woods as a place to work





About Cedar Woods: How we create value







Property Acquisitions

Disciplined approach to acquisitions:

- Tactical and research-based decisions to identify projects
- Rigorous assessment and conservative assumptions
- Structure contracts to minimise risks and optimise returns

Development

Research, design, planning and delivery:

- Sustainable designs that optimise quality, functionality, environmental outcomes and returns
- Collaborative approach with community and authorities
- Negotiate timely value-adding approvals
- Structure contracts to minimise risks
- Manage construction closely

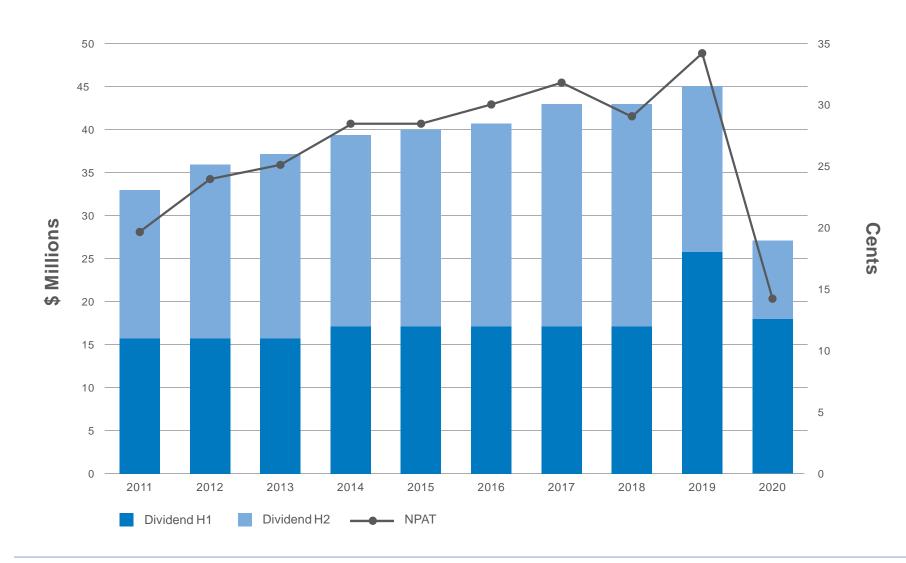
Marketing & Sales

Integrated approach to optimise results:

- Positioning projects to maximise demand
- Pre-sell to underwrite projects
- Quality brands and marketing material
- Lead generation and sales conversion
- Customer nurturing and referrals



Financial: History of profits & dividends



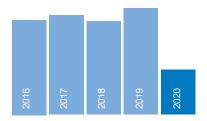
COVID-19 created soft sales conditions nationally in Q4 FY20 & social distancing requirements at construction sites, which caused the delay of a significant number of settlements from Q4 FY20 to Q1 FY21



Financial: FY20 Full Year Summary

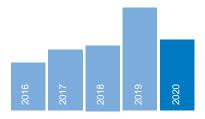
NET PROFIT AFTER TAX

\$20.9m



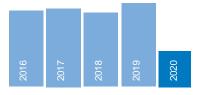
TOTAL REVENUE

\$260.7m



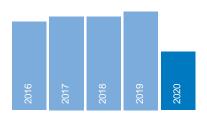
EARNINGS PER SHARE

26.0c



FULLYEAR DIVIDENDS

19.0c



RETURN ON EQUITY



5.5%

Below company benchmark of 10%

TOTAL SHAREHOLDER RETURN



-2.4%
Outperformed All Ordinaries of -10.4%,
Small Industrials of -10.2%,
Peer group average* of -21.3%

PRESALE CONTRACTS



\$360m

NET BANK DEBT TO EQUITY



38.1% At the lower end of target range of 20%-75%



Financial: Balance sheet strength & access to funding

	30 June 2020	30 Jun 2019
Total assets (book value)	\$646.7m	\$571.7m
Net assets (equity)	\$378.7m	\$376.5m
Net tangible assets per share (book)	\$4.67	\$4.67
Net bank debt	\$142.7m	\$105.3m
Net bank debt to equity	37.7%	28.0%
Net bank debt to total tangible assets (less cash)	22.3%	18.9%
Finance facilities	\$235.0m	\$235.0m
Finance facilities headroom	\$68.7m *	\$101.2m
Interest cover (annual)	6.1 x	8.6 x

^{*} Increased to over \$85m at 31 July 2020.

Financial: Outperforming peers & market indices

CWP's 3-year total shareholder return (FY18-FY20) is the standout performer when compared to ASX listed peers and relevant market indices

	Cedar Woods	Peer Group Average *	All Ordinaries	Small Ordinaries	Small Industrials	S&P ASX300	S&P ASX300 Industrials
Ticker	CWP	-	XAOAI	XSOAI	XSIAI	XKOAI	XKIAI
TSR	6.2%	(2.3%)	5.4%	6.1%	5.2%	5.2%	3.3%

^{*} Peer group average includes 6 ASX listed residential property developers.



Our Portfolio: Summary



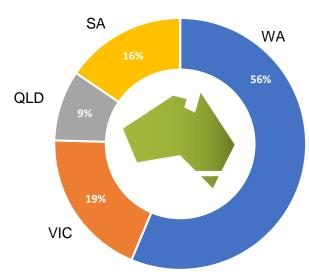
- 9,000+ lots/dwellings/units
- 30 projects across 4 states -VIC, WA, SA, QLD
- Land estates, townhouses, apartments & commercial projects
- High amenity locations & often located adjacent to train stations
- Projects positioned as quality developments within their respective markets



Our Portfolio: Diversified by product & location

Location

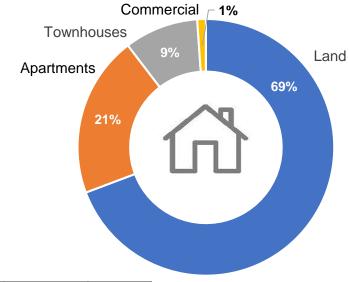
lots/homes/offices



State	Lots/units	%
SA	1,396	16%
QLD **	818	9%
VIC *	1,724	19%
WA	5,079	56%
Total	9,017	100%

Product Type

lots/homes/offices



Product	Lots/units	%
Commercial *	98	1%
Townhouses	840	9%
Apartments	1,833	21%
Land **	6,246	69%
Total	9,017	100%

^{*} Excludes additional 17ha land in Williams Landing for future projects.



^{**} Excludes conditional acquisition in Queensland.

Market Conditions: Property Sector

- Demand impacted by social distancing, low buyer confidence & economic conditions
- But impact on housing has not been as much as expected with median house price drops modest thus far
- Detached housing expected to perform better than apartments over FY21 & FY22
- Federal & State Government stimulus has significantly supported the housing sector, & in turn the broader economy
- Population growth, economic conditions & unemployment levels will continue to dampen demand in the short to medium term, but as we have seen with WA, stimulus can dramatically turn this around
- Sales fallovers are slightly elevated
- Low interest rates will continue to support demand



Market Conditions: By State

Market Outlook

Melbourne

- Conditions currently subdued due to COVID-19 & social restrictions in place until mid-September
- State Government stimulus expected once restrictions ease
- Historical strength of population growth has meant that Melbourne has been impacted more than other cities
- Once international & national movement restrictions are eased, Melbourne will continue to be a popular destination for migrants & students.
- Dwelling commencements forecast to drop in FY21 & FY22

Brisbane

- Qld is potentially the best placed state in the east to come out of COVID-19 strongly
- Land sales currently strong as supported by Federal Government stimulus
- Mining sector & relative affordability will continue to support this market
- Dwelling commencements forecast to drop in FY21 but grow in FY22
- Both detached housing & apartments forecast to grow in FY22
- Softer conditions likely in 2H as stimulus ends

Perth

- Land sales currently strong as supported by Federal & State Government stimulus
- Relative affordability & strength of the local economy will continue to support this market
- Strength of mining sector helping employment & overall confidence
- Dwelling commencements forecast by HIA to grow in FY21 but fall in FY22
- Softer conditions expected in 2H as stimulus ends

Adelaide

- Mature & relatively stable market with lower volatility than other state capitals
- Submarine & shipbuilding is expected to support economy from 2021
- Conditions currently subdued due to COVID-19
- Land sales relatively strong as supported by Federal Government stimulus
- Relative affordability will support this market
- Dwelling commencements forecast by HIA to fall in FY21 & stable in FY22
- Relatively strong non-first home buyer activity

Cedar Woods' Experience

Melbourne

- Forecast FY21 settlements largely presold
- Current restrictions expected to delay programs by 1-2 months
- Sales generally slow but sales strategies implemented have seen good sales at some projects in recent months
- Sales fallover rate slightly elevated

Brisbane

- Enquiry & sales improved late in FY20 Q4 due to stimulus
- Pricing marginally improved
- Sales fallover rate slightly elevated
- Good mix of first home buyers, upgraders & investors
- Expecting softer 2H due to bring forward of demand and ending of stimulus

Perth

- Forecast FY21 settlements largely presold
- Most estates performing strongly with residual stock absorbed quickly over June & July
- New stages released to meet of demand
- Potential constraints include capacity of builders & lenders to process surge in demand
- Expecting softer 2H due to bring forward of demand
- First home buyers are the most active buyer type
- Net pricing improved due to strength of demand
- Sales fallover rate moderated

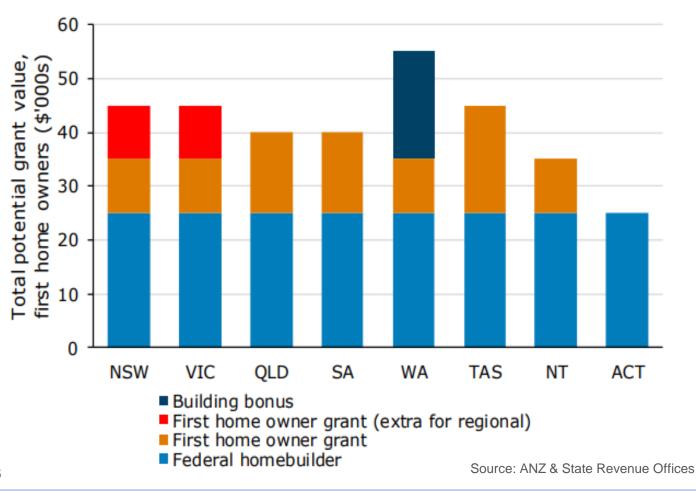
Adelaide

- Forecast FY21 settlements largely presold
- Fletcher's Slip townhouse sales occurring at steady rate & in line with FY19 sales rates
- Glenside apartment sales occurring at steady rates
- New launch of townhouses in 1H expected to be positively received
- Social restrictions causing slight delays to delivery programs
- Sales fallover rate slightly elevated



Government Stimulus: Property Sector

Potential first home owner grants available, by state

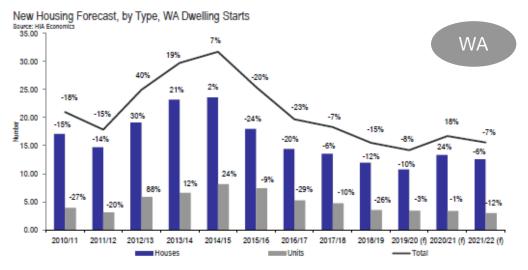


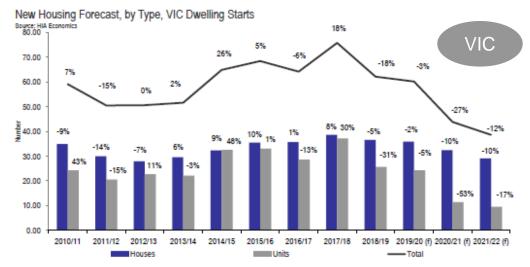
HomeBuilder grant driving sales

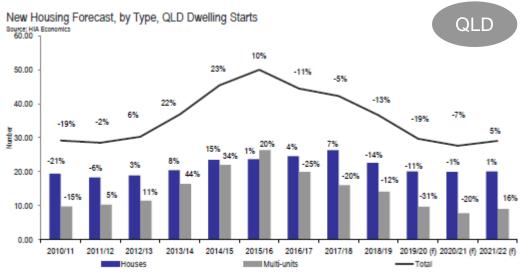
- Contracts to be signed by 31 December
- Construction to start within 3 months of contract (6 months in Victoria)
- New property value up to \$750,000
- Income eligibility \$125,000 individual, \$200,000 couple
- Increases affordability of CWP product at all estates in WA and a number of other projects in other states
- WA building bonus further stimulating sales in WA (no property value or income tests)

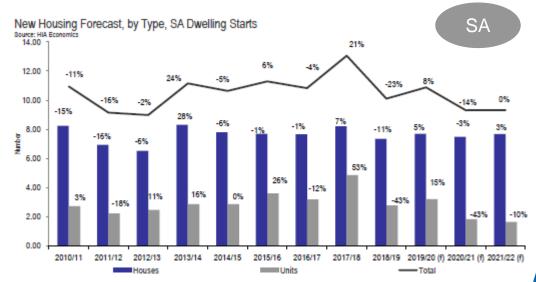


Market Conditions: HIA's Outlook for Dwelling Starts (August 2020)



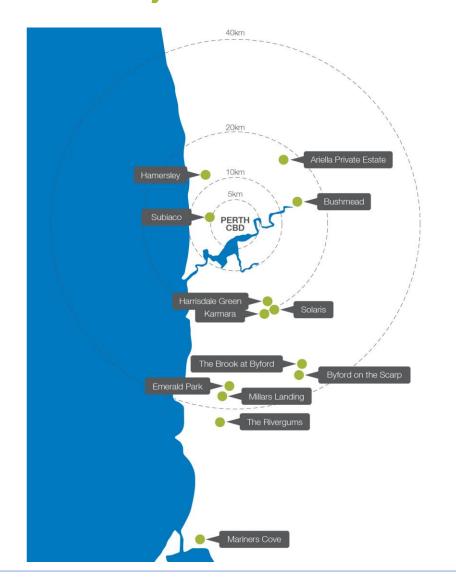






DEVELOPING TOMORROW TODAY

Our Projects: Western Australia



- ▶ 14 projects, more than 5,000 lots / dwellings
- Projects catering for a range of buyer types
- Land subdivision, townhouses & apartments
- 2 new developments delivering first contributions in FY21, Solaris and Ariella (northern precinct)
- FY21 H1 strong sales resulting from stimulus
- Hamersley project secured subject to approvals



Our Projects: Western Australia



Incontro Artist's impression

Bushmead

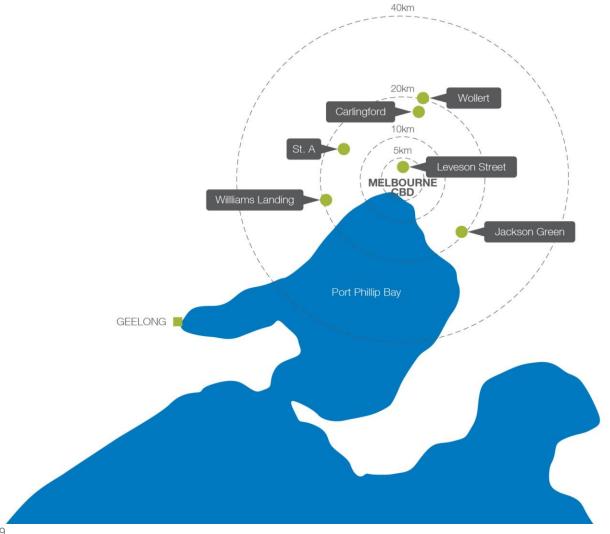
- ▶ 946 lots, 16km east of Perth CBD
- Premium market positioning, land price range \$180,000 \$350,000
- Industry awards for excellence & strong sustainability credentials
- Established project with multiple stages completed & 6+ years remaining

Subiaco

- 1.44 ha site, 4.5km west of Perth CBD
- Sought after inner suburb with strong relative performance
- Mix of townhouses and apartments proposed
- Development Application for townhouses in final stages of approval assessment
- Sales launch planned for late 2020



Our Projects: Victoria



- ▶ 10 projects (4 currently at Williams Landing)
- More than 1,700 lots / dwellings / offices + 17 hectares of commercial / apartment sites
- Land subdivision, townhouses, apartments & commercial projects
- Challenging development conditions under Stage 4 COVID-19 restrictions in Victoria. Sales and settlements continuing at a slower rate



Our Projects: Victoria





Williams Landing

- Up to 10 years remaining project life
- Diverse mix of land, townhouses, apartments & commercial developments
- Numerous projects underway (apartments, commercial & residential lots)

Jackson Green (Huntington Apartments)

- Huntington, 165 Apartments, 100% sold
- Under construction, completion expected mid 2021
- Apartment price range \$380,000 \$700,000
- Includes disability housing



Our Projects: Queensland





Ellendale (Upper Kedron)

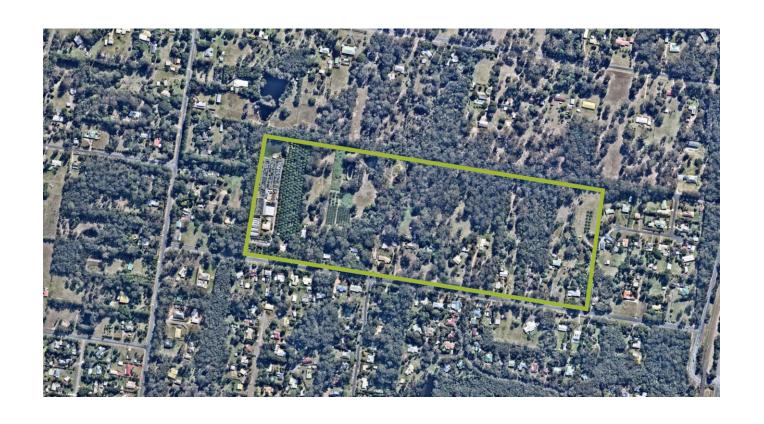
- 228 ha site, 12km west of Brisbane CBD
- 900 lots approved, over 360 lots now settled
- ▶ Price range \$266,000 \$550,000
- Several stages settled in FY20
- Enquiries & sales consistent since onset of COVID-19

Greville (Wooloowin)

- ▶ 3.7 ha site, 6km north of Brisbane CBD
- Mix of townhouses & apartments
- Close to two train stations, schools & shops
- Planning approval in place
- Sales launch was delayed due to COVID-19, now planned in H1 FY21



Our Projects: Queensland



Burpengary

- 28.55ha site, 35km north of Brisbane CBD
- Located in the high growth area of Moreton Bay
- Conditional acquisition, subject to planning approval
- Planning application lodged for 326 lots
- Approx. 9ha, 35% of the site proposed for parks & environmental areas
- Lot sizes are expected to range between 225sqm & 699sqm



Our Projects: South Australia



Glenside

- ▶ 17ha, 3km from Adelaide CBD
- Around 1,000 dwellings townhouses & apartments
- 8-10 year project duration
- ▶ 61 townhouses settled, first apartment building 50% settled in FY20
- Second building 50% sold in FY20 and under construction
- 3 industry awards for excellence



Fletcher's Slip (Port Adelaide)

- 14km north west of the CBD
- Around 500 dwellings, mostly townhouses
- Adjacent to train station, close to submarine building precinct
- ▶ 64 townhouses sold, first apartment building being designed
- Site preparation works underway with first stage completion November 2020



Fletcher's Slip

Artist impression

Outlook

- Sector drivers of population growth, economic growth and unemployment are currently weak
- Government stimulus is underpinning demand for housing however COVID-19 is expected to impact sales and potentially delivery programs over FY21
- WA portfolio to continue to benefit from significant stimulus
- Strong earnings growth over the FY20 result targeted for FY21
- Outlook underpinned by pre-sales of \$360m, with two thirds to settle in FY21. Forecast FY21 settlements largely presold
- Long pipeline of quality projects, many in high demand locations with low competition
- Favourable acquisitions environment, with numerous projects being assessed



The Cedar Woods investment proposition

- ✓ Stable & experienced Board & Management
- ✓ Track record of profits & fully franked dividends
- ✓ Well positioned to benefit from WA stimulus
- ✓ Portfolio diversified across geographies, product & price point
- ✓ CWP's TSR significantly outperformed direct peers & relevant indices.





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Appendix 1: Project pipeline

PROJECT NAME	CORRIDOR / LOCATION	PROJECT TYPE	LOT/UNITS PROJECT	LOTS/UNITS REMAIN	FY21	FY22	FY23	FY24	FY25	FY26
WESTERN AUSTRALIA - PERTH										
Mariners Cove, Mandurah	South	Residential Land and Townhouses	982	20						
Ariella, Brabham	North East	Residential Land	877	427						
The Brook at Byford	South East	Residential Land	428	208						
Rivergums, Baldivis	South	Residential Land	1,411	325						
Byford on the Scarp	South East	Residential Land	276	146						
Karmara, Piara Waters	South East	Residential Land	153	20						
Solaris, Forrestdale	South East	Residential Land	310	310						
Bushmead	East	Residential Land	946	648						
Millars Landing, North Baldivis	South	Residential Land	1,553	1,474						
Pinjarra	South	Residential Land	1,080	1,080						
Subiaco	Inner East	Townhouses and Apartments	111	111					N.	
WESTERN AUSTRALIA - "JV" PROJECT										
Cedar Woods Wellard (Emerald Park)	South	Residential Land	665	56						
Batavia Coast Marina Apartments	Mid-West	Apartments	54	2						
Harrisdale Green	South East	Residential Land and Townhouses	465							
				5,079						
VICTORIA - MELBOURNE										
Carlingford, Lalor	North	Residential Land	580							
St A, St Albans	North West	Townhouses	254	189						
Jackson Green, Clayton South	South East	Townhouses and Apartments	413							
Jackson Green, Clayton South	South East	Huntington Apartments	165							
North Melbourne	North West of CBD	Townhouses	15							
Wollert	North	Residential Land	543							
Williams Landing	West	Residential Land, Townhouses, Apartments	2,344	264						
Williams Landing	West	Lincoln Apartments	69							
Williams Landing	West	101 Overton Road Strata Offices	74							
Williams Landing	West	Future Apartments / Offices / Townhouses	263	263						
Williams Landing	West	Commercial (17 hectares)		-						
				1,724						
QUEENSLAND - BRISBANE			200	10						
Wooloowin Residences	Inner North	Townhouses and Apartments	281	281						
Ellendale, Upper Kedron	North West	Residential Land	900	537						
				818						
SOUTH AUSTRALIA - ADELAIDE										
Glenside	Inner South East	Townhouses and Apartments	877							
Botanica apartments, Glenside	Inner South East	Apartments	77							
Grace apartments Glenside	Inner South East	Apartments	44							
Fletcher's Slip, Port Adelaide	North West	Townhouses and Apartments	497	497						
				1,396						
TOTAL GROUP				9,017						
The project pipeline excludes conditional ac	quisitions and Lots/units Re	emain relates to unsettled lots/units			Planning, Design 8	& Rezoning	Developn	nent & Sales	Leasing, Develo	pment & Sales
				_	1000				100000	

