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9 September 2020

Market Announcements Office ASX Limited Level 40, Central Park 152-158 St George's Terrace Perth WA 6000

Bubs Australia Limited (ASX Code: BUB) Notification under ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547

Bubs Australia Limited (**Bubs**) refers to its announcement of 3 September 2020 under which it announced that eligible shareholders will have the opportunity to purchase new shares in Bubs up to the value of \$30,000 under a share purchase plan (**SPP**), less the value of any new shares that the eligible shareholder subscribed for under the previous share purchase plan conducted by Bubs which completed on 30 December 2019. The SPP offer will open today on 9 September 2020 and will be offered in accordance with ASIC Corporations (Share and Interest Purchase Plans) Instrument 2019/547 (**ASIC Instrument**). It is a condition of the ASIC Instrument that Bubs gives ASX this notice within the 24 hour period before the offer under the SPP is made. A copy of the SPP offer booklet will be separately lodged with ASX and despatched to eligible shareholders today.

Accordingly, Bubs gives notice under paragraph 7(f)(ii) of the ASIC Instrument that:

- 1. Bubs will make offers to issue new shares under the SPP without disclosure to investors under Part 6D.2 of the *Corporations Act 2001* (Cth) (**Corporations Act**).
- 2. This notice is being given in accordance with the ASIC Instrument.
- 3. As at the date of this notice:
 - (a) Bubs has complied with the provisions of Chapter 2M of the Corporations Act as they apply to Bubs;
 - (b) Bubs has complied with section 674 of the Corporations Act; and
 - (c) there is no "excluded information" within the meaning of sections 708A(7) and 708A(8) of the Corporations Act which is required to be disclosed under section 708A(6)(e) of the Corporations Act.

This announcement has been authorised by the Board of Bubs.

Yours sincerely

Jay Stephenson Company Secretary