



ASX ANNOUNCEMENT

22 September 2020

Letter to Shareholders regarding Annual General Meeting

Sydney, Australia, 22 September 2020 – Splitit Payments Ltd (ASX:SPT “**Splitit**” or the “**Company**”), a global payment solutions provider, wishes to advise that the enclosed letter regarding the Company’s upcoming Annual General Meeting to be held at 10:00am (AEDT) on Friday, 30 October 2020 has been sent today to each shareholder together with their personalised voting form, in accordance with their respective communication preferences as listed with the share registry.

This announcement has been approved and authorised to be given to ASX by Brad Paterson, Managing Director and CEO on the Board of Splitit.

For more information, please contact:

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About Splitit

Splitit is a payment method solution enabling customers to pay for purchases with an existing debit or credit card by splitting the cost into interest and fee free monthly payments, without additional registrations or applications. Splitit enables merchants to offer their customers an easy way to pay for purchases in monthly instalments with instant approval, decreasing cart abandonment rates and increasing revenue. Serving many of Internet Retailer’s top 500 merchants, Splitit’s global footprint extends to hundreds of merchants in countries around the world. Headquartered in New York, Splitit has an R&D centre in Israel and offices in London and Australia.



22 September 2020

Dear Shareholder

SPLITIT PAYMENTS LIMITED – UPCOMING ANNUAL GENERAL MEETING OF SHAREHOLDERS

Splitit Payments Limited (ARBN 629 557 982) (ASX:SPT) (**Splitit** or the **Company**) advises that the Company will hold its annual general meeting of its shareholders (**Shareholders**) via an online meeting platform at 10:00am (AEDT) on Friday, 30 October 2020 (the **Meeting**).

The Company is not required to send hard copies of the notice of Meeting (**Notice**) to Shareholders. The Notice is available under the 'ASX Announcement' section on the Company's website at <https://www.splitit.com/investors/about-splitit/>.

Due to continuing developments in relation to the COVID-19 pandemic, the Company has made arrangements for the Meeting to be held virtually via an online meeting platform provided by the Company's share registry. As various parts of Australia remain subject to COVID-19 restrictions and as it is uncertain when the restrictions will be lifted or relaxed, **the Company advises that it will be having a virtual Meeting and will not be having a physical Meeting.**

The Company strongly encourages all Shareholders to vote by directed proxy prior to the Meeting. Proxy forms for the Meeting should be lodged before 10:00am (AEDT) on Wednesday, 28 October 2020. A copy of your personalised proxy form is enclosed for convenience.

Shareholders who wish to attend and participate in the virtual Meeting can do so via the online meeting platform, where Shareholders will be able to watch, listen, and vote online. Details on how to access the virtual Meeting are provided in the Notice. Shareholders can also submit, and are encouraged to submit, any questions in advance of the Meeting by emailing questions to splitit@cdplus.com.au by no later than 10:00am (AEDT) on Wednesday, 28 October 2020.

The Notice and the accompanying Explanatory Memorandum should be read in its entirety. The Explanatory Memorandum contains important information about the matters to be considered at the Meeting to assist Shareholders to determine how to vote on the resolutions set out in the Notice.

Should you wish to discuss any of the matters detailed in this letter, the Notice or the Explanatory Memorandum, please contact the Local Agent on +61 3 9614 2444 or splitit@cdplus.com.au.

Splitit appreciates the understanding of Shareholders during this time.

A handwritten signature in black ink, appearing to read "Spiro Pappas".

Yours faithfully
Spiro Pappas
Chairman
Splitit Payments Limited

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