03/ 11/ 20 | WAYNE ARTHUR & JOHN RANKIN

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Q1 FY21 Quarterly Results Presentation

The World's First Omnidata Intelligence Company

About Skyfii

Our vision is to improve visitor experience by understanding behaviour.

Skyfii is a global software and data services company that transforms the way organisations collect, analyse and extract value from data.

We process billions of data points monthly, captured in the physical & digital world to help businesses better understand and improve the experiences of millions of customers every day.

OMNIDATA INTELLIGENCE

The practice of analysing multiple data sets to create a complete understanding of experiences across the physical and digital world.

- Offices in 7 countries
- 55 staff globally
- Portfolio of 10,000+ venues across 35 countries

- Right Data
- Intelligent Technology
- Experienced People

Proprietary Technology

- **IO Connect** automates the collection, storage and processing of data from a wide variety of sources.
- **IO Insights** automates reporting of data collection in real time including: social, visitor, behavior, opportunity and WiFi.
- **IO Engage** provides marketing tools to deliver & automate content across a number of channels.
- **IO Labs** is a research and innovation environment where Skyfii's data science & strategy teams build the products of tomorrow and support custom client needs.

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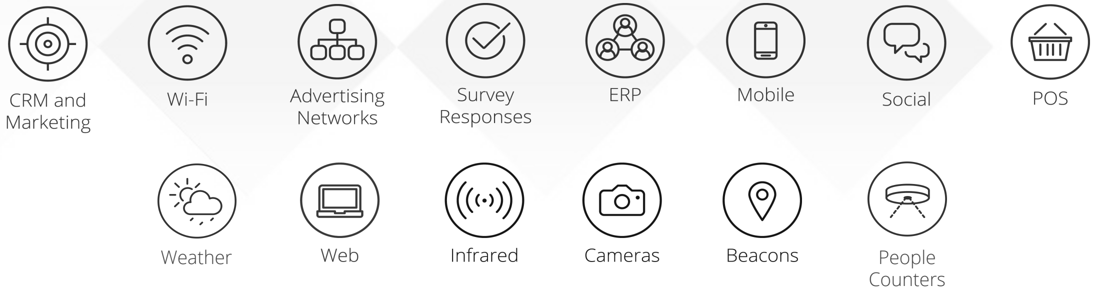
Data Intelligence for Physical spaces

- Skyfii is fully integrated with the hardware and software offerings of the largest tech vendors such as Aruba, Cisco, Meraki and Ruckus.
- Skyfii has experience working with large volumes of heterogeneous data sets including; Survey, Wi-Fi, Camera, People Counters, Web, Social, Mobile / App, Sales / POS, Media / Campaign, CRM and Weather.
- Any data source that has an API or is available in a standard format such as CSV / Excel, SQL etc can be integrated.



Financial Highlights

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Diversified Revenue Model

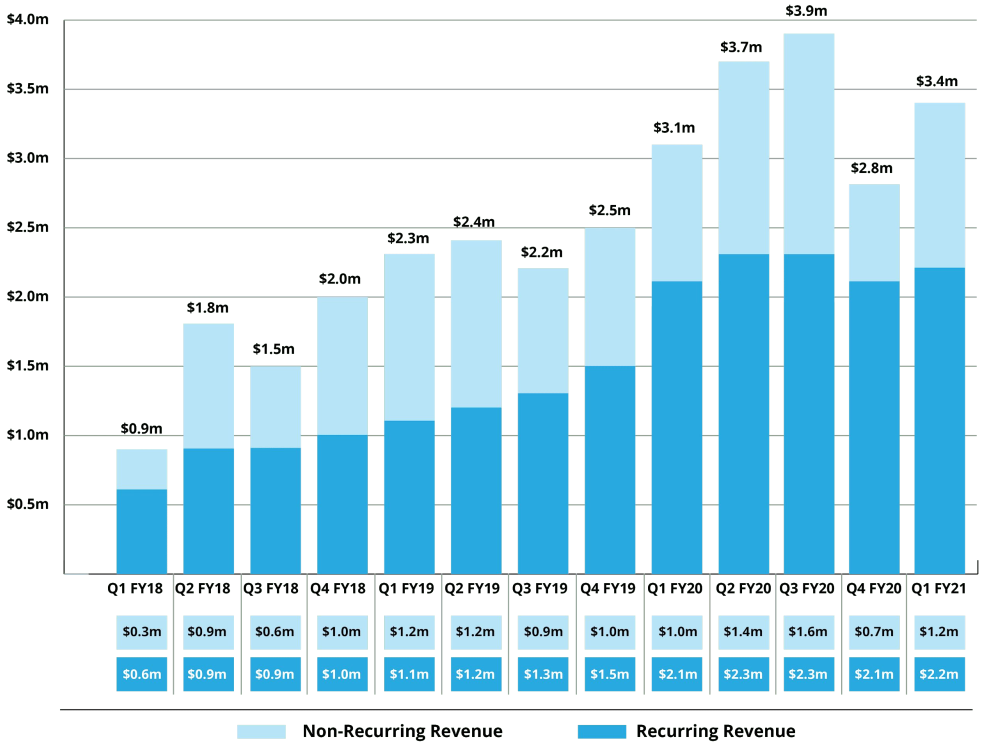
RECURRING REVENUES
are generated from ongoing subscription fees for access to Skyfii's 'IO' data intelligence platform. Recurring revenues are charged on a fixed fee per venue per month basis and not volume based on traffic. The majority of our recurring revenues are typically contracted on 3-5 year terms with a monthly subscription fee.

NON-RECURRING REVENUES
are generated from a combination of professional services consisting of our data and marketing services team, the deployment of hardware, infrastructure, implementations, and upfront setup fees. These professional services underpin recurring revenues, including: Installation of Wireless Access Points, 2D and 3D cameras, People Counting sensors and Artificial Intelligence cameras that monitor pedestrian, car and bicycle traffic.

Q1 FY21 Results

Operating Revenue $3.4m	↑ 21%[1]
Recurring Revenues $2.2m	↑ 7%[1]
ARR [2]	$11m
Cash at Bank $2.7m @30 Sept 2020	↑ 27%
Debt Facility $2m	$1.9m Undrawn

1. Versus previous period (Q4 FY20)
2. Annual Recurring Revenue (ARR) based on contracted recurring revenues as at the end of Q1 FY21 - inclusive of temporary suspensions as a result of COVID-19 & contracted revenues from the acquisition of Blix announced 14th September 2020



Operating Highlights

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Key announcements made during the quarter.

BLIX

Acquisition of Blix strengthens presence in Auto and Retail Verticals

- In-store analytics to increase sales conversion
- 50+ clients in Retail & Automotive
- Plug ‘n play device for customer data capture
- Advanced counting algorithm, **CountSmart™**
- Optimal for small to medium sized venues

Strategic Rationale

- Acquisition of Blix, an Australian based venue analytics business servicing small and medium format retail venues including auto dealerships
- Portfolio of blue chip customers including Porsche, Volkswagen, Hyundai, Toyota, Country Road Group, Chanel, Swarovski and Watches of Switzerland
- Further diversifies the Skyfii customer base and provides Skyfii with a cost effective venue analytics offering for small to medium sized venues
- A complementary customer base and technology offering provides the opportunity to roll out Blix’s product on a global basis across UK, Europe, Asia and North America
- The acquisition is anticipated to be EBITDA accretive in the first full year post completion and provides a significant opportunity to upsell Skyfii’s full suite of SaaS services to Blix’s existing portfolio of customers

boingo

Skyfii signs a strategic partnership agreement with Boingo (WIFI:NASQ)

- Skyfii announced it has signed a strategic partnership with NASDAQ listed WiFi service provider Boingo (WIFI: NASQ).
- The partnership will equip Boingo to resell the full suite of Skyfii’s IO products and services.
- Boingo has a vast footprint of DAS, WiFi and small cell networks across North America and Europe and is one of the largest providers of indoor Wireless networks reaching more than a billion people globally.
- Skyfii has already announced a large customer contract win in the airport vertical in Brazil, delivered through Boingo and anticipates further contract wins to be announced soon.

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New Products & Services

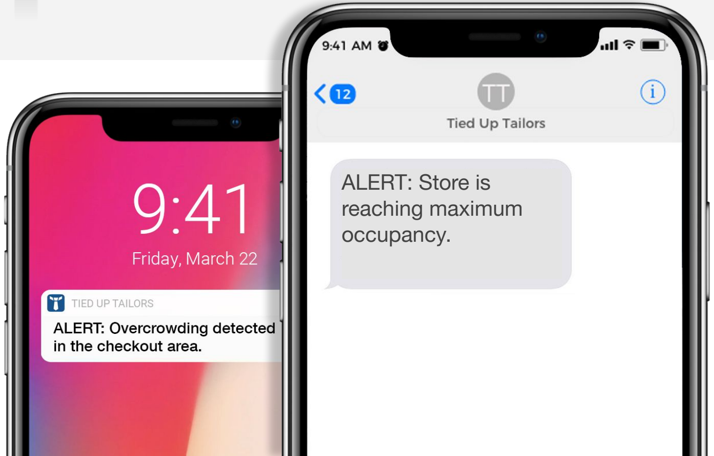
OccupancyNow™

Live Occupancy & Crowd Analysis

Accurately monitor live occupancy and congestion.

Automated Staff Alerts

Proactively manage and respond to congestion and overcrowding.



Customer Safety

Stop & Go!

Give people a simple indicator of when it's safe to enter a space with the new Stop and Go feature. Great for any venue that needs to manage live occupancy limits, the Stop and Go page can be displayed outside entrances to your venues, restrooms, and other communal spaces via a URL on any web-enabled device.

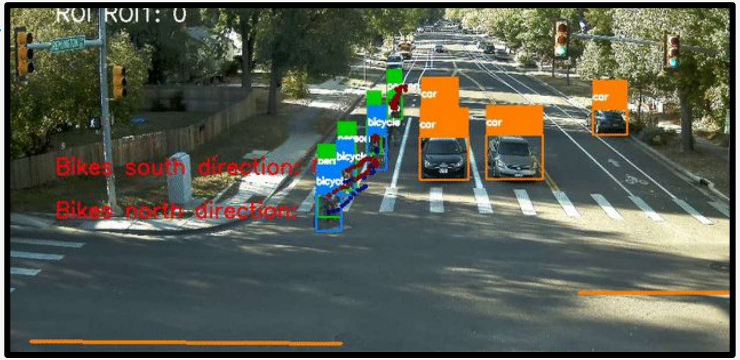
Mask Detection

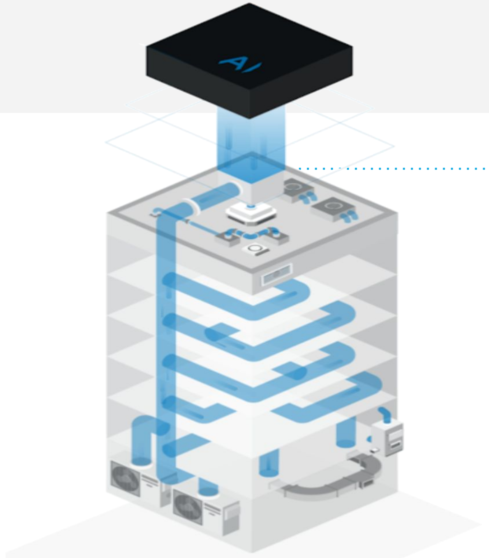
Skyfii can identify and report on whether customers or staff are wearing masks as they enter a venue.

Artificial Intelligence

Artificial Intelligence (AI) Video Analytics

Artificial Intelligence video analytics with edge device machine learning to detect people, vehicle and object detection to measure volume, speed, travel path, dwell time, proximity and interactions





HVAC Optimisation

Integrating with HVAC systems to provide predictive analytics around customer traffic & behaviour to optimise energy consumption, save money & improve the carbon footprint for buildings.

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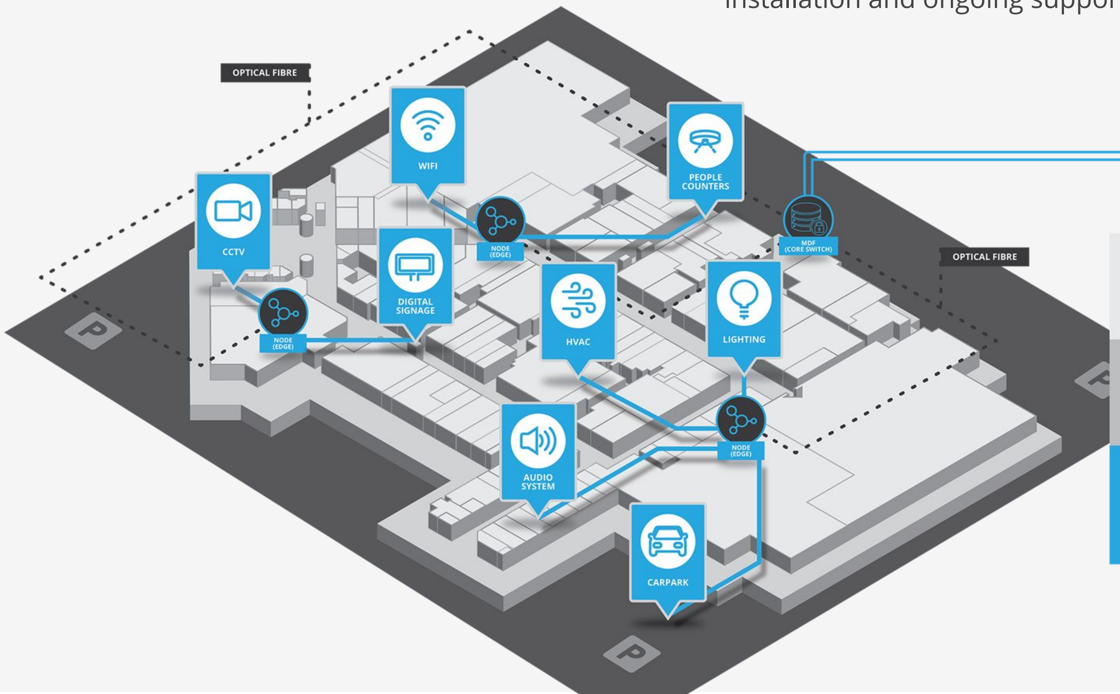
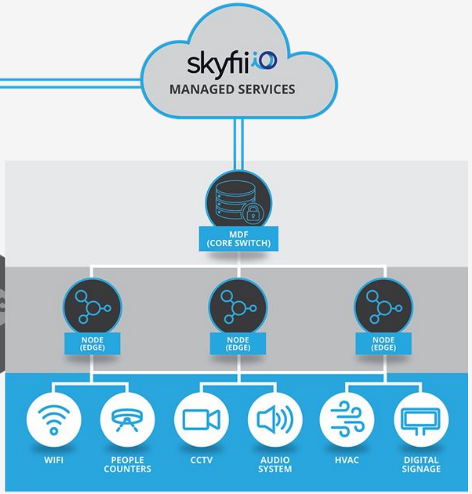
Network Services

Managed Services

Providing end-to-end, turnkey delivery of network services including network design, hardware procurement, installation and ongoing support and maintenance.



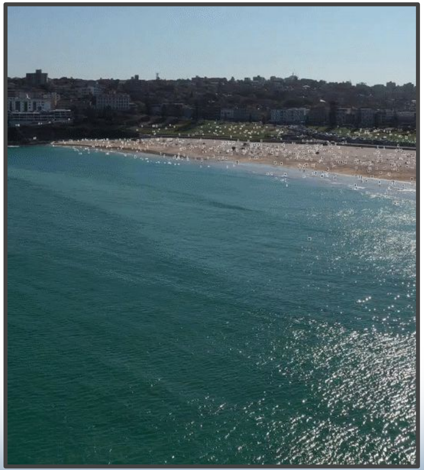


Drone AI - Sky Drone

Aerial vision and deep-learning for crowd management

Sky Drone combines latest drone technology and AI driven computer technology to allow processing images on device for data analytics.

- Social distancing
- Counting and tracking
- Dwell times, occupancy, and more



Outlook

Outlook

Key areas of focus for the remainder of the year include:

Continued investment into marketing activities to continue to drive quality leads across all markets

Significant focus on key verticals including Grocery, Corporate offices, Universities, Schools and Municipalities

Ongoing development and rollout of new analytic products, such as Occupancy*Now*™, to drive new revenue streams

Focus on cash management and maintaining our strong balance sheet position

Specific focus on driving growth within our People Counting product and service offering across ANZ, UK and USA

Continue to pursue highly complementary accretive acquisitions to drive further growth and broaden our offering to current and new customers

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