Form 605 Corporations Act 2001 Section 671B

Notice of ceasing to be a substantial holder

| To Company Name/Scheme | OOH!MEDIA | LIMITED | | | | |
|---|----------------|--------------------------------|------------------|--|--|--|
| | | | | | | |
| ACN/ARSN | 602 195 380 | | | | | |
| | | | | | | |
| 1. Details of substantial holder (1) | | | | | | |
| Name | Morgan Stanl | ley and its subsidiaries liste | ed in Annexure A | | | |
| ACN/ARSN (if applicable) | Not Applicable | | | | | |
| The holder ceased to be a | | | | | | |
| substantial holder on | | November 09, 2020 | | | | |
| The previous notice was given to the company on | | November 06, 2020 | | | | |
| The previous notice was dated | | November 04, 2020 | | | | |
| The holder became aware on | | November 11, 2020 | | | | |
| | | | | | | |

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| Date of change | Person whose relevant interest changed | Nature of change (4) | Consideration given in relation to change (5) | Class (6) and number of Securities affected | Person's votes affected |
|----------------|---|----------------------|---|--|-------------------------------|
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 770.04 | 558 Ordinary Shares | 558 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,568.70 | 1,162 Ordinary Shares | 1,162 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,830.56 | 1,346 Ordinary Shares | 1,346 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 8,723.00 | 6,344 Ordinary Shares | 6,344 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 108.80 | 80 Ordinary Shares | 80 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 9,235.17 | 6,741 Ordinary Shares | 6,741 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 5,520.00 | 4,000 Ordinary Shares | 4,000 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 11,429.16 | 8,282 Ordinary Shares | 8,282 |
| 11/05/2020 | Morgan Stanley & Co. International plc | Buy | 3,133.81 | 2,287 Ordinary Shares | 2,287 |
| 11/05/2020 | Morgan Stanley & Co. International plc | Buy | 36.92 | 27 Ordinary Shares | 27 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,782.88 | 1,299 Ordinary Shares | 1,299 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,415.21 | 1,033 Ordinary Shares | 1,033 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 131.52 | 96 Ordinary Shares | 96 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,509.75 | 1,100 Ordinary Shares | 1,100 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,186.80 | 860 Ordinary Shares | 860 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 8,626.89 | 6,297 Ordinary Shares | 6,297 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 201.15 | 149 Ordinary Shares | 149 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,582.35 | 1,155 Ordinary Shares | 1,155 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,764.58 | 1,281 Ordinary Shares | 1,281 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 62.10 | 45 Ordinary Shares | 45 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,017.02 | 741 Ordinary Shares | 741 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 2,288.00 | 1,664 Ordinary Shares | 1,664 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 4,739.28 | 3,472 Ordinary Shares | 3,472 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 720.36 | 522 Ordinary Shares | 522 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 2,107.56 | 1,544 Ordinary Shares | 1,544 |

| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 226.05 | 165 Ordinary Shares | 165 |
|------------|---|------------------------|-----------|------------------------|-------------------|
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Buy | 4,556.37 | 3,338 Ordinary Shares | 3,338 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,460.65 | 1,115 Ordinary Shares | 1,11 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 207.38 | 158 Ordinary Shares | 158 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 127.89 | 98 Ordinary Shares | 98 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 3,372.13 | 2,545 Ordinary Shares | 2,54 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 686.43 | 522 Ordinary Shares | 522 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,580.63 | 1,202 Ordinary Shares | 1,20 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,554.85 | 1,210 Ordinary Shares | 1,21 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 6,426.77 | 4,878 Ordinary Shares | 4,87 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,066.92 | 816 Ordinary Shares | 816 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 22.40 | 17 Ordinary Shares | 17 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,310.97 | 982 Ordinary Shares | 982 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 3,529.82 | 2,659 Ordinary Shares | 2,65 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 637.97 | 487 Ordinary Shares | 487 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 6,038.24 | 4,627 Ordinary Shares | 4,62 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 2,381.51 | 1,839 Ordinary Shares | 1,83 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 254.14 | 194 Ordinary Shares | 194 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 2,456.51 | 1,847 Ordinary Shares | 1,84 ⁻ |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 10,491.79 | 8,009 Ordinary Shares | 8,00 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 733.74 | 571 Ordinary Shares | 571 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,541.18 | 1,172 Ordinary Shares | 1,17 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 3,453.12 | 2,616 Ordinary Shares | 2,61 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 2,371.24 | 1,793 Ordinary Shares | 1,79 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 502.44 | 391 Ordinary Shares | 391 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 2,392.07 | 1,833 Ordinary Shares | 1,83 |
| 11/05/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,340.06 | 1,021 Ordinary Shares | 1,02 |
| 11/05/2020 | Morgan Stanley & Co. International plc | Collateral Received | N/A | 26,424 Ordinary Shares | 26,42 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 3,189.34 | 2,398 Ordinary Shares | 2,39 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 7,218.27 | 5,193 Ordinary Shares | 5,19 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 2,178.30 | 1,590 Ordinary Shares | 1,59 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 10,199.14 | 7,364 Ordinary Shares | 7,36 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 4,557.47 | 3,267 Ordinary Shares | 3,26 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 3,363.28 | 2,473 Ordinary Shares | 2,473 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 3,102.92 | 2,307 Ordinary Shares | 2,30 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 467.66 | 349 Ordinary Shares | 349 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 3,073.32 | 2,219 Ordinary Shares | 2,21 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 6,955.56 | 5,004 Ordinary Shares | 5,00 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 67.62 | 49 Ordinary Shares | 49 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 10,753.14 | 7,764 Ordinary Shares | 7,76 |
| 11/06/2020 | Morgan Stanley & Co. International plc | Sell | 14,421.09 | 10,722 Ordinary Shares | 10,72 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 8,325.42 | 6,213 Ordinary Shares | 6,21 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 811.61 | 586 Ordinary Shares | 586 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,412.18 | 1,048 Ordinary Shares | 1,04 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | | 2,817.27 | 1,991 Ordinary Shares | 1,04 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy Buy | 1,563.17 | 1,141 Ordinary Shares | 1,14 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 7,180.97 | 5,379 Ordinary Shares | 5,37 |
| | | | | | |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,445.25 | 1,025 Ordinary Shares | 1,02 |

| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,734.72 | 1,248 Ordinary Shares | 1,248 |
|------------|---|------------------------|------------|----------------------------|------------|
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 723.25 | 526 Ordinary Shares | 526 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,080.45 | 769 Ordinary Shares | 769 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,325.80 | 947 Ordinary Shares | 947 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 12,988.53 | 9,378 Ordinary Shares | 9,378 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,050.50 | 764 Ordinary Shares | 764 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 1.37 | 1 Ordinary Shares | 1 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,063.98 | 803 Ordinary Shares | 803 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,548.83 | 1,158 Ordinary Shares | 1,158 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 5,477.26 | 3,998 Ordinary Shares | 3,998 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 4,244.26 | 3,098 Ordinary Shares | 3,098 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 2,341.86 | 1,697 Ordinary Shares | 1,697 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Buy | 3,879.18 | 2,811 Ordinary Shares | 2,811 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 5,305.76 | 3,887 Ordinary Shares | 3,887 |
| 11/06/2020 | Morgan Stanley Australia Securities Limited | Sell | 1,571.30 | 1,177 Ordinary Shares | 1,177 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 5,715.19 | 4,039 Ordinary Shares | 4,039 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 530,285.57 | 379,453 Ordinary Shares | 379,453 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 3,391.76 | 2,397 Ordinary Shares | 2,397 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Sell | 506.42 | 371 Ordinary Shares | 371 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,080.80 | 772 Ordinary Shares | 772 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 5,316.16 | 3,757 Ordinary Shares | 3,757 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 1,682.70 | 1,185 Ordinary Shares | 1,185 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 771.27 | 547 Ordinary Shares | 547 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 4,566.99 | 3,239 Ordinary Shares | 3,239 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 2,815.62 | 2,004 Ordinary Shares | 2,004 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Sell | 368.53 | 269 Ordinary Shares | 269 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 8,720.85 | 6,185 Ordinary Shares | 6,185 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 899.20 | 640 Ordinary Shares | 640 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 4,911.78 | 3,459 Ordinary Shares | 3,459 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 5,280.08 | 3,785 Ordinary Shares | 3,785 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 4,105.49 | 2,943 Ordinary Shares | 2,943 |
| 11/09/2020 | Morgan Stanley Australia Securities Limited | Buy | 2,071.84 | 1,472 Ordinary Shares | 1,472 |
| 11/09/2020 | Morgan Stanley & Co. International plc | Collateral Returned | N/A | 27,406,789 Ordinary Shares | 27,406,789 |

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association | | |
|-----------------------------------|-----------------------|--|--|
| Not Applicable | Not Applicable | | |

4. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|---|--|
| Morgan Stanley | 1585 Broadway, New York, New York, 10036, USA. |
| Morgan Stanley & Co. LLC | 1585 Broadway, New York, 10036, USA. |
| Morgan Stanley Investment Management Inc. | 522 5th Avenue, 6th Floor, New York, 10036, USA. |
| Morgan Stanley Australia Securities Limited | Level 39, Chifley Tower, 2 Chifley Square, Sydney, 2000, AUSTRALIA. |
| Morgan Stanley & Co. International plc | Legal & Compliance Department, 25 Cabot Square, Canary Wharf, London, E14 4QA, UNITED KINGDOM. |

Signature

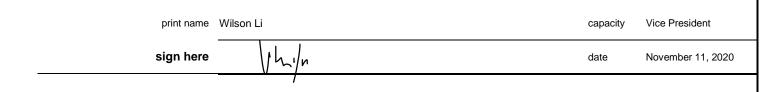
| print name | Wilson Li | capacity | Vice President |
|------------|-----------|----------|-------------------|
| sign here | Vhyn | date | November 11, 2020 |
| | | | |

Annexure A

List of Morgan Stanley and its subsidiaries that have a relevant interest or deemed to have a relevant interest in the shares or units.

| ame |
|--|
| Morgan Stanley |
| └──┬──Morgan Stanley International Holdings Inc. |
| │ |
| │ │ └──┬─Morgan Stanley Investments (UK) |
| │ │ └───Morgan Stanley & Co. International plc |
| │ └──┬──Morgan Stanley (Australia) Securities Holdings Pty Limited |
| Morgan Stanley Australia Securities Limited |
| └──┬──Morgan Stanley Capital Management, LLC |
| Morgan Stanley Domestic Holdings, Inc. |
| Morgan Stanley & Co. LLC |
| Morgan Stanley Investment Management Inc. |

Signature



DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.
- (2) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (3) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (4) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (5) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (6) The voting shares of a company constitute one class unless divided into separate classes.
- (7) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

GUIDE

This guide does not form part of the prescribed form and is included by ASIC to assist you in completing and lodging form 605.

| Signature | Thi | his form must be signed by either a director or a secretary of the substantial holder. | | | | |
|--------------------------------|--|--|----------|--|--|--|
| Lodging period | Nil | | | | | |
| Lodging Fee | Nil | | | | | |
| Other forms to be completed | Nil | | | | | |
| Additional information | (a) | | | space is required to complete a question, the information may be included on a separate piece of ed to the form. | | |
| | (b) This notice must be given to a listed company, or the responsible entity for a listed managed investment scheme. A copy of this notice must also be given to each relevant securities exchange. | | | | | |
| | (c) The person must give a copy of this notice: | | | | | |
| | . , | (i) | within | 2 business days after they become aware of the information; or | | |
| | | (ii) | by 9.3 | 0 am on the next trading day of the relevant securities exchange after they become aware of the ation if: | | |
| | | | (A) | a takeover bid is made for voting shares in the company or voting interests in the scheme; and | | |
| | | | (B) | the person becomes aware of the information during the bid period. | | |
| Annexures | | To mak | e any a | nnexure conform to the regulations, you must | | |
| Amexaes | 1 | | | per of white or light pastel colour with a margin of at least 10mm on all sides | | |
| | 2 | show the corporation name and ACN or ARBN | | | | |
| | 3 | | - | ges consecutively | | |
| | 4 | | | BLOCK letters in dark blue or black ink so that the document is clearly legible when photocopied | | |
| | 5 | identify | the ann | nexure with a mark such as A, B, C, etc | | |
| | 6 | | | nexure with the words: re (mark) of (number) pages referred to in form (form number and title) | | |
| | 7 | sign an | d date t | he annexure. | | |
| | | The an | nexure | must be signed by the same person(s) who signed the form. | | |

Information in this guide is intended as a guide only. Please consult your accountant or solicitor for further advice.