

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	<b>hipages Group Holdings Limited (Company)</b>
<b>ABN</b>	67 644 430 839

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Chris Knoblanche
<b>Date of appointment</b>	18 September 2020

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
239,074 Fully Paid Ordinary Shares
18,935 Rights

+ See chapter 19 for defined terms.

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**Part 2 – Director's relevant interests in securities of which the director is not the registered holder**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b>	<b>Number &amp; class of Securities</b>
<small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	
N/A	N/A

**Part 3 – Director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	Non-Executive Director Equity Entitlement
<b>Nature of interest</b>	<p>Right to receive \$150,000 worth of Fully Paid Ordinary Shares in the Company annually on the anniversary of the date of his appointment as chairman of hipages Group Pty Ltd (<b>Director Equity Entitlement</b>).</p> <p>The Director Equity Entitlement is subject to time-based vesting conditions under which the entitlements vest (and Fully Paid Ordinary Shares are issued) in three equal tranches, over a three year period. That is, while the Chairman will be granted the Director Equity Entitlement (representing \$150,000 worth of Fully Paid Ordinary Shares) on the date that is the first anniversary of the Chairman's appointment to hipages Group Pty Ltd:</p> <p>(a) The first one-third of the annual Director Equity Entitlement (representing \$50,000 worth of Fully Paid Ordinary Shares) will vest on the first anniversary;</p> <p>(b) The second one-third of the annual Director Equity Entitlement (representing \$50,000 worth of Fully Paid Ordinary Shares) will vest on the</p>

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	<p>second anniversary; and</p> <p>(c) The third one-third of the annual Director Equity Entitlement (representing \$50,000 worth of Fully Paid Ordinary Shares) will vest on the third anniversary.</p> <p>[Do we not need to include other provisions from pg 109 of prospectus explaining what happens in year 2 – and about what happens if he is terminated without cause within fist two years as well?]</p>
<p><b>Name of registered holder (if issued securities)</b></p>	<p>Chris Knoblanche as trustee for the Knoblanche Superannuation Fund</p>
<p><b>No. and class of securities to which interest relates</b></p>	<p>On vesting, the relevant tranche of the Director Equity Entitlement will convert into the amount of Fully Paid Ordinary Shares in the Company calculated by reference to the value of the tranche of the Director Equity Entitlement divided by the 5-day VWAP (determined by reference to the 5 consecutive trading days before vesting).</p>

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+ See chapter 19 for defined terms.