

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	hipages Group Holdings Limited (Company)
ABN	67 644 430 839

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Inese Kingsmill
Date of appointment	1 October 2020

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
<p>Note: Provide details of the circumstances giving rise to the relevant interest.</p> <p>Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF</p>	<p>16,327</p>

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Non-Executive Director Equity Entitlement
Nature of interest	Right to receive \$30,000 worth of Fully Paid Ordinary Shares in the Company annually on the anniversary of the appointment to the board of the Company (Director Equity Entitlement). The Director Equity Entitlement is not subject to any vesting conditions and will vest on the date of grant.
Name of registered holder (if issued securities)	Really Quite Good Pty Ltd ACN 611 916 637 as trustee for the Really Quite Good Investment Trust
No. and class of securities to which interest relates	On vesting, the Director Equity Entitlement will convert into the amount of Fully Paid Ordinary Shares in the Company calculated by reference to the value of the Director Equity Entitlement divided by the 5-day VWAP (determined by reference to the 5 consecutive trading days before vesting).

+ See chapter 19 for defined terms.