

7 December 2020

## ***Harris Technology Amazon Black Friday/Cyber Monday Event Update***

Online IT and Consumer Electronic goods vendor Harris Technology Group Limited (ASX: HT8) is pleased to advise:

### **Amazon Australian Black Friday/Cyber Monday Sales Event**

During the recent Amazon Australian Black Friday/Cyber Monday Sales Event, Harris Technology saw exceptional four day sales of total \$729,000 with two days (Friday and Saturday) each breaking the daily sales record in the history of HT8. Here are the daily sales on Amazon AU (all amounts are unaudited):

- 27-NOV-2020 - \$235,000
- 28-NOV-2020 - \$273,000
- 29-NOV-2020 - \$103,000
- 30-NOV-2020 - \$118,000

Note that November 2020 average daily sales on Amazon AU prior to the event was \$67,000.

### **Additional Warehouse Secured**

Over the last year, HT8 has seen rapid growth in its business and the directors are of the view that the growth will continue. HT8 has therefore leased an additional warehouse nearby to the current facilities in order to hold the increased inventory required to satisfy the growing demand.

The new warehouse will cater for the inventory required for the Christmas shopping season and Boxing Day sales for which HT8 is preparing.

### **Gaming products**

In its announcement to the ASX on 21 October 2020, HT8 has been focusing on growing its gaming product sales and has added more gaming brands to its portfolio. Due to the success of this strategy, HT8 has hired an experienced PC system specialist who will spearhead the launching of a new line of customized gaming PC systems.

The release of this announcement was authorised by the Company's chairman on behalf of the HT8 board.

Andrew Plympton  
Chairman

**\*About Harris Technology Group Limited**

*Harris Technology Group Limited is a publicly listed company on Australia Stocks Exchange (ASX code: HT8). The company's main business is the e-commerce business of Harris Technology (HT) – [www.ht.com.au](http://www.ht.com.au). Harris Technology is a well-known brand with a 30+ year history in IT/CE retail market covering a very wide range of IT products for small and medium businesses in Australia. Harris Technology was previously owned by Officeworks under Wesfamers and prior to this, it was owned by Coles Myer Group. Harris Technology no longer operates any physical shopfronts – all businesses of Harris Technology is conducted online both on [www.ht.com.au](http://www.ht.com.au) and via the major online platforms such as Amazon, Kogan, Catch and eBay etc.*