



oOh!media Limited  
ABN 69 602 195 380

7 December 2020

### **Director's Disclosure of Interests – Mick Hellman**

oOh!media Limited (ASX: OML) (**oOh!media** or **Company**) attaches an Appendix 3Y for Mick Hellman.

The attached Appendix 3Y is being lodged outside the time prescribed by the ASX listing rules. The late lodgement is due to a misunderstanding with respect to notifying the Company of securities issued pursuant to a sub-underwriting agreement as part of the retail rights offer in April.

The Company believes its practices in respect of actions taken by the Company and directors are adequate, however the Company is adjusting them to strengthen the oversight relating to nominee Director disclosures.

The Company is satisfied that it has the necessary reporting and notification practices in place to ensure compliance with its disclosure obligations under ASX Listing Rule 3.19A and 3.19B moving forward.

This announcement has been authorised for release to the ASX by the Company Secretary.

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#### **About oOh!media**

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The company's extensive network of more than 37,000 digital and static asset locations includes roadsides, retail centres, airports, train stations, bus stops, office towers, cafes, bars and universities.

Listed on the ASX, oOh! employs around 800 people across Australia and New Zealand and had revenues of \$649 million in 2019. It also owns digital publisher Junkee Media, printing business Cactus, and experiential provider oOh! Experiential.

The company invests heavily in technology and is pioneering the use of sophisticated data techniques that enable clients to maximise their media spend through unrivalled and accurate audience targeting. Find out more at [oohmedia.com.au](http://oohmedia.com.au)

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity:</b>	<b>oOh!media Limited</b>
<b>ABN:</b>	<b>69 602 195 380</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Marco (Mick) Warren Hellman
<b>Date of last notice</b>	14 April 2020

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	<ol style="list-style-type: none"> <li>HMI Capital Partners, L.P. – Marco (Mick) Warren Hellman is a partner of HMI Capital, LLC, which is the general partner of HMI Capital Partners, L.P.</li> <li>Merckx Capital Partners, L.P. – Marco (Mick) Warren Hellman is a partner of HMI Capital, LLC, which is the general partner of Merckx Capital Partners, L.P.</li> </ol>
<b>Date of change</b>	23 April 2020
<b>No. of securities held prior to change</b>	<ol style="list-style-type: none"> <li>96,682,358</li> <li>9,318,427</li> </ol>
<b>Class</b>	Fully Paid Ordinary Shares
<b>Number acquired</b>	<ol style="list-style-type: none"> <li>6,339,456 securities acquired by HMI Capital Partners, L.P.</li> <li>611,009 securities acquired by Merckx Capital Partners, L.P.</li> </ol>
<b>Number disposed</b>	Nil

+ See chapter 19 for defined terms.

## Appendix 3Y

### Change of Director's Interest Notice

<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	1. \$3,359,911.68 2. \$323,834.77
<b>No. of securities held after change</b>	1. 103,021,814 2. 9,929,436
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Issued pursuant to sub-underwriting of retail rights offer

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

### Part 3 – +Closed period

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	N/A
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

+ See chapter 19 for defined terms.