

ASX ANNOUNCEMENT

New CFO and Company Secretary appointments

8 March 2021

Enero Group Limited (ASX: EGG) today announced the appointment of Carla Webb-Sear as Chief Financial Officer and the appointment of Cathy Hoyle as Company Secretary effective 8 March 2021.

Carla brings a wealth of experience to the Group, most recently in the role of Chief Financial Officer for Channel Ten/Viacom CBS. Prior to that, Carla spent 11 years with Fairfax Media in a variety of senior Finance roles and 11 years with PwC, where she worked in a number of international locations. Carla holds a Bachelor of Commerce (majors in Accounting & Marketing) from Adelaide University and is a member of the Institute of Chartered Accountants.

Enero CEO Brent Scrimshaw commented "I am thrilled that Carla is joining the Executive team of Enero Group. She brings extensive experience in the USA, the UK and Australia as a commercially astute CFO with deep expertise in entertainment, media and online transaction businesses in both ASX and NASDAQ / NYSE listed companies. Carla's experience will be tremendously advantageous for the Group and our future aspirations"

"I would also like to thank Brendan York for his outstanding contribution to the Company and look forward to continuing to work with him in as we manage a smooth transition and handover to Carla."

New Enero Group CFO Carla Webb-Sear commented "I am very excited to be joining Enero Group at this important time in its history and look forward to working with the Board and Executive team in accelerating the Company's global growth strategy".

Carla will spend the coming weeks working together with outgoing Chief Financial Officer, Brendan York, through a transition and handover period.

Enero Group is also pleased to announce that Cathy Hoyle has been appointed to the role of Company Secretary, in addition to her role as Group General Counsel. Following a 10-year marketing career in the US entertainment industry, Cathy moved into the legal profession and now has 15 years' experience as an international corporate lawyer, specialising in marketing and entertainment law. Cathy has been with the Enero Group for just under 7 years and holds a Masters of Law from the Australian National University.

This announcement was authorised for release by the Board of Directors and is made by the Company pursuant to ASX Listing Rule 3.16.1.



About Enero:

Enero Group is a boutique network of marketing and communications businesses listed on the ASX that includes creative agency BMF, PR agencies Hotwire and CPR, research consultancies The Leading Edge and The Digital Edge, digital agency Orchard and programmatic marketing specialist OBMedia.

For more information, please visit www.enero.com.

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