



Nomination of Independent Non-Executive Director

Melbourne, 23 March 2021

PointsBet Holdings Limited (ASX: PBH) today announced that Ms. Kosha Gada has been nominated by the Board as an independent Non-Executive Director, effective Monday, 3 May 2021.

Kosha is a seasoned executive with expertise at the nexus of media, technology and digital business models.

She is currently the CEO and Managing Director of Recastled LLC, a media & tech incubator and advisory firm. Prior to Recastled, Kosha was Corporate Executive Director of Strategy at the Comcast Corporation. Kosha was previously a Principal at Kearney, advising senior executives at premier global corporations on strategic and operating objectives.

Kosha is a regular contributor on business/news networks (including Sky News, CNBC and BNN Bloomberg) and publications (including Forbes and TechCrunch) as well as a keynote speaker at industry symposiums focusing on media and technology analysis.

Kosha holds an MBA from the University of Chicago's Booth School of Business and a B.S. in Computer Science *magna cum laude* from The Ohio State University.

PointsBet Chairman Mr Brett Paton said, *"I am delighted to welcome Kosha to the Board. Her expertise and strong knowledge of the US media and technology landscape will provide great benefit to the Company. As we continue to expand into new US jurisdictions, I could not think of a better set of skills to assist the Board as we execute on our strategy. I congratulate Kosha on her appointment and look forward to her contribution."*

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About PointsBet

PointsBet is a corporate bookmaker with operations in Australia and the United States. PointsBet has developed a scalable cloud-based wagering Platform through which it offers its clients innovative sports and racing wagering products. PointsBet's product offering includes Fixed Odds Sports, Fixed Odds Racing and PointsBetting.

For further information please contact:

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