



MARLEY SPOON

ELECTION PROPOSAL FOR NEW MEMBER OF THE SUPERVISORY BOARD

Berlin, Sydney, 26 March 2021: The Supervisory Board of Marley Spoon AG (“Marley Spoon” or the “Company”) ASX:MMM, a leading global subscription-based meal kit provider, announces the intention to propose Roy Peticucci to be elected as new member to the Supervisory Board by the shareholders at this year’s annual general meeting on 28 May (“AGM”).

Christoph Schuh, whose term on the Supervisory Board will end following this year’s AGM, has notified the Company of his intention not to seek a further term as a Supervisory Board member. Christoph has been a member of the Supervisory Board since April 2018. Ms. Deena Shiff (Chairman) and the other members of the Supervisory Board, namely Ms. Kim Anderson and Ms. Robin Low, are standing for re-election at the AGM.

Based on a global search, Roy Peticucci has been identified as the suitable candidate to complement the Supervisory Board.

Roy has depth of experience in scaling high growth digital direct and stationary retail businesses. He led Amazon EU Operations 2013-2020 and concurrently led North American operations during the last year of his tenure. Roy has led two grocery home-shopping businesses, as Operations Director at Tesco.com (UK), and as Managing Director of eCommerce at Ahold (Netherlands).

Earlier in his career, Roy was a software developer with Accenture in Milan and a consultant with BCG in Munich. He earned his MBA from Darden Business School – University of Virginia. Roy is currently based in Luxembourg.

The Chairman, Deena Shiff, on behalf of the Supervisory Board noted, “We are pleased to welcome Roy to the Supervisory Board. With his deep experience in scaling online businesses across multiple regions and driving efficiencies across grocery supply chains, he is ideally suited to assist Marley Spoon to realise its future growth potential.

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On behalf of the Company, I would also like to formally thank Christoph for his much-valued contribution. Christoph is a Partner at Lakestar in Berlin, which was an early investor and continues to be a shareholder in Marley Spoon. Under Christoph's guidance, Marley Spoon has transitioned from its venture capital beginnings, through its IPO to its current status as a well scaled competitor in online direct to consumer offerings on three continents."

This announcement has been authorised for release to ASX by the Board of Directors of Marley Spoon AG.

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About Marley Spoon

Marley Spoon (ASX:MMM, GICS: Internet & Direct Marketing Retail) is a global direct-to-consumer brand company that is solving everyday recurring problems in delightful and sustainable ways. Founded in 2014, Marley Spoon currently operates in three primary regions: Australia, United States and Europe (Austria, Belgium, Germany, Denmark, Sweden and the Netherlands).

With Marley Spoon's meal-kits, you decide what to eat, when to eat, and leave behind the hassle of grocery shopping. To help make weeknights easier and dinners more delicious, our meal kits contain step-by-step recipes and pre-portioned seasonal ingredients to cook better, healthy meals for your loved ones.

As consumer behaviour moves towards valuing the convenience aspect of online ordering, Marley Spoon's global mission through its various brands, such as Marley Spoon, Martha Stewart & Marley Spoon, and Dinnerly, is to help millions of people to enjoy easier, smarter and more sustainable lives.