



CATAPULT'S EXPANDING PORTFOLIO OF SAAS SOLUTIONS

BELL POTTER INVESTOR CONFERENCE - 27 APRIL 2021

CATAPULTSPORTS.COM

PLAY SMART



OUR VISION

**WE WILL EMPOWER EVERY
ATHLETE AND TEAM ON EARTH WITH
TECHNOLOGY TO PERFORM AT THEIR BEST**



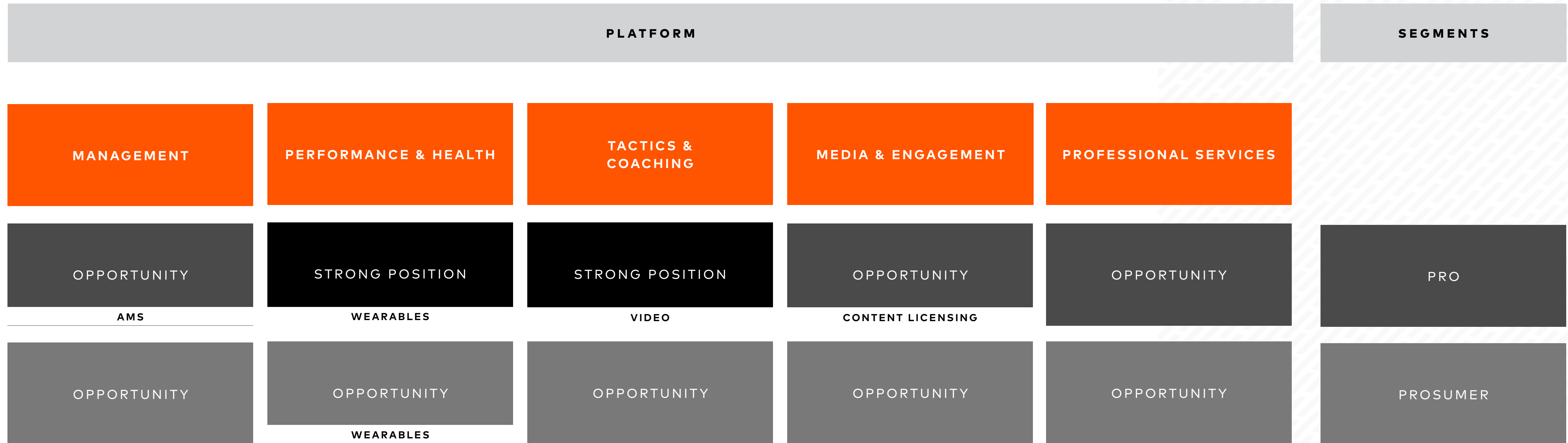


OUR MISSION

**TO OFFER THE MOST COMPREHENSIVE SET OF
SOLUTIONS FOR TEAMS AND ATHLETES
TO IMPROVE PERFORMANCE**



OUR CUSTOMER SOLUTION-BASED STRATEGY



(VIDEO) TACTICS & COACHING: PRO SOFTWARE SOLUTION ENHANCEMENTS

OUR CONTINUED INNOVATION IS HELPING CUSTOMERS REVIEW VIDEO FASTER FOR IMPROVED TACTICAL ANALYSIS

VISION ANALYZE TAB

To help users find the right clips this allows them to build customised tabular reports or charts of their data and filter using a pivot table with all results linked to video.

VISION TAG APP

A remote tagging app for iOS and Android devices for coaches to quickly and easily log simple tags, while still coaching on the field or touchline, to review later

VISION MULTI ANGLE PLAYBACK

Support for users to import 4 video angles, toggle between them in presentations and pick which to publish if a certain angle makes it clearer to see what happened.

VISION PL AYER MINUTES

Makes it easier to log who is in the game at any time and facilitate a faster postgame creation of a playlist of each players game time.

VISION EXCHANGE FILE

Allows users to share project data to the cloud and receive back amendments to improve the process of importing 3rd party data and a foundation to project sharing.

VISION ADVANCED TAGGING

Tagging now supports triggers allowing combinations of tags and labels to activate each other and second pass tagging with hot keys allowing coaches to conduct a faster post game review

IP CAPTURE

Users can now capture video live from network cameras that offer a great angle but can still sit anywhere they want and do not need a cabled connection.

NCAA FOOTBALL EXCHANGE

We created a new video exchange platform to enable teams to manage and share all football video content.

THUNDER BASEBALL MULTI VIEW

Allows users to add additional camera views after a game has been split which benefits NCAA and Minor League baseball & softball workflow.

THUNDER FOOTBALL DATA RESOLVER

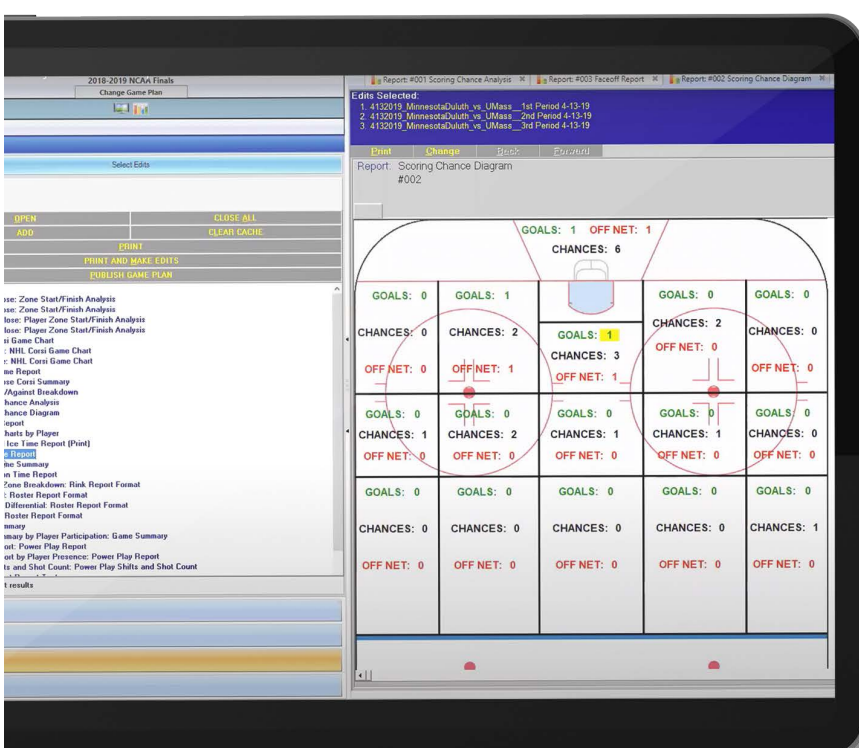
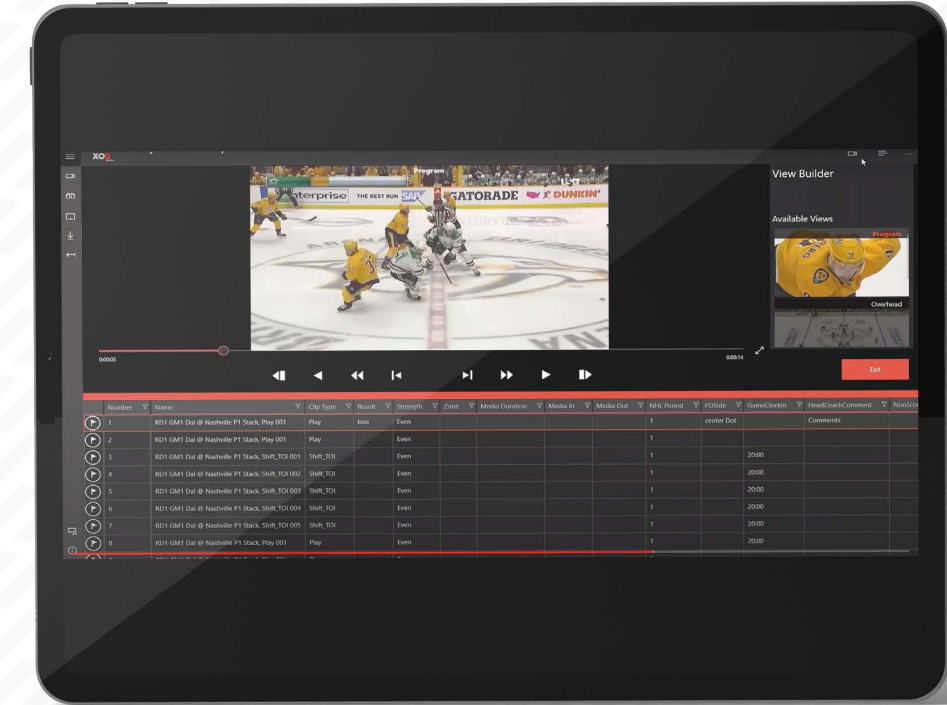
Updates to existing workflows to support the NFL's data feeds, including support for additional leagues, cloud hosted databases and other resolver workflow improvements

THUNDER BASEBALL VIEW AT-BAT

Allows all baseball & softball users to jump to view full at-bat from a previously filtered playlist.

THUNDER API FOOTBALL WORKFLOWS

Updated support for additional league, team & game properties provided by the NFL. Updates leverage scouted team properties which provide a better user-viewing experience.





CATAPULT'S COMPETITIVE ADVANTAGE AND TECHNOLOGY LEADERSHIP

WORKING WITH MORE THAN 3,100 PRO SPORTS TEAMS

- Our platform captures and analyses sports science data from tens of thousands of athletes
- We are delivering unrivalled accuracy and insights for our customers
- Our experience is unique, having worked with pro sports teams since 2007
- We continually provide new algorithms and solution enhancements for our customers
- Entrenched sports science and data leadership - we are strongly positioned to close the data analysis gap for our customers as we move from providing descriptive data analysis, to predictive data analysis and eventually prescriptive data analysis





AND OUR CUSTOMERS CONTINUE TO RECOGNISE **CATAPULT'S VALUE**

"We use [Catapult] on all of our players in **every** single practice, **every** game, **every** shootaround, so we have a really good idea of the intensity and the quantity of movement that occurs in every **single session.**"

NICK POTTER

Director of High Performance
and Sports Science
Duke University basketball

"Catapult has been incredible in assisting our needs for Vision. The staff is reliable and eager to assist and teach the ins and outs of a **product they truly believe in**"

KEVIN GOULD

Assistant Coach
Providence College

"Catapult has become such a **key part of what we do in training**, the equipment is just part of the kit that the players wear."

JAMIE HARLEY

Head of Sports Science
Newcastle United FC

"Catapult means we have more **objective evidence** about the condition of the players. We have **reliable data** and we can go through this data to manage load and consequently **reduce injury risk.**"

POL LORENTE

Head of Performance
Egypt National Football Team



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