



CATAPULT APPOINTS DATA AND SAAS TECHNOLOGY EXPERT AS ITS NEW CTO BASED IN BOSTON



MAY 11, 2021

Catapult Group International Limited (ASX:CAT, 'Catapult', or 'the Company') is pleased to announce the appointment of experienced technology executive Param Hegde as its Chief Technology Officer to help accelerate and scale the Company's solutions and technology platform.

Commencing in May 2021, Mr Hegde will join Catapult with more than 20 years of global experience in driving growth within SaaS, cloud, data platform, and machine learning/AI technologies across a breadth of industries, while developing high-performing global teams for rapid technology scaling.

He most recently served as CTO of the APM Business Unit at Aspen Technology, a Nasdaq listed company with a market capitalization of over \$8.8 billion, leading engineering teams to develop a prescriptive AI Asset Performance Management solution. Prior to joining Aspen Technology, Mr Hegde served as SVP Software Development at Houghton Mifflin Harcourt, where he was responsible for the transformational changes of the company's technology platform to an AI-enabled cloud-based "Connected Teaching System".

Mr Hegde has been part of senior leadership teams tasked with transforming and scaling solutions that enable new market opportunities. His global experience includes work across SaaS solutions, data platforms, cloud applications, and AI and machine learning solutions.

Commenting on Mr Hegde's appointment, Catapult's CEO Will Lopes said:

"Param brings to Catapult a wealth of experience as a senior technology executive, with great success in scaling solutions that Catapult is expanding into, including predictive analytics based on machine learning and cloud-based data platforms. Param will be an instrumental member of our executive team, enhancing the already experienced management team we currently have. His ability to develop high-performing teams coupled with our market-leading position will only strengthen Catapult's ability to deliver on its long-term ambition."

Commenting on his appointment, Mr Hegde said:

"I love Catapult's vision to empower every athlete and team with technology to perform at their best. The mission they are on, in building a comprehensive set of solutions underpinned by a sports technology platform, is something that excites me, and I know I can positively contribute to its success given my background. I'm very excited to join such a talented and ambitious team at Catapult to help in the next stage of their journey. I see the creation of machine-learning-based solutions, aided by sport domain experts, a step-changing innovation that will create immense value to customers for many years to come."

Authorized for release to ASX by the Catapult CEO, Will Lopes.

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